

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person* <u>LOWE KENNETH W</u> (Last) (First) (Middle) <u>312 WALNUT STREET, 28TH FLOOR</u> (Street) <u>CINCINNATI OH 45202</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE [SSP]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>08/03/2005</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President & CEO</u> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Shares, \$.01 par value per share	08/03/2005		M		16,100	A	\$17.25	0	D	
Class A Common Shares, \$.01 par value per share	08/03/2005		S		16,100	D	\$50.3252	0	D	
Class A Common Shares, \$.01 par value per share	08/04/2005		M		30,900	A	\$17.25	0	D	
Class A Common Shares, \$.01 par value per share	08/04/2005		S		30,900	D	\$50.1947	0	D	
Class A Common Shares, \$.01 par value per share	08/04/2005		M		60,000	A	\$23.61	0	D	
Class A Common Shares, \$.01 par value per share	08/04/2005		S		60,000	D	\$50.1947	267,307	D	
Class A Common Shares, \$.01 par value per share								147,690	I	Wife's trust
Common Voting Shares, \$.01 par value per share								0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$17.25	01/10/1997		A		1	01/10/1998	01/09/2007	Class A Common	47,000	\$50.3252 ⁽¹⁾	8	D	
Option	\$23.61	01/15/1998		A		1	01/15/1999	01/14/2008	Class A Common	60,000	\$50.1947	8	D	
Option	\$24.5						01/24/2001	01/23/2010	Class A Common	120,000		8	D	
Option	\$26.395						10/01/2001	09/30/2010	Class A Common	120,000		8	D	
Option	\$32.125						01/25/2002	01/24/2011	Class A Common	200,000		8	D	
Option	\$37.555						02/20/2003	02/19/2012	Class A Common	250,000		8	D	
Option	\$39.985						02/26/2004	02/25/2013	Class A Common	250,000		8	D	
Option	\$48.71						03/23/2005	03/22/2014	Class A Common	187,500		8	D	

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(e.g., puts, calls, warrants, options, convertible securities)

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				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Share Units	(2)							(2)	(2)	Class A Common	40,000		8	D	
Option	\$46.46							02/15/2006	02/09/2013	Class A Common	125,000		8	D	

Explanation of Responses:

1. As reported in Table 1, on 8/3/05 Mr. Lowe exercised and sold 16,100 shares at \$50.3252 and on 8/4/05 he exercised and sold the remaining 30,900 shares at \$50.1947.
2. Pursuant to the Company's Amended and Restated 1997 Long-Term Incentive Plan (the "Plan"), the reporting person has exchanged 40,000 shares previously awarded to him as restricted shares under the Plan for 40,000 restricted share units (the "Units"). Each Unit shall be exchanged for one Class A Common share of the Company following the reporting person's retirement or termination of his employment under certain circumstances as set forth in a Restricted Share Unit Agreement between the Company and the reporting person. The 40,000 Units shall vest on January 2, 2007.

Remarks:

/s/ M. Denise Kuprionis,

Attorney-in-fact for Kenneth W. Lowe

08/05/2005

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.