## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OWR APPRO              | VAL       |  |  |  |  |
|------------------------|-----------|--|--|--|--|
| OMB Number:            | 3235-0287 |  |  |  |  |
| Estimated average burd | en        |  |  |  |  |
| hours per response:    | 0.5       |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |   |  |  |        | 0. 0                                   | COLIC  | 11 00(11 | , 01 1110 | ,                      | 1001  | inputity 7 to    | 0. 10-0   |                |                       |   |  |   |  |  |  |  |
|---|---|--|--|--------|--|--|----------|-----------|------------------------|---|------------------|---|----------------|-----------------------|---|--|---|--|--|--|--|
| 1. Name and Address of Reporting Person* BURLEIGH WILLIAM R |   |  |  |        |  | 2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ] |          |           |                        |   |                  |   |                |                       | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner     |  |   |  |  |  |  |
| (Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR       |   |  |  |        |  | 3. Date of Earliest Transaction (Month/Day/Year) 04/19/2004            |          |           |                        |   |                  |   |                |                       |   | (give title  | 10% Owne<br>e Other (spe<br>below)<br>airman                      |  |  |  |  |
| (Street) CINCINNATI OH 45202                                |   |  |  |        |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)               |          |           |                        |   |                  |   |                |                       | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person |  |   |  |  |  |  |
| (City) (State) (Zip)  |   |  |  |        |  |  |          |           |                        |   |                  |   |                |                       |   | Form filed by More than One Reporting<br>Person  |   |  |  |  |  |
|   |   | Tab  | le I - Non                                     | -Deriv | ative                                  | Sec  | curiti   | es Ac     | cquired,               | Dis   | posed (          | of, or I  | 3ene           | ficial                | lly Owned   | ŀ  |   |  |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/I    |   |  |  |        |  | 2A. Deem<br>Execution<br>Day/Year) if any<br>(Month/D                  |          | on Date   | Code                   | Transaction Disp  |                  | ecurities Acquired (A)<br>posed Of (D) (Instr. 3, 4                                 |                |                       | Benefici  | es<br>ally<br>Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |  |  |
|   |   |  |  |        |  |  |          |           | Code                   | v   | Amount           | mount (/  |                | Price                 | Transac<br>(Instr. 3  | ction(s)   |   |  | (Instr. 4)   |  |  |
| Class A Common Shares, \$.01 par value per share 04/19      |   |  |  |        |  | )/2004   |          | G         |                        | 9,70  | 00 D             |   | (1)            | 17                    | 17,415  |  |   | Wife's<br>Trust  |  |  |  |
| Common Voting Shares, \$.01 par value per share             |   |  |  |        |  |  |          |           |                        |   |                  |   |                |                       | 0   |  | D   |  |  |  |  |
|   |   | Т  | able II - I                                    |        |  |  |          |           | juired, E<br>s, optioi |   |                  |   |                |                       | Owned   |  |   |  |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)         | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Day | Date,  | 4.<br>Transactior<br>Code (Instr<br>8) |  | on of Ex |           | Expiration             | 5. Date Exercisable a<br>Expiration Date<br>Month/Day/Year) |                  | 7. Title and Ai<br>of Securities<br>Underlying<br>Derivative Sec<br>(Instr. 3 and 4 |                | urity                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | ly  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|   |   |  |  |        | Code                                   | v  | (A)      | (D)       | Date<br>Exercisab      |   | xpiration<br>ate | Title   | or<br>Nu<br>of | nount<br>mber<br>ares |   |  |   |  |  |  |  |
| Option  | \$27.2  |  |  |        |  |  |          |           | 05/23/199              | 7 0   | 9/30/2005        | Class A   |                | ,600                  |   | 10   |   | D  |  |  |  |
| Option  | \$27.2  |  |  |        |  |  |          |           | 05/23/199              | 7 0   | 9/30/2005        | Class A   |                | ,300                  |   | 10   |   | D  |  |  |  |
| Option  | \$34.5  |  |  |        |  |  |          |           | 01/10/199              | 8 0   | 9/30/2005        | Class A   |                | ,000                  |   | 10   |   | D  |  |  |  |
| Option  | \$47.22   |  |  |        |  |  |          |           | 01/15/199              | 9 0   | 9/30/2005        | Class A<br>Commo  |                | ,000                  |   | 10   |   | D  |  |  |  |
| Option  | \$47.31   |  |  |        |  |  |          |           | 01/19/200              | 0 0   | 1/18/2009        | Class A<br>Commo  |                | ,000                  |   | 10   |   | D  |  |  |  |
| Option  | \$49  |  |  |        |  |  |          |           | 01/24/200              | 1 0   | 1/23/2010        | Class A<br>Commo  |                | ,000                  |   | 10   |   | D  |  |  |  |
| Option  | \$64.32   |  |  |        |  |  |          |           | 05/10/200              | 2 0   | 5/09/2011        | Class A   |                | 000                   |   | 10   |   | D  |  |  |  |
| Option  | \$78.01   |  |  |        |  |  |          |           | 05/09/200              | 3 0   | 5/08/2012        | Class A   |                | 000                   |   | 10   |   | D  |  |  |  |
| Option  | \$79.64   |  |  |        |  |  |          |           | 04/29/200              | 4 0   | 4/28/2013        | Class A   |                | 000                   |   | 10   |   | D  |  |  |  |
| Option  | \$105.82  |  |  |        |  |  |          |           | 04/15/200              | 5 0   | 4/14/2014        | Class A   |                | 000                   |   | 10   |   | D  |  |  |  |

## **Explanation of Responses:**

1. No price listed since this was a gift.

Remarks:

/s/ M. Denise Kuprionis, Attorney-in-fact for William R. 04/19/2004 **Burleigh** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.