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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Addre	1 0		2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [ SSP ]		tionship of Reporting Per all applicable) Director	son(s) to Issuer
(Last) 312 WALNUT S	(First) STREET, 28TH 1	(Middle) FLOOR	3. Date of Earliest Transaction (Month/Day/Year) 09/30/2004		Officer (give title below)	Other (specify below)
(Street) CINCINNATI	ОН	45202	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	orting Person
(City)	(State)	(Zip)				

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

· · · · ·												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (	Transaction Disposed Of (D) (Instr. 3, 4 and Code (Instr. 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)		
Class A Common Shares, \$.01 par value per share								800	D			
Class A Common Shares, \$.01 par value per share								1,700	Ι	By wife		
Common Voting Shares, \$.01 par value per share								0	D			

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puis, caris, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$19.19							05/12/1998	05/11/2007	Class A Common	3,800		8	D	
Option	\$24.25							05/13/2000	05/12/2009	Class A Common	4,000		8	D	
Option	\$24.47							05/18/2001	05/17/2010	Class A Common	10,000		8	D	
Option	\$32.16							05/10/2002	05/09/2011	Class A Common	10,000		8	D	
Option	\$39.005							05/09/2003	05/08/2012	Class A Common	10,000		8	D	
Phantom Stock	\$47.91	09/30/2004		J		1		(1)	(1)	Class A Common	146.19(1)	(1)	8	D	
Option	\$39.82							04/29/2004	04/28/2013	Class A Common	10,000		8	D	
Option	\$52.91							04/15/2005	04/14/2014	Class A Common	10,000		8	D	

#### Explanation of Responses:

1. Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on the last trading day of each quarter. Upon retirement as a director, the balance may be paid in either shares or cash. The 9/30/04 balance is 6,450.06 phantom shares.

**Remarks:** 

## <u>/s/ M. Denise Kuprionis,</u>

<u>Attorney-in-fact for Nicholas</u> <u>B. Paumgarten</u>

holas <u>10/01/2004</u>

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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