FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

wasinigton,	D.C.	20343	

OMB APP	ROVAL
OMB Number:	3235-02

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person																(Check all applicable)						
WRIGLEY JULIE A						<u> </u>													10% Own			
(Last) 312 WA	,	irst) REET, 28TH FLC	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/31/2008										officer elow)	(give title		Other (below)				
		•			4. 11	f Ame	ndmen	t, Date	e of Ori	ginal F	iled	(Month/D	ay/Ye	ar)			al or	Joint/Group	Filin	g (Check A	pplicable	
(Street) CINCIN	circet) CINCINNATI OH 45202												Lir	X F	Form filed by One Reporting Person Form filed by More than One Reporting							
(City) (State) (Zip)														Person								
		Tab	le I - Non	-Deriv	ative	Sec	curiti	es A	cquir	ed, [Disp	osed (of, o	r Ben	eficia	lly Ov	vne	d				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		ar) l	2A. Deemed Execution Date, if any (Month/Day/Year)		te, Ti	e, Transaction Dispo Code (Instr. 5)		Dispose	urities Acquired (A) sed Of (D) (Instr. 3, 4			4 and Secu Bene Own		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
							С	ode	v	/ Amount		(A) or (D)	Price	Tra	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Class A (share	Common Sl	nares, \$.01 par va	alue per														24,144			I	Trust	
Common Voting Shares, \$.01 par value per share																0			D			
		7	able II - I									sed of				y Owr	ed					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution I	Date, Transact Code (In:					Expiration Date (Month/Day/Yea			of Securities		ecurity	Derivative Security		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	isable		piration te	Title	O N O	umber							
Option	\$39.005								05/09	0/2003	05/	/08/2012	Clas		0,000			7		D		
Phantom Stock	\$42.01	03/31/2008			J		1		(:	1)		(1)	Clas		57.8 ⁽¹⁾	(1)	1	7		D		
Option	\$39.82								04/29)/2004	04/	/28/2013	Clas Com		0,000			7		D		
Option	\$52.91								04/15	5/2005	04/	/14/2014	Clas Com		0,000			7		D		
Option	\$51.26								04/14	1/2006	04/	/13/2015	Clas Com		0,000			7		D		
Option	\$46.64								05/04	1/2007	05/	/03/2016	Clas Com		0,000			7		D		
Option	\$43.28								04/26	5/2008	04/	/25/2017	Clas		0,000			7		D		

Explanation of Responses:

1. Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on the last trading day of each quarter. Upon retirement as a director, the balance may be paid in either shares or cash. The balance at 3/31/08 was 17,402.39 phantom shares.

Remarks:

/s/ M. Denise Kuprionis, Attorney-in-fact for Julie A. Wrigley

04/01/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).