FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ashington,	D.C.	20549	

	OMB APPROVAL
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3235-0287 OMB Number: Estimated average burden hours per response:

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lyons Douglas F</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director					
(Last) (First) (Middle) 312 WALNUT STREET					3. Date of Earliest Transaction (Month/Day/Year) 03/05/2010								X Officer (give title Other (specify below)  Vice President and Controller					
(Street) CINCINNATI OH 45202			4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City) (State) (Zip)																		
			able I - Non			_		<del>-</del>	Dis	1			1	. 1			_	
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		Execut ) if any	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction D Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a		5. Amount Securities Beneficiall Owned Fo Reported	ly	6. Own Form: I (D) or I (I) (Inst	Direct ndirect rr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									v	Amount	(A) or (D)	Price	Transactio (Instr. 3 an				(111311. 4)	
Class A Common Shares, \$.01 par value per share			alue per	03/05/	05/2010		С		58,140	0 A	\$9.7	72,909		D				
Class A ( share	Common Sh	nares, \$.01 par va	alue per	03/05/	2010			F <sup>(1)</sup>		20,310	0 D	\$9.7	52,5	52,599		D		
Common share	Voting Sha	ares, \$.01 par val	ue per										0		D			
			Table II - D								or Benef ole securi		wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Conversion or Exercise (Month/Day/Year) Execution Date if any (Month/Day/Year) (Month/Day/Year)		Code	Transaction Code (Instr.		Derivative E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	· v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares		Transactio (Instr. 4)	on(s)			
Restricted Stock Units	(2)	03/05/2010		С			58,140	03/05/20:	10	03/05/2012	Restricted Stock Units	174,418	\$9.7	116,27	78	D		
Restricted Stock Units	(3)	03/09/2010		A		15,000		03/09/20	11	03/09/2013	Restricted Stock Units	15,000	(3)	15,000	0	D		
Option	\$6.87							01/25/200	)2	01/24/2011	Class A Common	5,633		5,633	3	D		
Option	\$8.01							02/20/200	03	02/19/2012	Class A Common	5,633		5,633	3	D		
Option	\$8.52							02/26/200	)4 (	02/25/2013	Class A Common	5,633		5,633	3	D		
Option	\$10.47							02/25/200	)5	02/24/2014	Class A Common	6,572		6,572	2	D		
Option	\$9.9							02/10/200	06	02/09/2013	Class A Common	6,572		6,572	2	D		
Option	\$10.44							02/22/200	)7	02/21/2014	Class A Common	18,621		18,621	1	D		
Option	\$10.35							10/06/200	)7	10/05/2014	Class A Common	17,212		17,212	2	D		
Option	\$10.41							02/22/200	08	02/21/2015	Class A Common	34,425		34,425	5	D		
Ontion	\$9.09							02/21/20/	00	02/20/2016	Class A	46 Q4 <u>8</u>		46.948	Ω	D		

## **Explanation of Responses:**

- 1. One-third of a March 5, 2009 restricted stock unit award vested on March 5, 2010. The terms of this incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- 2. A restricted stock unit award was granted on March 5, 2009 and vests in three equal parts on March 5, 2010, 2011, and 2012. Upon vesting, each restricted stock unit converts into one Class A Common share of the
- 3. A restricted stock unit award was granted on March 9, 2010. The award is part time-vested and part performance-vested. The time-vested portion of the award vests in three equal parts on March 9, 2011, 2012 and 2013. If the performance objective is achieved, this portion of the award will vest over the same three-year period. Upon vesting, each restricted stock unit converts into one Class A Common share of the Company.

**Lyons** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.