

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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|---|---------|----------|--|--|--|--|--|--|
| 1. Name and Address of Reporting Person* <u>LOWE KENNETH W</u> | | | 2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE [SSP]</u> | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) President & CEO | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) <u>03/23/2004</u> | | | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| 312 WALNUT STREET, 28TH FLOOR | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | |
| (Street) <u>CINCINNATI OH 45202</u> | | | | | | | | |
| (City) (State) (Zip) | | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Class A Common Shares, \$.01 par value per share | 03/23/2004 | | A | | 10,645 | A | (1) | 10,645 ⁽¹⁾ | D | |
| Class A Common Shares, \$.01 par value per share | | | | | | | | 73,845 | I | Wife's trust |
| Class A Common Shares, \$.01 par value per share | | | | | | | | 215,433 | D | |
| Common Voting Shares, \$.01 par value per share | | | | | | | | 0 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|-----|--|-----------------|---|----------------------------|--|--|---|--|
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Option | \$18.76 | | | | | | 12/09/1995 | 12/09/2004 | Class A Common | 40,500 | | 9 | D | |
| Option | \$34.5 | | | | | | 01/10/1998 | 01/09/2007 | Class A Common | 23,500 | | 9 | D | |
| Option | \$47.22 | | | | | | 01/15/1999 | 01/14/2008 | Class A Common | 30,000 | | 9 | D | |
| Option | \$49 | | | | | | 01/24/2001 | 01/23/2010 | Clas A Common | 60,000 | | 9 | D | |
| Option | \$52.79 | | | | | | 10/01/2001 | 09/30/2010 | Class A Common | 60,000 | | 9 | D | |
| Option | \$64.25 | | | | | | 01/25/2002 | 01/24/2011 | Class A Common | 100,000 | | 9 | D | |
| Option | \$75.11 | | | | | | 02/20/2003 | 02/19/2012 | Class A Common | 125,000 | | 9 | D | |
| Option | \$79.97 | | | | | | 02/26/2004 | 02/25/2013 | Class A Common | 125,000 | | 9 | D | |
| Option | \$97.42 | 03/23/2004 | | A | 1 | | 03/23/2005 ⁽²⁾ | 03/22/2014 | Class A Common | 93,750 | (3) | 9 | D | |

Explanation of Responses:

- This is a restricted share award, which is time vested in equal installments on 3/23/05, 3/23/06 and 3/23/07.
- This option is exercisable in three equal installments on 3/23/05, 3/23/06 and 3/23/07.
- The exercise price of this nonqualified stock option award granted under the company's Long Term Incentive Plan is \$97.42.

Remarks:

/s/ M. Denise Kuprionis,
Attorney-in-fact for Kenneth W. 03/25/2004
Low

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.