SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Carroll Michael W	**SCRIPPS E W CO /DE** [SSP]	Director 10% Owner

(Last)   (First)   (Middle)

312 WALNUT ST., 28TH FLOOR

3. Date of Earliest Transaction (Month/Day/Year)
03/15/2007

X Officer (give title below)   Other (specify below)

Assistant Treasurer

(Street)

CINCINNATI   OH   45202

(City)   (State)   (Zip)

4. If Amendment, Date of Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)

X Form filed by One Reporting Person

Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Shares, $.01 par value per share	03/15/2007		P		11.6634	A	$43.9299	4,881.4317	D	
Common Voting Shares, $.01 par value per share								0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	$23.61							01/15/1999	01/14/2008	Class A Common	5,200		10	D	
Option	$23.655							01/19/2000	01/18/2009	Class A Common	5,200		10	D	
Option	$24.5							01/24/2001	01/23/2010	Class A Common	4,200		10	D	
Option	$32.125							01/25/2002	01/24/2011	Class A Common	6,000		10	D	
Option	$37.555							02/20/2003	02/19/2012	Class A Common	6,000		10	D	
Option	$39.985							02/26/2004	02/25/2013	Class A Common	6,000		10	D	
Option	$49.15							02/25/2005	02/24/2014	Class A Common	5,000		10	D	
Option	$46.46							02/15/2006	02/09/2013	Class A Common	5,000		10	D	
Option	$48.91							02/22/2007	02/21/2014	Class A Common	5,000		10	D	
Option	$48.82							02/22/2008	02/21/2015	Class A Common	3,000		10	D	

Explanation of Responses:

Remarks:

/s/Mary Denise Kuprionis, Attorney-in-fact for Michael W. Carroll   03/16/2007

** Signature of Reporting Person   Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.