FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Vashington, | D.C. | 20549 |  |
|-------------|------|-------|--|

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIF |
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|   | OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|---|--------------------------|-----------|--|--|--|--|--|--|--|--|
|   | OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
|   | Estimated average burden |           |  |  |  |  |  |  |  |  |
| - | hours per response.      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Appleton William</u> |   |  |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol E.W. SCRIPPS Co [ SSP ] |   |   |                  |  |                                   |      | (Che  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify |   |   |   |  |                                       |            |  |
|--|---|--|---|--|---|---|------------------|--|-----------------------------------|------|---|---|---|---|---|--|---------------------------------------|------------|--|
| (Last) (First) (Middle) 312 WALNUT STREET, 28TH FL.              |   |  |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2022 |   |                  |  |                                   |      |   |   | below) below)  EVP and General Counsel                            |   |   |  | pecity                                |            |  |
| (Street)   | NATI C  | )H   | 45202   |  | 4.  | If Am                                   | endment          | , Date of (  | f Original Filed (Month/Day/Year) |      |   |   |   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting |   |  |                                       |            |  |
| (City)   | (5  | State)                                     | (Zip)   |  | -   |   |                  |  |                                   |      |   |   |   | Person  |   |  |                                       |            |  |
|  |   | Ta   | able I - No   | n-Deri\  | /ativ   | ve S                                    | ecuriti          | es Acq   | uired,                            | Dis  | posed of  | , or Bene   | eficially   | Owned   |   |  |                                       |            |  |
| 1. Title of Security (Instr. 3)                                  |   | 2. Transaction<br>Date<br>(Month/Day/Year) |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                |   | 3.<br>Transaction<br>Code (Instr.<br>8) |                  | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 |                                   |      | Beneficial<br>Owned Fo  | lly   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |                                       |            |  |
|  |   |  |   |  |   |   |                  |  | Code                              | v    | Amount  | (A) or<br>(D)   | Price   | Reported<br>Transaction(s)<br>(Instr. 3 and 4)  |   |  |                                       | (Instr. 4) |  |
| Class A Common Shares, \$.01 par value per share                 |   |  | alue per  | 03/01  | 1/2022  |   |                  |  | C <sup>(1)</sup>                  |      | 35,536  | A   | \$22.23   | 121,  | 121,295   |  | D                                     |            |  |
| Class A Common Shares, \$.01 par value per share                 |   |  | 03/01/2022  |  |   |   | F <sup>(2)</sup> |  | 15,205                            | D    | \$22.23   | 106,  | 106,090   |   | D   |  |                                       |            |  |
| Common Voting Shares, \$.01 par value per share                  |   |  |   |  |   |   |                  |  |                                   |      |   | 0   |   |   | D   |  |                                       |            |  |
|  |   |  | Table II -  |  |   |   |                  |  |                                   |      | osed of, convertib  |   |   | Owned   |   |  |                                       |            |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/ | ate, Trans<br>Code   |   | nsaction Derivative                     |                  | 6. Date Exercis<br>Expiration Dat<br>(Month/Day/Ye         |                                   | te   | 7. Title and<br>of Securitic<br>Underlying<br>Derivative<br>(Instr. 3 and | es<br>Security  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)               |   | ve des Fially I                                     | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |            |  |
|  |   |  |   | Co   | ode   | v                                       | (A)              | (D)  | Date<br>Exercis                   | able | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares                            |   | (Instr. 4)  | ion(s)   |                                       |            |  |
| Restricted<br>Stock<br>Units                                     | (1)   | 03/01/2022                                 |   | С  | (1)   |   |                  | 9,244  | 03/01/2                           | 019  | 03/01/2022  | Restricted<br>Stock<br>Units  | 9,244   | \$22.23   | 0   |  | D                                     |            |  |
| Restricted<br>Stock<br>Units                                     | (1)   | 03/01/2022                                 |   | С  | (1)   |   |                  | 7,911  | 03/01/2                           | 020  | 03/01/2023  | Restricted<br>Stock<br>Units  | 7,911   | \$22.23   | 7,91  | 1  | D                                     |            |  |
| Restricted<br>Stock<br>Units                                     | (1)   | 03/01/2022                                 |   | С  | (1)   |   |                  | 10,097   | 03/01/2                           | 021  | 03/01/2024  | Restricted<br>Stock<br>Units  | 10,097  | \$22.23   | 22,09   | 19   | D                                     |            |  |
| Restricted<br>Stock<br>Units                                     | (1)   | 03/01/2022                                 |   | С  | (1)   |   |                  | 8,284  | 03/01/2                           | 022  | 03/01/2025  | Restricted<br>Stock<br>Units  | 8,284   | \$22.23   | 6,970   | 0  | D                                     |            |  |

## **Explanation of Responses:**

(3)

(4)

 $1. \ This \ transaction \ reflects \ the \ conversion \ of \ restricted \ stock \ units \ into \ Class \ A \ Common \ Shares.$ 

03/01/2022

03/01/2022

2. The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.

J<sup>(3)</sup>

A<sup>(4)</sup>

3. Since the Company exceeded performance goals, additional restricted stock units were credited. This restricted stock award will vest in equal parts in 2022, 2023, 2024 and 2025. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

03/01/2022

03/01/2023

4. This restricted stock unit award will vest in equal parts in 2023, 2024, 2025 and 2026. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

21,318

15,344

## Remarks:

Restricted

Units Restricted

Stock

/s/ William Appleton

Restricted

Stock

Restricted

Stock Units

21,318

15,344

\$22.23

\$22.23

03/01/2025

03/01/2026

03/03/2022

28,288

15,344

D

D

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.