SEC Form 4	ł
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APP	ROVAL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person [*] Schuermann Mark F				Issuer Name and Tickel CRIPPS E W CC	υ.	,	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner V Officer (give title Other (specify				
(Last) 312 WALNUT S	(First) T., 28TH FLOOR	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 02/21/2008				Assistant Treasurer			
(Street) CINCINNATI (City)	OH (State)	45202 (Zip)	4.1	If Amendment, Date of (Original Filed	(Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Form filed by One Form filed by Mor Person	e Reporting Pers	on	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
Date		2. Transaction Date (Month/Day/Ye	Execution Date,	3. Transaction Code (Instr. 8)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		

	(Month/Day/Year)	8)					Owned Following Reported	(I) (Instr. 4)	Ownership (Instr. 4)
		Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130. 4)
Class A Common Shares, \$.01 par value per share							0	D	
Common Voting Shares, \$.01 par value per share							0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Conversion Date Execution Date Transaction of Expiration Date Amount of Derivative derivative Ownership of Indirect (Month/Day/Year) Derivative (Month/Day/Year) Securities Beneficial Security or Exercise if any Code (Instr. Security Securities Form: (Month/Day/Year) Direct (D) (Instr. 3) 8) Price of Securities Underlying Derivative Security (Instr. 5) Beneficially Ownership Acquired (A) or Disposed Derivative Owned or Indirect (Instr. 4) (Instr. 3 and 4) Following (I) (Instr. 4) Security Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount Number Date Expiration of Exercisable Date Code v (A) (D) Title Shares Class A Option \$49.15 02/25/2005 02/24/2014 3,000 5 D Commo Class A Option \$46.46 02/10/2006 02/09/2013 4,000 5 D Commor Class A 5 Option \$48 91 02/22/2007 02/21/2014 4,000 D Commor Class A Option \$48.82 02/22/2008 02/21/2015 7.500 5 D Commo Class A \$42.62 02/21/2008 1 02/21/2009(1) 02/20/2016 8,000 (2)5 D Option A Commor

Explanation of Responses:

1. This option is exercisable in equal installments on 2/21/09, 2/21/10 and 2/21/11.

2. The exercise price of this nonqualified stock option award granted under the company's Long-Term Incentive Plan is \$42.62.

Remarks:

<u>/s/M. Denise Kuprionis,</u>

<u>Attorney-in-fact for Mark F.</u> Schuermann

** Signature of Reporting Person Date

02/25/2008

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.