FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL								
	OMB Number:	3235-0287							
l	Estimated average burden								
	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or	Secti	on 30(h) of the	e Investmei	nt Co	mpany Act	of 1940								
1. Name and Address of Reporting Person* <u>Appleton William</u>						2. Issuer Name and Ticker or Trading Symbol E.W. SCRIPPS Co [SSP]									5. Relationship of Reporting Person(s) to Issu (Check all applicable) Director 10% Own Officer (give title) Other (so					
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FL.					3. Date of Earliest Transaction (Month/Day/Year) 03/09/2016										X Officer (give title below) Other (specify below) SVP and General Counsel					
(Street) CINCINNATI OH 45202				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S)		(Zip)	- Davis		- 6-	i4	: 0		Dia		-f D	4: . :	- U	2a					
Date				2. Transa Date	2. Transaction 2A. Dee		emed ion Date	3. 4. Securit Transaction Disposed Code (Instr. 5)			ities Acquired (A) or d Of (D) (Instr. 3, 4 an		nd	5. Amount of		Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D)	Price	, I	Transaction(s) (Instr. 3 and 4)				(11301.4)	
Class A Common Shares, \$.01 par value per share					09/2016				C ⁽¹⁾		22,06	1 A	\$18	\$18.05		114,427		D		
Class A Common Shares, \$.01 par value per share					/2016				F ⁽²⁾		7,085	5 D	\$18	3.05	107	7,342		D		
Common Voting Shares, \$.01 par value per share															0		D			
		7										, or Bene ble secu			wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed Date,	4. Transactior Code (Instr. 8)		5. Number n of		6. Date Exercis. Expiration Date (Month/Day/Yea		able and	7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		nt 8. I De Se	Price of rivative curity str. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e Owner s Form: Oirect or Indi	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amour or Number of Shares	er						
Restricted Stock Units	(1)	03/09/2016			C ⁽¹⁾			1,849	03/15/201	3 0	3/15/2016	Restricted Stock Units	1,849	9 \$	\$18.05	7,397		D		
Restricted Stock Units	(1)	03/09/2016			C ⁽¹⁾			7,397	03/15/201	3 0	3/15/2016	Restricted Stock Units	7,397	7 4	\$18.05	0		D		
Restricted Stock Units	(3)	03/09/2016			C ⁽¹⁾			5,294	03/09/201	4 0	3/09/2017	Restricted Stock Units	5,294	4 4	\$18.05	5,294 ⁽³	3)	D		
Restricted Stock Units	(4)	03/09/2016			С			3,191	03/09/201	5 0	3/09/2018	Restricted Stock Units	3,19	1 9	\$18.05	6,383 ⁽⁴	4)	D		
Restricted Stock Units	(5)	03/09/2016			C ⁽¹⁾			4,330	03/09/201	6 0	3/09/2019	Restricted Stock Units	4,330	0 4	\$18.05	12,993 ⁽	(5)	D		

- 1. This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- 2. The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- 3. This restricted stock unit award will vest in 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 4. This restricted stock unit award will vest in equal parts in 2017 and 2018. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 5. This restricted stock unit award will vest in equal parts in 2017, 2018 and 2019. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

/s/ William Appleton

03/11/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly,

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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