UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 28, 2018

THE E.W. SCRIPPS COMPANY

(Exact name of registrant as specified in its charter)

Ohio 0-16914 31-1223339
(State or other jurisdiction of incorporation or organization) (Commission (L.R.S. Employer Identification Number)

312 Walnut Street
Cincinnati, Ohio
(Address of principal executive offices)

45202 (Zip Code)

Registrant's telephone number, including area code: (513) 977-3000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

THE E.W. SCRIPPS COMPANY

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Item 2.02 Results of Operations and Financial Condition

On February 28, 2018, we released information regarding results of operations for the quarter and year-to-date period ended December 31, 2017. A copy of the press release is filed as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits

Exhibit Number	Description of Item	
99.1	Press release dated February 28, 2018	

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Douglas F. Lyons

Douglas F. Lyons

Senior Vice President, Controller and Treasurer

(Principal Accounting Officer)

Dated: February 28, 2018



Scripps reports fourth-quarter 2017 results

Feb 28, 2018

CINCINNATI — The E.W. Scripps Company (NYSE: SSP) today reported operating results for the fourth quarter of 2017. At the end of the quarter, Radio operations were classified as held for sale, and its results are included in discontinued operations. All periods have been adjusted to reflect this presentation.

Scripps also is reporting results through its new segments, Local Media and National Media, which are reflected in all periods.

For the quarter, the net income from continuing operations was \$11.5 million or 16 cents per share. In the prior-year quarter, net income from continuing operations was \$36.3 million or 44 cents per share. The current-year quarter included a gain on the investment in Katz of \$5.4 million, offset by \$2 million of restructuring charges, which increased income from continuing operations by \$2 million (net of taxes) or 2 cents per share.

In spite of a \$52.8 million decline in political revenue due to the non-election year, total fourth-quarter 2017 revenue of \$257 million stayed relatively equal to the fourth quarter of 2016.

Business highlights

- On Feb. 15, the Scripps board initiated the company's first quarterly dividend in 10 years. The first-quarter dividend of 5 cents per share will be payable to shareholders of record on March 1 for payout on March 26.
- On Jan. 25, the company said it expects its comprehensive restructuring work to yield more than \$30 million in annual savings. The company also announced plans to sell its radio station group, with Kalil & Co. retained to handle the process.
- In the Local Media division, core advertising was up 7 percent in the fourth quarter.
- The company green-lit a second season of the daytime show Pickler & Ben, with 100 markets already committed to airing it compared to 38 in the first season. The show is growing audience in its time periods on Scripps stations.
- In the National Media division, Newsy ended the year with contracts covering carriage into 26 million cable households, broadening its distribution into that lucrative marketplace after already being deployed on all the major over-the-top television platforms.
- Further pursuing a more effective and efficient operating structure, the company reorganized its businesses to better focus on the marketplaces they serve: A Local Media division comprised of

local media brands on all platforms and a National Media division made up of the businesses with national scale and reach focused on the national advertising market.

Commenting on the business highlights, Scripps President and CEO Adam Symson said:

"Six months into our systematic work to optimize the company's performance - and with full confidence in our path ahead - the Scripps board decided the time was right to initiate our first quarterly dividend since 2008. Their decision is a tangible show of confidence in the state of our business and our strategies for the future.

"We've begun to see the positive impact of our comprehensive reorganization and restructuring with cost reductions that will drive meaningful margin and cash flow improvement.

"We also continue to move forward with our television station acquisition strategy - an aggressive plan to get deeper and even stronger in the markets where we operate and emerge with a higher-performing portfolio that has more revenue and profit-generating capacity.

"And we've made significant progress unlocking strong growth opportunities around the future of television while improving our financial foundation. Our fast-growing Katz networks are capitalizing on the resurgence of over-the-air viewership and their 90 percent national household reach, and Newsy is quickly marching toward 40 million pay TV homes by the end of 2018. Both are creating compelling platforms to attract national advertising revenue.

"This work in recent months demonstrates the company's commitment to two equally important opportunities: building near-term value through improved operating performance in our strong, stable local business and setting up our company for significant long-term value creation."

Fourth-quarter operating results

Revenue was \$257 million, an increase of 1.6 percent compared to the fourth quarter of 2016.

Costs and expenses for segments, shared services and corporate were \$222 million, up from \$172 million in the year-ago period, primarily driven by higher network programming fees and a quarter of expense from Katz.

Fourth-quarter results by segment compared to prior-year amounts were:

Local Media

In the fourth quarter of 2017, revenue from the Local Media group was \$203 million, down about 17 percent from the prior-year quarter. Political advertising revenue was \$3.4 million in the fourth quarter of 2017, compared to \$56.2 million in the fourth quarter of last year.

Retransmission revenue increased 4.9 percent to \$63.5 million.

Core advertising was up 6.6 percent in the fourth guarter.

Total segment expenses increased 6.5 percent to \$157 million, driven by increases in programming fees tied to network affiliation agreements as well as the cost of producing Pickler & Ben.

Fourth-quarter segment profit was \$45.4 million, compared to \$95.1 million in the year-ago quarter.

National Media

In the fourth quarter of 2017, revenue from the National Media group was \$53 million, up from \$9 million in the prior-year period. Revenue from Katz, which we acquired on Oct. 2, 2017, was \$41 million.

Expenses for the National Media group were \$50.3 million, up from \$11.2 million from the prior-year period. Excluding the impact of Katz, expenses increased 30 percent.

Fourth-quarter segment profit was \$2.7 million, compared to a loss of \$2.2 million in the 2016 quarter.

Financial condition

As of Dec. 31, cash and cash equivalents totaled \$149 million while total debt was \$693 million.

From Jan. 1, 2017, through Feb. 23, 2018, the company repurchased 1.3 million shares at an average price of \$17.31. In November 2016, the board of directors authorized a \$100 million share repurchase program that expires at the end of 2018.

Year-to-date results

The following comparisons are for the year ending Dec. 31, 2017:

In 2017, revenue was \$865 million compared to \$868 million in 2016. Retransmission revenue increased \$39 million. In the non-election year, political advertising was \$8.7 million in 2017 compared to \$101 million in 2016.

Costs and expenses for segments, shared services and corporate were \$770 million, an increase of \$86 million, primarily driven by higher network programming fees as well as costs in the National Media businesses.

Net loss from continuing operations was \$12 million or 13 cents per share. In the prior year, net income from continuing operations was \$59.9 million or 71 cents per share. The 2017 period includes a \$2.4 million charge to write off deferred loan fees associated with refinanced debt, \$11.6 million of other income associated with the gain on Scripps' 5 percent interest in Katz, the sale of a small business and an adjustment to a purchase-price earnout, \$4.4 million of restructuring charges and a \$35.7 million non-cash charge to write down goodwill and intangible assets.

Looking ahead

Comparisons are to the same period of 2017 as reported in today's press release tables.

First-quarter 2018

Local Media revenue Up mid-single digits

Retransmission revenue Up about 10 percent

Local Media expense Up mid-single digits

National Media revenue In the mid-to-high \$50 million range National Media expense In the mid-to-high \$50 million range

Shared services and

Corporate In the mid-teen millions
Interest expense About \$8 million
Pension expense About \$2 million
Capex In the high-single-digit millions
Depreciation & amortization About \$15 million

Conference call

The senior management of The E.W. Scripps Company will discuss the company's fourth-quarter results during a telephone conference call **at 8:30 a.m. (Eastern) today**. To access the live webcast, visit http://www.scripps.com and click on "investors" and then "investor information."

To access the conference call by telephone, dial (800) 230-1085 (U.S.) or (612) 234-9959 (international) approximately five minutes before the start of the call and ask for "Scripps earnings call". Callers will be asked to provide their name and company affiliation. The public is granted access to the conference call on a listen-only basis.

A replay line will be open from 10:30 a.m. Eastern time Feb. 28 until 11:59 p.m. on March 14. The domestic number to access the replay is (800) 475-6701 and the international number is (320) 365-3844. The access code for both numbers is 444385.

A replay of the conference call will be archived and available online approximately four hours after the call and then for an extended period of time. To access the audio replay, visit http://www.scripps.com, click on "investors" then "investor information," and scroll down to "audio/video links."

Forward-looking statements

This document contains certain forward-looking statements related to the company's businesses that are based on management's current expectations. Forward-looking statements are subject to certain risks, trends and uncertainties, including changes in advertising demand and other economic conditions that could cause actual results to differ materially from the expectations expressed in forward-looking statements. Such forward-looking statements are made as of the date of this document and should be evaluated with the understanding of their inherent uncertainty. A detailed discussion of principal risks and uncertainties that may cause actual results and events to differ materially from such forward-looking statements is included in the company's Form 10-K on file with the SEC in the section titled "Risk Factors." The company undertakes no obligation to publicly update any forward-looking statements to reflect events or circumstances after the date the statement is made.

About Scripps

The E.W Scripps Company (NYSE: SSP) serves audiences and businesses through a growing portfolio of local and national media brands. With 33 television stations, Scripps is one of the nation's largest independent TV station owners. Scripps runs an expanding collection of national journalism and content businesses, including Newsy, the next-generation national news network; podcast industry leader Midroll Media; and fast-growing national broadcast networks Bounce, Grit, Escape and Laff. Scripps produces original programming including "Pickler & Ben," runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

Investor contact:

Carolyn Micheli, The E.W. Scripps Company, 513-977-3732, Carolyn.micheli@scripps.com

Media contact:

Kari Wethington, The E.W. Scripps Company, 513-977-3763, Kari.wethington@scripps.com

THE E.W. SCRIPPS COMPANY RESULTS OF OPERATIONS

	Three Months Ended December 31,				Years Ended	December 31,		
(in thousands, except per share data)		2017		2016	2017		2016	
Operating revenues	\$	256,975	\$	252,953	\$ 864,834	\$	868,820	
Segment, shared services and corporate expenses		(222,152)		(172,111)	(770,071)		(684,353)	
Acquisition and related integration costs		_		_	_		(578)	
Restructuring costs		(2,015)		_	(4,422)		_	
Depreciation and amortization of intangible assets		(14,926)		(13,643)	(56,343)		(55,204)	
Impairment of goodwill and intangibles		_		_	(35,732)		_	
Gains (losses), net on disposal of property and equipment		7		(436)	 (169)		(480)	
Operating expenses		(239,086)		(186,190)	(866,737)		(740,615)	
Operating income (loss)		17,889		66,763	(1,903)		128,205	
Interest expense		(8,534)		(4,436)	(26,697)		(18,039)	
Defined benefit pension plan expense		(3,627)		(3,828)	(14,112)		(14,332)	
Miscellaneous, net		5,225		(1,401)	10,636		(2,646)	
Income (loss) from continuing operations before income taxes		10,953		57,098	(32,076)		93,188	
(Provision) benefit for income taxes		507		(20,799)	20,054		(33,266)	
Income (loss) from continuing operations, net of tax		11,460		36,299	(12,022)		59,922	
Income (loss) from discontinued operations, net of tax		(6,009)		2,038	(2,595)		7,313	
Net income (loss)		5,451		38,337	(14,617)		67,235	
Net income (loss) attributable to noncontrolling interest		(1,511)		_	(1,511)		_	
Net income (loss) attributable to the shareholders of The E.W. Scripps Company	\$	6,962	\$	38,337	\$ (13,106)	\$	67,235	
Net income (loss) per basic share of common stock attributable to the shareholders of The E.W. Scripps Company:								
Income (loss) from continuing operations	\$	0.16	\$	0.44	\$ (0.13)	\$	0.71	
Income (loss) from discontinued operations		(0.07)		0.02	(0.03)		0.09	
Net income (loss) per basic share of common stock attributable to the shareholders of The E.W. Scripps Company	\$	0.09	\$	0.46	\$ (0.16)	\$	0.80	
Weighted average basic shares outstanding		81,792		82,401	82,052		83,339	

See notes to results of operations.

Notes to Results of Operations

1. SEGMENT INFORMATION

We determine our business segments based upon our management and internal reporting structure, as well as the basis that our chief operating decision maker makes resource allocation decisions.

Effective December 31, 2017, we realigned our businesses into a new internal organization and began reporting to reflect this new structure. Under the new structure we have the following reportable segments: Local Media, National Media and Other. We have recast the operating results for all periods to reflect this change.

Our Local Media segment includes our local broadcast stations and their related digital operations. It is comprised of fifteen ABC affiliates, five NBC affiliates, two FOX affiliates and two CBS affiliates. We also have two MyTV affiliates, one CW affiliate, one independent station and three Azteca America Spanish-language affiliates. Our Local Media segment earns revenue primarily from the sale of advertising to local, national and political advertisers and retransmission fees received from cable operators, telecommunications companies and satellite carriers.

Our National Media segment includes our collection of national brands. Our national media brands include Katz, Midroll Media (Midroll), Newsy and other national brands. These operations earn revenue primarily through the sale of advertising.

We allocate a portion of certain corporate costs and expenses, including information technology, certain employee benefits and shared services, to our business segments. The allocations are generally amounts agreed upon by management, which may differ from an arms-length amount. Corporate assets are primarily cash and cash equivalents, restricted cash, property and equipment primarily used for corporate purposes and deferred income taxes.

Our chief operating decision maker evaluates the operating performance of our business segments and makes decisions about the allocation of resources to our business segments using a measure called segment profit. Segment profit excludes interest, defined benefit pension plan expense, income taxes, depreciation and amortization, impairment charges, divested operating units, restructuring activities, investment results and certain other items that are included in net income (loss) determined in accordance with accounting principles generally accepted in the United States of America.

Three Months Ended December

	31,			.,			Years Ended		
(in thousands)		2017		2016	Change		2017	2016	Change
Segment operating revenues:									
Local Media	\$	202,566	\$	242,634	(16.5)%	\$	779,205	\$ 836,154	(6.8)%
National Media		52,973		9,033	486.4 %		80,174	27,929	187.1 %
Other		1,436		1,286	11.7 %		5,455	4,737	15.2 %
Total operating revenues	\$	256,975	\$	252,953	1.6 %	\$	864,834	\$ 868,820	(0.5)%
Segment profit (loss):									
Local Media	\$	45,431	\$	95,089		\$	156,890	\$ 243,298	
National Media		2,667		(2,181)			(9,260)	(10,156)	
Other		(123)		(35)			(2,361)	(2,513)	
Shared services and corporate		(13,152)		(12,031)			(50,506)	(46,162)	
Acquisition and related integration costs		_		_			_	(578)	
Restructuring costs		(2,015)		_			(4,422)	_	
Depreciation and amortization of intangible assets		(14,926)		(13,643)			(56,343)	(55,204)	
Impairment of goodwill and intangibles		_		_			(35,732)	_	
Gains (losses), net on disposal of property and equipment		7		(436)			(169)	(480)	
Interest expense		(8,534)		(4,436)			(26,697)	(18,039)	
Defined benefit pension plan expense		(3,627)		(3,828)			(14,112)	(14,332)	
Miscellaneous, net		5,225		(1,401)			10,636	(2,646)	
Income (loss) from continuing operations before income taxes	\$	10,953	\$	57,098		\$	(32,076)	\$ 93,188	

Operating results for our Local Media segment were as follows:

	Three Months Ended December 31,						Years Ended			
(in thousands)	2017		2016		Change	2017		2016		Change
Segment operating revenues:										
Core advertising	\$	130,180	\$	122,099	6.6 %	\$	493,462	\$	500,091	(1.3)%
Political		3,396		56,160	(94.0)%		8,651		100,761	(91.4)%
Retransmission		63,496		60,542	4.9 %		259,499		220,723	17.6 %
Other revenue		5,494		3,833	43.3 %		17,593		14,579	20.7 %
Total operating revenues		202,566		242,634	(16.5)%		779,205		836,154	(6.8)%
Segment costs and expenses:										
Employee compensation and benefits		71,770		69,902	2.7 %		287,758		281,956	2.1 %
Programming		49,148		41,477	18.5 %		186,945		162,821	14.8 %
Other expenses		36,217		36,166	0.1 %		147,612		148,079	(0.3)%
Total costs and expenses		157,135		147,545	6.5 %		622,315		592,856	5.0 %

95,089

(52.2)% \$

156,890 \$

243,298

(35.5)%

Segment profit

\$

45,431 \$

Operating results for National Media segment were as follows:											
	Th										
		3	31,				Years Ended	ember 31,			
(in thousands)		2017		2016	Change	2017			2016	Change	
Segment operating revenues:											
Katz	\$	40,975	\$	_		\$	40,975	\$	_		
Midroll		5,221		4,283	21.9%		18,232		14,093	29.4%	
Newsy		3,128		1,712	82.7%		10,089		4,806	109.9%	
Other revenue		3,649		3,038	20.1%		10,878		9,030	20.5%	
Total operating revenues		52,973		9,033	486.4%		80,174		27,929	187.1%	
Segment costs and expenses:											
Employee compensation and benefits		11,784		6,080	93.8%		31,121		20,767	49.9%	
Programming		24,632		1,742			29,522		4,165		
Other expenses		13,890		3,392	309.5%		28,791		13,153	118.9%	
Total costs and expenses	·	50,306		11,214	348.6%		89,434		38,085	134.8%	
Segment profit	\$	2,667	\$	(2,181)		\$	(9,260)	\$	(10,156)		

2. CONDENSED CONSOLIDATED BALANCE SHEETS

	As of De	cemb	er 31,
(in thousands)	 2017		2016
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 148,699	\$	134,352
Other current assets	320,831		197,322
Assets held for sale — current	136,004		14,221
Total current assets	605,534		345,895
Investments	7,699		14,221
Property and equipment	209,995		225,437
Goodwill	755,949		575,780
Other intangible assets	425,975		412,551
Licensed programming (less current portion)	85,269		1,796
Deferred income taxes	20,076		16,608
Miscellaneous	19,051		11,798
Assets held for sale — noncurrent	_		131,820
TOTAL ASSETS	\$ 2,129,548	\$	1,735,906
LIABILITIES AND EQUITY			
Current liabilities:			
Accounts payable	\$ 23,647	\$	15,976
Customer deposits and unearned revenue	7,353		6,410
Current portion of long-term debt	5,656		6,571
Accrued expenses and other current liabilities	154,596		72,294
Liabilities held for sale — current	19,536		2,880
Total current liabilities	210,788		104,131
Long-term debt (less current portion)	687,619		386,614
Other liabilities (less current portion)	293,656		273,929
Liabilities held for sale — noncurrent	_		25,297
Total equity	937,485		945,935
TOTAL LIABILITIES AND EQUITY	\$ 2,129,548	\$	1,735,906

3. EARNINGS PER SHARE ("EPS")

Unvested awards of share-based payments with rights to receive dividends or dividend equivalents, such as our RSUs, are considered participating securities for purposes of calculating EPS. Under the two-class method, we allocate a portion of net income to these participating securities and therefore exclude that income from the calculation of EPS for common stock. We do not allocate losses to the participating securities.

The following table presents information about basic and diluted weighted-average shares outstanding:

	Thre	e Months En	ded 1	December 31,		Years Ended	December 31,		
in thousands)		2017		2016	2017			2016	
Numerator (for basic and diluted earnings per share)									
Net income (loss) from continuing operations	\$	11,460	\$	36,299	\$	(12,022)	\$	59,922	
Loss attributable to noncontrolling interest		1,511		_		1,511		_	
Income allocated to RSUs		(194)		(604)		_		(817)	
Numerator for basic and diluted earnings per share from continuing operations attributable to the shareholders of The E.W. Scripps Company	\$	12,777	\$	35,695	\$	(10,511)	\$	59,105	
Denominator									
Basic weighted-average shares outstanding		81,792		82,401		82,052		83,339	
Effective of dilutive securities:									
Stock options held by employees and directors		_		283		_		300	
Diluted weighted-average shares outstanding		81,792		82,684		82,052		83,639	
Anti-dilutive securities (1)		1,220		_		1,220		_	

⁽¹⁾ Amount outstanding at Balance Sheet date, before application of the treasury stock method and not weighted for period outstanding.

4. SUPPLEMENTAL INFORMATION

The following quarterly information presents our 2017 quarters recast to reflect the new segments.

	2017									
(in thousands)	1	st Quarter		2nd Quarter		3rd Quarter	4th Quarter		-	Total
Segment operating revenues:										
Local Media	\$	187,279	\$	201,644	\$	187,716	\$	202,566	\$	779,205
National Media		7,327		10,309		9,565		52,973		80,174
Other		1,723		1,796		500		1,436		5,455
Total operating revenues	\$	196,329	\$	213,749	\$	197,781	\$	256,975	\$	864,834
Segment profit (loss):										
Local Media	\$	32,351	\$	48,736	\$	30,372	\$	45,431		156,890
National Media		(3,957)		(3,596)		(4,374)		2,667		(9,260)
Other		249		(1,658)		(829)		(123)		(2,361)
Shared services and corporate		(14,582)		(11,335)		(11,437)		(13,152)		(50,506)
Acquisition and related integration costs		_		_		_		_		_
Restructuring costs		_		_		(2,407)		(2,015)		(4,422)
Depreciation and amortization of intangible assets		(13,861)		(13,781)		(13,775)		(14,926)		(56,343)
Impairment of goodwill and intangibles		_		_		(35,732)		_		(35,732)
Gains (losses), net on disposal of property and equipment		(47)		(15)		(114)		7		(169)
Interest expense		(4,195)		(8,248)		(5,720)		(8,534)		(26,697)
Defined benefit pension plan expense		(3,467)		(3,467)		(3,551)		(3,627)		(14,112)
Miscellaneous, net		(879)		5,103		1,187		5,225		10,636
Income (loss) from continuing operations before income taxes	\$	(8,388)	\$	11,739	\$	(46,380)	\$	10,953	\$	(32,076)

Operating results for our Local Media segment were as follows:

	2017										
(in thousands)		st Quarter		2nd Quarter	3rd Quarter		4th Quarter			Total	
Segment operating revenues:											
Core advertising	\$	115,948	\$	129,378	\$	117,956	\$	130,180	\$	493,462	
Political		1,041		2,525		1,689		3,396		8,651	
Retransmission		66,211		66,059		63,733		63,496		259,499	
Other revenue		4,079		3,682		4,338		5,494		17,593	
Total operating revenues		187,279		201,644		187,716		202,566		779,205	
Segment costs and expenses:											
Employee compensation and benefits		73,453		70,891		71,644		71,770		287,758	
Programming		45,150		44,838		47,809		49,148		186,945	
Other expenses		36,325		37,179		37,891		36,217		147,612	
Total costs and expenses		154,928		152,908		157,344		157,135		622,315	
Segment profit	\$	32,351	\$	48,736	\$	30,372	\$	45,431	\$	156,890	

Operating results for National Media segment were as follows:

	2017										
(in thousands)	1st Qu		1st Quarter 2nd Quarter		3rd Quarter		4th Quarter			Total	
Segment operating revenues:											
Katz	\$	_	\$	_	\$	_	\$	40,975	\$	40,975	
Midroll		4,152		4,696		4,163		5,221		18,232	
Newsy		1,202		3,136		2,623		3,128		10,089	
Other revenue		1,973		2,477		2,779		3,649		10,878	
Total operating revenues		7,327		10,309		9,565		52,973		80,174	
Segment costs and expenses:											
Employee compensation and benefits		6,505		6,643		6,189		11,784		31,121	
Programming		1,427		1,848		1,615		24,632		29,522	
Other expenses		3,352		5,414		6,135		13,890		28,791	
Total costs and expenses	·	11,284		13,905		13,939		50,306		89,434	
Segment profit	\$	(3,957)	\$	(3,596)	\$	(4,374)	\$	2,667	\$	(9,260)	