

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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|--|--|---|
| 1. Name and Address of Reporting Person* <u>KUPRIONIS M DENISE</u> (Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR (Street) CINCINNATI OH 45202 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE [SSP]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>VP legal, Corp. Secy</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) 02/10/2005 | |
| | | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Class A Common Shares, \$.01 par value per share | 02/10/2005 | | A | | 3,541 | A | (1) | 3,541 ⁽¹⁾ | D | |
| Class A Common Shares, \$.01 par value per share | | | | | | | | 4,682 | D | |
| Common Voting Shares, \$.01 par value per share | | | | | | | | 0 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | |
| Option | \$17.25 | | | | | | | 01/10/1998 | 01/09/2007 | Class A Common | 15,000 | 9 | D | |
| Option | \$23.61 | | | | | | | 01/15/1999 | 01/14/2008 | Class A Common | 12,000 | 9 | D | |
| Option | \$23.655 | | | | | | | 01/19/2000 | 01/18/2009 | Class A Common | 15,000 | 9 | D | |
| Option | \$24.5 | | | | | | | 01/24/2001 | 01/23/2010 | Class A Common | 14,000 | 9 | D | |
| Option | \$32.125 | | | | | | | 01/25/2002 | 01/24/2011 | Class A Common | 17,000 | 9 | D | |
| Option | \$37.555 | | | | | | | 02/20/2003 | 02/19/2012 | Class A Common | 30,000 | 9 | D | |
| Option | \$39.985 | | | | | | | 02/26/2004 | 02/25/2013 | Class A Common | 24,000 | 9 | D | |
| Option | \$48.71 | | | | | | | 03/23/2005 | 03/22/2014 | Class A Common | 18,000 | 9 | D | |
| Option | \$46.46 | 02/10/2005 | | A | | 1 | | 02/15/2006 ⁽²⁾ | 02/09/2013 | Class A Common | 12,000 | (3) | 9 | D |

Explanation of Responses:

- This restricted share award is performance vested and shall vest, if at all, as follows: 25% on 2/15/06, 25% on 2/15/07 and 50% on 2/15/08.
- This option is exercisable in equal installments on 2/15/06, 2/15/07 and 2/15/08.
- The exercise price of this nonqualified stock option award granted under the company's Long-Term Incentive Plan is \$46.46.

Remarks:

M. Denise Kuprionis

02/14/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.