FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

l	OMB APP	ROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  OUIN J MARVIN					2. Issuer Name <b>and</b> Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
QUIN.	<u>J MAKV</u>	<u>11N</u>			-						L	,			X	Directo	r		10% Ov	vner		
	LNUT STI	First) REET	(Middle)		B. Date of Earliest Transaction (Month/Day/Year) 05/02/2012									Officer below)	(give title		Other (s below)	specify				
28TH FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable						
(Street) CINCINNATI OH 45202						Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person																
(City)	(	State)	(Zip)													1 010011						
		Ta	able I - Noi	n-Deriv	vati	ve Se	curiti	es A	Acqu	ıired,	Disp	osed	l of, or	Benef	ficially	Owned						
1. Title of Security (Instr. 3) 2. Trans Date					2A. Deemed Execution Date, if any (Month/Day/Year)			ate,	e, Transaction Dispos Code (Instr. 5)		curities Acquired (A) or osed Of (D) (Instr. 3, 4 a			5. Amour Securitie Beneficia Owned F	s lly ollowing	Form:	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership				
							Code	v	Amou	int (A) or Prid		Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)					
Class A Common Shares, \$.01 par value per share														46,	46,301		D					
Common Voting Shares, \$.01 par value per share															0		D					
			Table II -										of, or B			Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Da if any (Month/Day/	ate, Tr	ransa ode (	ection Instr.	ion of Expir		s. Date Exercisable and Expiration Date Month/Day/Year)		7. Title and Amount Securities Underlyin Derivative Security (Instr. 3 and 4)		lying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
				c	ode	v	(A)	(D)	Date Exer	cisable	Expi Date	ration	Title		unt or ber of es							
Restricted Stock Units	(1)	05/02/2012			A		4,206		05/02/2013 05/		05/02/2013		Restricted Stock Units	4	,206	(1)		(1)	D			
Phantom Stock	(2)									(2)		(2)	Class A Commor	11,5	503.42		11,503.4	12 <sup>(2)</sup>	D			
Restricted Stock Units	(3)								05/1	2/2012	05/12	2/2012	Restricted Stock Units	4	,228		4,228	(3)	D			

## **Explanation of Responses:**

- 1. This restricted stock unit award will vest on May 2, 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- 2. Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are allocated to a phantom shares account based on the fair market value of the company's Class A Common Shares on the last trading day of each preceding quarter. Balances are paid in either shares or cash at the time a director leaves the Board.
- 3. This restricted stock unit award will vest on May 12, 2012. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

## Remarks:

/s/ William Appleton, Attorneyin-fact for J. Marvin Quin 05/04/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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