## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

<b>STATEMENT</b>	OF CHANGES	IN BENEFICIAL	. OWNERSHIP

OMB APPRO	DVAL
OMB Number:	3235-0287
Estimated average burd	en
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lyons Douglas F</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify below) below)  Vice President and Controller					
(Last) (First) (Middle) 312 WALNUT STREET				3. Date of Earliest Transaction (Month/Day/Year) 04/08/2013														
(Street) CINCIN	NATI O	θH	45202		4.	If Am	endm	ent, Date of	Origina	l Filed	I (Month/Day	/Year)	Line	X Form fi	ed by One	e Repo	(Check Apporting Person One Repor	1
(City)	(S	State)	(Zip)															
		Та	ble I - No	on-Der	ivati	_			quired	l, Dis	sposed of			y Owned				
1. Title of	Security (Ins	tr. 3)		2. Transaction Date (Month/Day/		ear)   i	2A. Deemed Execution Date, if any (Month/Day/Year)				4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			Securitie Benefici	5. Amount of Securities Beneficially Owned Following		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price	Transact (Instr. 3	ion(s)			(Instr. 4)
Class A C share	Common Sh	nares, \$.01 par va	alue per	04/08	8/201	.3			M <sup>(1)</sup>		13,300	A	\$10.4	58,	3,668		D	
Class A ( share	Common Sh	nares, \$.01 par va	alue per	04/08	8/201	2013			S <sup>(1)</sup>		13,300	D	\$12.37	78 45	45,368		D	
Common share	Voting Sha	ares, \$.01 par val	ue per												0		D	
			Table II	- Deriv	ative	e Sec	curit	ies Acui	iirad	Dicr	nosed of	or Bene	ficially	Owned				
				(e.a	puts	s. cal	lls. v	varrants.	optio	ns.	convertib	le secur	ities)	Ownea				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	(e.g.,	puts 4. Transa Code ( 8)	s, cal	5. N Deri Seci Acq or D of (I	varrants, lumber of ivative urities juired (A) Disposed D) (Instr. 3, ad 5)	optio	Exercion Da	convertib	7. Title and of Securiti Underlying Derivative (Instr. 3 and	I Amount es Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deeme Execution if any	(e.g.,	puts 4. Transa Code (	s, cal	5. N Deri Seci Acq or D of (I	varrants, lumber of ivative urities juired (A) Disposed D) (Instr. 3, nd 5)	6. Date Expirat	Exercion Day/Y	convertib	7. Title and of Securiti Underlying Derivative	I Amount es Security	8. Price of Derivative Security	derivative Securitie Beneficia Owned Following	e s ally g	Ownership Form: Direct (D) or Indirect	of Indirect Beneficial Ownership (Instr. 4)
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative	Date	3A. Deeme Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. N Deri Sec Acq or D of (I 4 an	varrants, lumber of ivative urities juired (A) Disposed D) (Instr. 3, nd 5)	6. Date	Exercion Day/Y	convertib isable and ite ('ear)	le secur 7. Title and of Securiti Underlying Derivative (Instr. 3 an	Amount or Number of	8. Price of Derivative Security	derivative Securitie Beneficia Owned Following Reported Transacti	e s ally g	Ownership Form: Direct (D) or Indirect	of Indirect Beneficial Ownership (Instr. 4)
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	3A. Deeme Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. N Deri Sec Acq or D of (I 4 an	varrants, lumber of ivative urities urities juired (A) bisposed b) (Instr. 3, d 5)	6. Date Exercise	Exercion Day/Y	convertib isable and ite (ear)  Expiration Date	7. Title and of Securiti Underlying Derivative (Instr. 3 an	Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e es ally g i ion(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
Option  Option	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	3A. Deeme Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. N Deri Sec Acq or D of (I 4 an	varrants, lumber of ivative urities urities juired (A) bisposed b) (Instr. 3, d 5)	6. Date Exercis	Exerction Day/Y	convertibusiable and the rear)  Expiration Date  02/21/2014	7. Title and of Securiti Underlying Derivative (Instr. 3 and Title  Class A Common  Class A	Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e sally g i ion(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
Derivative Security	Conversion or Exercise Price of Derivative Security \$10.44	Date (Month/Day/Year)	3A. Deeme Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. N Deri Sec Acq or D of (I 4 an	varrants, lumber of ivative urities urities juired (A) bisposed b) (Instr. 3, d 5)	Optio  6. Date Expirat (Month)  Date Exercise  02/22/2	Exercision Day/YY	Expiration Date 02/21/2014 10/05/2014	7. Title and of Securiti Underlying Derivative (Instr. 3 and Title  Class A Common  Class A Common  Class A Common	Amount or Number of Shares 6,500	8. Price of Derivative Security (Instr. 5)	derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e sally g i ion(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
Option Option	Conversion or Exercise Price of Derivative Security \$10.44	Date (Month/Day/Year)	3A. Deeme Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. N Deri Sec Acq or D of (I 4 an	varrants, lumber of ivative urities urities juired (A) bisposed b) (Instr. 3, d 5)	Option  6. Date Expirat (Month)  Date Exercis  02/22/2	Exercision Day/Y	Expiration Date 02/21/2014 02/21/2015	7. Title and of Securiti Underlying Derivative (Instr. 3 and Title  Class A Common  Class A Common  Class A Common  Class A Common	Amount or Number of Shares 6,500 17,212 34,425	8. Price of Derivative Security (Instr. 5)	derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s s sallly g i i i i i i i i i i i i i i i i i i	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
Option Option Option Restricted Stock	conversion or Exercise Price of Derivative Security \$10.44 \$10.35 \$10.41	Date (Month/Day/Year)	3A. Deeme Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. N Deri Sec Acq or D of (I 4 an	varrants, lumber of ivative urities urities juired (A) bisposed b) (Instr. 3, d 5)	Date Exercis 02/22/2 10/06/2 02/21/2	Exercion Da John Da Joh John Da John Da John Da John Da John Da John Da Joh Da Joh Da	Expiration Date 02/21/2014 02/21/2015 02/20/2016	7. Title and of Securiti Underlying Derivative (Instr. 3 and Title  Class A Common  Restricted Stock	Amount or Number of Shares 6,500 17,212 34,425	8. Price of Derivative Security (Instr. 5)	derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s s s s s s s s s s s s s s s s s s s	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)

## **Explanation of Responses:**

- 1. This option exercise and sale of shares were in accordance with a stock trading plan adopted on December 7, 2012, in accordance with the guidelines specified by Rule 10b5-1.
- 2. This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 3. This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 4. This restricted stock unit award will vest in equal parts in 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

## Remarks:

/s/ William Appleton, Attorneyin-fact for Douglas F. Lyons 04/09/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.