## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

## FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

<ul> <li>O Check this box if no longer subject to Section 16.</li> <li>Form 4 or Form 5 obligations may continue.</li> <li>See Instruction 1(b)</li> </ul>		
<b>1. Name and Address of Reporting</b> <b>Person*</b> (Last, First, Middle)	2. Issuer Name and Ticker or Trading Symbol	<b>3. I.R.S. Identification Number of Reporting</b> <b>Person, if an entity</b> (Voluntary)
NeCastro, Joseph G.	The E. W. Scripps Company (SSP)	
312 Walnut Street, 28th Floor	<b>4.</b> Statement for (Month/Day/Year) 2/26/03	5. If Amendment, Date of Original (Month/Day/Year)
(Street)	6. Relationship of Reporting Person(s) to Issuer (Check All Applicable)	7. Individual or Joint/Group Filing (Check Applicable Line)
Cincinnati, OH 45202	O Director O 10% Owner	☑ Form filed by One Reporting Person
(City) (State) (Zip)	<ul> <li>Officer (give title below)</li> <li>Other (specify below)</li> <li>Senior Vice President and CFO</li> </ul>	O Form filed by More than One Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* instruction 4(b)(v).

. Title of Security 2. (Instr. 3)	Transaction Date (Month/Day/Year)	2a.	Deemed Execution Date, if any. (Month/Day/Year)	3.	<b>Transact</b> (Instr. 8)	ion Code	4.	Securities A or Disposed (Instr. 3, 4 d	l of (D	ed (A) )	5.	Amount of Securities Beneficially Owned Following Reported Transactions(s) (Instr. 3 and 4)	6.	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7.	Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v		Amount	(A) or (D)	Price						
Class A Common Shares, \$.01 par value per share												None				
									_	_	_				_	
Common Voting Shares, \$.01 par value per share		_		_			_		_		_	None	_		_	
							age									

## Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

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		(e.g., puts, calls, warra			curities)	0			
<b>Title of Derivative</b> <b>Security</b> (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3a. Deemed Execution Date, if any (Month/Day/Year)	4.	Transacti Code (Instr. 8)	on	5.	Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	
					Code	v		(A)	(D)
Option	\$76.23	5/23/02			А	V		1	
Option	\$79.97	2/26/03			А	V		1	
			Page 3						

Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned

	Date Exercisable Expiration Date (Month/Day/Year)		of	tle and An Underlyin 1str. 3 and	ing Securities		Derivative Secur	ner of Derivative ities Beneficially Owned wing Reported Transaction(s) 4)	10.	Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11.	Nature of Indirect Beneficial Ownershij (Instr. 4)
	Date Exercisable	Expiration Date	Tit	tle	Amount or Number of Shares							
	5/23/03	5/22/12		ass A ommon	5,000					D		
	2/26/04	2/25/13		ass A ommon	30,000			2		D		
_												
	lanation of Re	esponses:										

\*\*Signature of Reporting Person

Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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