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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

1. Name and Address of Reporting Person* HICKOK LORI A	2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [SSP]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR	- 3. Date of Earliest Transaction (Month/Day/Year) 02/10/2005	X Officer (give title Other (specify below) below) VP & Controller
(Street) CINCINNATI OH 45202	 4. If Amendment, Date of Original Filed (Month/Day/Year) 	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting
(City) (State) (Zip)		Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (ansaction Disposed Of (D) (Instr. 3, 4 and ode (Instr. 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V		Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(1150.4)
Class A Common Shares, \$.01 par value per share	02/10/2005		Α		4,426	A	(1)	4,4 26 ⁽¹⁾	D	
Class A Common Shares, \$.01 par value per share								4,570	D	
Common Voting Shares, \$.01 par value per share								0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$32.125							01/25/2002	01/24/2011	Class A Common	6,000		5	D	
Option	\$37.555							02/20/2003	02/19/2012	Class A Common	20,000		5	D	
Option	\$39.985							02/26/2004	02/25/2013	Class A Common	20,000		5	D	
Option	\$48.71							03/23/2005	03/22/2014	Class A Common	18,000		5	D	
Option	\$46.46	02/10/2005		A		1		02/15/2006 ⁽²⁾	02/09/2013	Class A Common	15,000	(3)	5	D	

Explanation of Responses:

1. This restricted share award is performance vested and shall vest, if at all, as follows: 25% on 2/15/06, 25% on 2/15/07 and 50% on 2/15/08.

2. This option is exercisable in equal installments on 2/15/06, 2/15/07 and 2/15/08.

3. The exercise price of this nonqualified stock option award granted under the company's Long-Term Incentive Plan is \$46.46.

Remarks:

<u>/s/ M. Denise Kuprionis,</u> <u>Attorney-in-fact for Lori A.</u> <u>Hickok</u>

02/14/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.