## SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [ SSP ]		tionship of Reporting Perso all applicable) Director	on(s) to Issuer 10% Owner		
(Last) 312 WALNUT S	Last) (First) (Middle) B12 WALNUT STREET, 28TH FLOOR		3. Date of Earliest Transaction (Month/Day/Year) 05/12/2011		Officer (give title below)	Other (specify below)		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable				
(Street)				Line)				
CINCINNATI	ОН	45202		X	Form filed by One Report	ting Person		
					Form filed by More than One Reporting Person			
(City)	(State)	(Zip)						

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Class A Common Shares, \$.01 par value per share	05/13/2011		C <sup>(1)</sup>		4,055	A	\$9.15	25,100	D	
Class A Common Shares, \$.01 par value per share								13,064,074	I	EWS Trust
Common Voting Shares, \$.01 par value per share								10,693,333	I	EWS Trust

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		n Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Units	(1)	05/13/2011		С			4,055	05/13/2011	05/13/2011	Restricted Stock Units	4,055	\$9.15	0	D	
Restricted Stock Units	(2)	05/12/2011		A		4,228		05/12/2012	05/12/2012	Restricted Stock Units	4,228	(2)	4,228 <sup>(2)</sup>	D	
Option	\$11.28							04/15/2005	04/14/2014	Class A Common	4,694		4,694	D	
Option	\$10.92							04/14/2006	04/13/2015	Class A Common	4,694		4,694	D	
Option	\$9.96							05/04/2007	05/03/2016	Class A Common	4,694		4,694	D	
Option	\$9.24							04/26/2008	04/25/2017	Class A Common	4,694		4,694	D	
Option	\$9.93							06/13/2009	06/12/2018	Class A Common	23,474		23,474	D	
Option	\$8.31							05/09/2003	05/08/2012	Class A Common	4,694		4,694	D	
Option	\$8.49							04/29/2004	04/28/2013	Class A Common	4,694		4,694	D	

Explanation of Responses:

1. This transaction reflects the conversion of restricted stock units into Class A Common Shares.

2. This restricted stock unit award will vest on May 12, 2012. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

Remarks:

<u>/s/ William Appleton, Attorney-</u> <u>in-fact for John H. Burlingame</u> 05/16/2011

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.