FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(ff) of the investment Company Act of 1940	
1. Name and Addre		•	2. Issuer Name <b>and</b> Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ]	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR		,	3. Date of Earliest Transaction (Month/Day/Year) 08/25/2004	Officer (give title Other (specify below) below)
(Street) CINCINNATI (City)	OH (State)	45202 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person
		Table I - Non-De	rivative Securities Acquired, Disposed of, or Bene	eficially Owned

rable 1 - Non-benvative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11154114)
Class A Common Shares, \$.01 par value per share								200	D	
Class A Common Shares, \$.01 par value per share	08/25/2004		J		22,096,111	A	(1)	22,096,111	D <sup>(1)</sup>	
Common Voting Shares, \$.01 par value per share	08/25/2004		J		16,040,000	A	(1)	16,040,000	D <sup>(1)</sup>	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$48.5							05/13/2000	05/12/2009	Class A Common	2,000		6	D	
Option	\$48.94							05/18/2001	05/17/2010	Class A Common	5,000		6	D	
Option	\$64.32							05/10/2002	05/09/2011	Class A Common	5,000		6	D	
Option	\$78.01							05/09/2003	05/08/2012	Class A Common	5,000		6	D	
Option	\$79.64							04/29/2004	04/28/2013	Class A Common	5,000		6	D	
Option	\$105.82							04/15/2005	04/14/2014	Class A Common	5,000		6	D	

## **Explanation of Responses:**

1. The reporting person became a Trustee of The Edward W. Scripps Trust (the "Trust") on 8/25/04 and has the power, together with the other Trustees of the Trust, to vote and dispose of the shares of the company held by the Trust. Mrs. Scagliotti is an income beneficiary of the Trust.

## Remarks:

/s/ M. Denise Kuprionis, Attorney-in-fact for Nackey E. 08/26/2004 **Scagliotti** 

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).