UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q

(X) QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES AND EXCHANGE ACT OF 1934
For the quarterly period ended September 30, 1997

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES AND EXCHANGE ACT OF 1934
For the transition period from ________________ to ________________

Commission File Number 33-43989

THE E. W. SCRIPPS COMPANY
(Exact name of registrant as specified in its charter)

Ohio	31-1223339
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification Number)
312 Walnut Street Cincinnati, Ohio	45202
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: (513) 977-3000

Not Applicable
(Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities and Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date. As of October 31, 1997 there were 60,854,587 of the Registrant's Class A Common Shares outstanding and 19,333,711 of the Registrant's Common Voting Shares outstanding.

INDEX TO THE E. W. SCRIPPS COMPANY

REPORT ON FORM 10-Q FOR THE QUARTER ENDED SEPTEMBER 30, 1997

PART I

ITEM 1. FINANCIAL STATEMENTS

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

PART II

ITEM 1. LEGAL PROCEEDINGS

The Company is involved in litigation arising in the ordinary course of business, such as defamation actions and various governmental and administrative proceedings relating to renewal of broadcast licenses, none of which is expected to result in material loss.

ITEM 2. CHANGES IN SECURITIES

There were no changes in the rights of security holders during the quarter for which this report is filed.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

There were no defaults upon senior securities during the quarter for which this report is filed.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

No matters were submitted to a vote of security holders during the quarter for which this report is filed.

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

Exhibits

The information required by this item is filed as part of this Form 10-Q. See Index to Exhibits at page E-1 of this Form 10-Q.

Reports on Form 8-K

A Current Report on Form 8-K dated September 4, 1997 reporting Item 2. "Acquisition or Disposition of Assets" for the purchase of the newspaper and broadcast operations of Harte-Hanks Communications, Inc. ("HHC") and the sale of HHC's broadcast operations in connection with the acquisition of approximately 56% controlling interest in The Television Food Network, G.P. was filed on September 29, 1997.

An amendment to the Current Report on Form 8-K filed September 29, 1997 was filed on October 6, 1997. The amendment provided certain information regarding rights of first refusal related to the acquisition of The Television Food Network, G.P., corrected certain financial information in Notes C and D to the Pro Forma Financial Information and reflected the execution of the Variable Rate Credit Facilities. The Form 8-K/A included the financial information listed below:

Financial Statements of Harte-Hanks Newspapers

- Financial Statements as of December 31, 1996, and for the Three Years Then Ended
- Financial Statements as of June 30, 1997, and for the Six Months Then Ended

Financial Statements of Harte-Hanks Television

- Financial Statements as of December 31, 1996, and for the Three Years Then Ended
- Financial Statements as of June 30, 1997, and for the Six Months Then Ended

Financial Statements of the Television Food Network, G.P.

- Financial Statements as of December 31, 1996, and for the Three Years Then Ended, and as of June 30, 1997, and for the Six Months Ended June 30, 1997, and June 30, 1996

Combined Pro Forma Financial Information

- Pro Forma Balance Sheet as of June 30, 1997
- Pro Forma Statement of Income for the Six Months Ended June 30, 1997
- Pro Forma Statement of Income for the Year Ended December 31, 1996
- Notes to Pro Forma Financial Information

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE E. W. SCRIPPS COMPANY

Dated: November 11, 1997

BY: /s/ D. J. Castellini
D. J. Castellini
Senior Vice President,
Finance & Administration

THE E. W. SCRIPPS COMPANY

Index to Financial Information

CONSOLIDATED BALANCE SHEETS

(in thousands)	September 30, 1997 (Unaudited)	As of December 31, 1996	September 30, 1996 (Unaudited)
ASSETS			
Current Assets:			
Cash and cash equivalents	$ 14,597	$ 10,145	$ 16,334
Short-term investments		2,700	
Accounts and notes receivable (less allowances -$4,915, $3,974, $3,642)	169,311	182,687	150,578
Program rights and production costs	63,436	44,639	70,805
Inventories	12,683	11,753	9,932
Deferred income taxes	23,161	24,897	21,545
Miscellaneous	34,765	32,203	38,900
Total current assets	317,953	309,024	308,094
Net Assets of Discontinued Operation - Scripps Cable			354,951
Investments	71,000	40,580	54,494
Property, Plant and Equipment	430,331	430,703	433,076
Goodwill and Other Intangible Assets	597,028	590,452	591,746
Other Assets:			
Program rights and production costs (less current portion)	35,489	35,281	27,622
Subscriber acquisition costs (less current portion)	50,483	38,337	2,218
Miscellaneous	20,626	19,236	18,143
Total other assets	106,598	92,854	47,983
TOTAL ASSETS	$ 1,522,910	$ 1,463,613	$ 1,790,344

See notes to consolidated financial statements.

CONSOLIDATED BALANCE SHEETS

(in thousands, except share data)	September 30, 1997 (Unaudited)	As of December 31, 1996	September 30, 1996 (Unaudited)
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current Liabilities:			
Current portion of long-term debt		$ 90,040	$ 112,540
Accounts payable	$ 86,909	88,574	76,132
Customer deposits and unearned revenue	32,591	30,208	33,298
Accrued liabilities:			
Employee compensation and benefits	35,842	33,622	32,855
Subscriber acquisition costs	33,190	33,895	2,024
Miscellaneous	46,434	47,063	44,074
Total current liabilities	234,966	323,402	300,923
Deferred Income Taxes	82,109	63,953	71,868
Long-Term Debt (less current portion)	52,671	31,793	31,804
Other Long-Term Obligations and Minority Interests (less current portion)	119,651	99,874	104,129
Stockholders' Equity:			
Preferred stock, $.01 par - authorized: 25,000,000 shares; none outstanding			
Common stock, $.01 par:			
Class A - authorized: 120,000,000 shares; issued and outstanding: 61,816,953; 61,293,240; and 61,036,512 shares	618	613	610
Voting - authorized: 30,000,000 shares; issued and outstanding: 19,333,711; 19,470,382; and 19,470,382 shares	193	195	195
Total	811	808	805
Additional paid-in capital	282,073	272,703	268,865
Retained earnings	752,064	676,471	992,373
Treasury stock: 111,000 Class A Common shares	(4,430)		
Unvested restricted stock awards	(4,741)	(5,241)	(3,841)
Unrealized gains (losses) on securities available for sale	7,227	(713)	22,733
Foreign currency translation adjustment	509	563	685
Total stockholders' equity	1,033,513	944,591	1,281,620
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	$ 1,522,910	$ 1,463,613	$ 1,790,344

See notes to consolidated financial statements.

CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)

(in thousands, except per share data)	Three months ended September 30, 1997	Three months ended September 30, 1996	Nine months ended September 30, 1997	Nine months ended September 30, 1996
Operating Revenues:				
Advertising	$ 212,556	$ 196,748	$ 643,098	$ 593,107
Circulation	31,369	31,793	97,330	97,459
Licensing	12,539	13,156	43,427	37,938
Joint operating agency distributions	11,921	9,966	36,451	30,581
Program production	2,243	3,222	15,962	7,597
Other	15,553	10,598	46,135	30,370
Total operating revenues	286,181	265,483	882,403	797,052
Operating Expenses:				
Employee compensation and benefits	97,491	90,078	288,677	266,294
Newsprint and ink	30,204	29,402	87,971	96,732
Program, production and copyright costs	18,356	17,814	61,171	50,824
Other operating expenses	72,532	65,688	215,212	194,332
Depreciation	13,140	12,518	39,035	36,697
Amortization of intangible assets	4,883	4,738	14,550	15,029
Total operating expenses	236,606	220,238	706,616	659,908
Operating Income	49,575	45,245	175,787	137,144
Other Credits (Charges):				
Interest expense	(2,300)	(2,713)	(7,350)	(6,350)
Gain on sale of operations	20,981		20,981	
Miscellaneous, net	914	291	1,395	614
Net other credits (charges)	19,595	(2,422)	15,026	(5,736)
Income from Continuing Operations Before Taxes and Minority Interests	69,170	42,823	190,813	131,408
Provision for Income Taxes	29,668	18,331	80,873	56,603
Income from Continuing Operations Before Minority Interests	39,502	24,492	109,940	74,805
Minority Interests	924	841	2,760	2,326
Income From Continuing Operations	38,578	23,651	107,180	72,479
Income From Discontinued Operation - Scripps Cable		12,268		34,645
Net Income	$ 38,578	$ 35,919	$ 107,180	$ 107,124
Per Share of Common Stock:				
Income from continuing operations	$.48	$.29	$1.32	$.90
Net income	$.48	$.45	$1.32	$1.33
Dividends declared	$.13	$.13	$.39	$.39

See notes to consolidated financial statements.

CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

(in thousands)	Nine months ended September 30, 1997	1996
Cash Flows from Operating Activities:		
Income from continuing operations	$ 107,180	$ 72,479
Adjustments to reconcile income from continuing operations to net cash flows from continuing operating activities:		
Depreciation and amortization	53,585	51,726
Gain on sale of subsidiary companies and long-term investments	(21,030)	
Deferred income taxes	15,777	11,680
Minority interests in income of subsidiary companies	2,760	2,326
Subscriber acquisition costs	(8,786)	(873)
Other changes in certain working capital accounts, net	6,053	(4,606)
Miscellaneous, net	8,033	(19,210)
Net cash provided by continuing operating activities	163,572	113,522
Discontinued Operation - Scripps Cable:		
Income		34,645
Adjustment to derive cash flows from operating activities		35,129
Net cash provided		69,774
Net operating activities	163,572	183,296
Cash Flows from Investing Activities:		
Additions to property, plant and equipment	(37,336)	(41,921)
Purchase of subsidiary companies and long-term investments	(24,658)	(125,923)
Change in short-term investments, net	2,700	25,013
Sale of long-term investments	880	12,113
Miscellaneous, net	715	4,313
Net investing activities of continuing operations	(57,699)	(126,405)
Net investing activities of discontinued operation		(108,075)
Net investing activities	(57,699)	(234,480)
Cash Flows from Financing Activities:		
Increases in long-term debt	20,800	112,500
Payments on long-term debt	(90,034)	(49,031)
Dividends paid	(31,587)	(31,353)
Dividends paid to minority interests	(1,189)	(1,255)
Miscellaneous, net (primarily exercise of stock options)	589	7,261
Net financing activities of continuing operations	(101,421)	38,122
Net financing activities of discontinued operation		(625)
Net financing activities	(101,421)	37,497
Increase (Decrease) in Cash and Cash Equivalents	4,452	(13,687)
Cash and Cash Equivalents:		
Beginning of year	10,145	30,021
End of period	$ 14,597	$ 16,334
Supplemental Cash Flow Disclosures:		
Interest paid, excluding amounts capitalized	$ 8,033	$ 5,009
Income taxes paid	46,343	50,313
Monterey and San Luis Obispo newspapers traded for Boulder newspaper	50,000	

See notes to consolidated financial statements.

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY (UNAUDITED)

(in thousands, except share data)

	Common Stock	Additional Paid-in Capital	Retained Earnings	Treasury Stock	Unvested Restricted Stock Awards	Unrealized Gains(Losses) on Securities Available for Sale	Foreign Currency Translation Adjustment
Balances at December 31, 1995	$ 801	$ 254,063	$ 916,602		$ (1,573)	$ 20,720	$ 813
Net income			107,124				
Dividends: declared and paid - $.39 per share			(31,353)				
Conversion of 507,991 Common Voting Shares to 507,991 Class A Common Shares							
Class A Common Shares issued pursuant to compensation plans, net: 447,600 shares issued; 4,487 shares repurchased	4	12,862			(5,598)		
Tax benefits of compensation plans		1,940					
Amortization of restricted stock awards					3,330		
Foreign currency translation adjustment							(128)
Increase in unrealized gains (losses) on securities available for sale, net of deferred income taxes of $1,084						2,013	
Balances at September 30, 1996	$ 805	$ 268,865	$ 992,373		$ (3,841)	$ 22,733	$ 685
Balances at December 31, 1996	$ 808	$ 272,703	$ 676,471		$ (5,241)	$ (713)	$ 563
Net income			107,180				
Dividends: declared and paid - $.39 per share			(31,587)				
Conversion of 136,671 Common Voting Shares to 136,671 Class A Common Shares							
Class A Common Shares issued pursuant to compensation plans, net: 405,925 shares issued; 18,883 shares repurchased	3	5,982			(1,560)		
Tax benefits of compensation plans		3,388					
Amortization of restricted stock awards					2,060		
Foreign currency translation adjustment							(54)
Increase in unrealized gains (losses) on securities available for sale, net of deferred income taxes of $4,114						7,940	
Treasury stock: 111,000 shares				$ (4,430)			
Balances at September 30, 1997	$ 811	$ 282,073	$ 752,064	$ (4,430)	$ (4,741)	$ 7,227	$ 509

See notes to consolidated financial statements.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation - The financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. The information disclosed in the notes to consolidated financial statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 1996 has not changed materially unless otherwise disclosed herein. Financial information as of December 31, 1996 included in these financial statements has been derived from the audited consolidated financial statements included in that report. In management's opinion all adjustments (consisting of normal recurring accruals) necessary for a fair presentation of the interim periods have been made.

Results of operations are not necessarily indicative of the results that may be expected for future interim periods or for the full year.

Net Income Per Share - Net income per share computations are based upon the weighted-average common shares outstanding. Common stock equivalents in the form of stock options are excluded from the computations as they have no material effect on the per share amounts. The weighted-average common shares outstanding were as follows:

(in thousands)	Three months ended September 30,		Nine months ended September 30,	
	1997	1996	1997	1996
Weighted-average shares outstanding	81,032	80,473	80,969	80,328

The Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 128 - Earnings per Share in the first quarter of 1997. The new standard, which the Company must adopt in the fourth quarter of 1997, will require the presentation of basic earnings per share and diluted earnings per share. Basic and diluted earnings per share would not be materially different than earnings per share presented in these financial statements.

Recently Issued Accounting Standards - The Financial Accounting Standards Board has issued Statements of Financial Accounting Standards No. 129 - Disclosure of Information about Capital Structure ("FAS 129"), No. 130 - Reporting Comprehensive Income ("FAS 130"), and No. 131 - Disclosures about Segments of an Enterprise and Related Information ("FAS 131"). FAS 129, which must be adopted in the fourth quarter of 1997, will have no effect on the Company's financial position or results of operations. FAS 130, which must be adopted in the first quarter of 1998, and FAS 131, which must be adopted in the fourth quarter of 1998, will also have no effect on the Company's financial position. However, FAS 130 will require the Company to report comprehensive income, a measure of performance that includes all non-owner sources of changes in equity. In addition to net income reported in these financial statements, comprehensive income would include unrealized gains and losses on securities available for sale and foreign currency translation adjustments. Management expects FAS 131 will require the Company to change the reportable business segments included in its 1996 Annual Report on Form 10-K and to present additional information, including presenting certain business segment information in its quarterly financial statements.

2. ACQUISITIONS AND DIVESTITURES

A. Acquisitions

1997 - In August the Company acquired the daily newspaper in Boulder, Colorado, in exchange for its daily newspapers in Monterey and San Luis Obispo, California.

1996 - In May the Company acquired the daily newspaper in Vero Beach, Florida.

The following table presents additional information about the acquisitions:

(in thousands)	Nine months ended September 30, 1997	1996
Goodwill and other intangible assets acquired	$ 24,570	$ 110,967
Other assets acquired	27,260	10,900
Total	51,830	121,867
Fair value of Monterey and San Luis Obispo daily newspapers	(50,000)	
Liabilities assumed		(1,794)
Cash paid	$ 1,830	$ 120,073

The acquisitions have been accounted for as purchases. The allocation of the purchase prices were based on estimated fair values and are subject to adjustment.

The acquired operations have been included in the Consolidated Statements of Income from the dates of acquisition. The following table summarizes, on an unaudited, pro forma basis, the estimated combined results of operations of the Company and the Vero Beach newspaper assuming the acquisition had occurred on January 1, 1996. The pro forma information includes adjustments for interest expense that would have been incurred to finance the acquisition, additional depreciation based on the fair market value of the property, plant and equipment, and the amortization of intangible assets resulting from the acquisition. The unaudited pro forma results of operations are not necessarily indicative of the results which actually would have occurred had the acquisition been completed January 1, 1996.

(in thousands)	Nine months ended September 30, 1996
Operating revenues	$ 803,007
Income from continuing operations	68,863
Net income	103,508
Per share of common stock:	
Income from continuing operations	$ .86
Net income	1.29

Pro forma results are not presented for the Boulder acquisition because the combined results of operations would not be significantly different from the reported amounts.

In May the Company agreed to acquire the newspaper and broadcast operations of Harte-Hanks Communications, Inc. ("Harte-Hanks") for $775 million, plus working capital, in cash. Harte-Hanks newspaper and broadcast operations include daily newspapers in Abilene, Corpus Christi, Plano, San Angelo and Wichita Falls, Texas, a daily newspaper in Anderson, South Carolina (collectively the "HHC Newspaper Operations"), and a television and radio station in San Antonio (the "HHC Broadcast Operations").

In September the Company agreed to sell the HHC Broadcast Operations to A.H. Belo Corporation ("Belo") in exchange for $75 million in cash and Belo's approximate 56% controlling interest in The Television Food Network, G.P. ("Food Network" a 24-hour cable television network). The amount of cash received by the Company was to be adjusted based upon the positive or negative working capital of the HHC Broadcast Operations and Food Network at the closing date.

The Company completed the acquisition of the HHC Newspaper and Broadcast Operations on October 15, 1997. Immediately upon completion of the acquisition, Belo paid the Company $37.5 million and transferred its interest in Food Network to the Company. Belo operates the HHC Broadcast Operations under a local marketing agreement until the Federal Communications Commission ("FCC") approves the transfer of the HHC Broadcast Operations' FCC licenses to Belo, at which time the sale of the HHC Broadcast Operations will be completed and Belo will pay the Company the balance of the purchase price. The Company expects to complete the sale of the HHC Broadcast Operations by the end of 1997.

B. Divestitures

1997 - In the third quarter the Company traded its newspapers in Monterey and San Luis Obispo, California, for the newspaper in Boulder, Colorado. The estimated fair value of the Boulder newspaper was $50,000,000, resulting in a pre-tax gain of $20,981,000, $11,147,000 after tax, $.14 per share. The Company's newspaper in El Paso ceased operations after October 11, 1997.

Included in the consolidated financial statements are the following results of divested operations (excluding gains on sale):

(in thousands)	Three months ended September 30,		Nine months ended September 30,	
	1997	1996	1997	1996
Operating revenues	$ 6,900	$ 9,800	$ 27,200	$ 29,100
Operating income	200	1,100	2,100	3,100

3. LONG-TERM DEBT

Long-term debt consisted of the following:

(in thousands)	September 30, 1997	As of December 31, 1996	September 30, 1996
6.17% note, due in 1997		$ 90,000	$ 100,000
7.375% notes, due in 1998	$ 29,730	29,658	29,658
Variable Rate Credit Facilities	20,800		12,500
Other notes	2,141	2,175	2,186
Total long-term debt	52,671	121,833	144,344
Current portion of long-term debt		90,040	112,540
Long-term debt (less current portion)	$ 52,671	$ 31,793	$ 31,804

The Company has Competitive Advance/Revolving Credit Agreements ("Variable Rate Credit Facilities") which collectively permit aggregate borrowings up to $800,000,000. The Variable Rate Credit Facilities are comprised of two unsecured lines, one limited to $400,000,000 principal amount maturing in 1998, and the other limited to $400,000,000 principal amount maturing in 2002. Borrowings under the Variable Rate Credit Facilities are available on a committed revolving credit basis at any of three short-term rates (including the prime rate) or through an auction procedure at the time of each borrowing allowing banks to offer lower rates. The Variable Rate Credit Facilities may also be used in whole or in part, in lieu of direct borrowings, as credit support for commercial paper. The Variable Rate Credit Facilities may be extended upon mutual agreement.

Current maturities are classified as long-term to the extent they can be refinanced through existing long-term credit commitments.

Certain long-term debt agreements contain maintenance requirements on net worth and coverage of interest expense and restrictions on dividends and incurrence of additional indebtedness. The Company is in compliance with all debt covenants.

4. SHARE REPURCHASE PROGRAM

In 1997 the Board of Directors authorized, subject to business and market conditions, the purchase of up to 4,000,000 of the Company's Class A Common Shares. As of September 30, 1997, the Company had purchased 111,000 shares.

5. DISCONTINUED OPERATION - SCRIPPS CABLE

The Company's cable television systems ("Scripps Cable") were acquired by Comcast Corporation ("Comcast") on November 13, 1996 ("Cable Transaction") through a merger whereby the Company's shareholders received, tax-free, a total of 93 million shares of Comcast's Class A Special Common Stock. The aggregate market value of the Comcast shares was $1,593,000,000 ($19.83 per share of the Company) and the net book value of Scripps Cable was $356,000,000, yielding an economic gain of $1,237,000,000 to the Company's shareholders.

Scripps Cable represented an entire business segment, therefore its results are reported as a "discontinued operation" for all periods presented. Results of the remaining business segments, including results for divested operating units within these segments through their dates of sale, are reported as "continuing operations."

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The E. W. Scripps Company ("Company") publishes daily newspapers in 14 markets, operates television stations in nine markets, and its entertainment division consists of Home & Garden Television ("HGTV," a 24-hour cable television network), comic character licensing and television program production. In October 1997 the Company acquired the newspaper operations of Harte-Hanks Communications, Inc. ("Harte-Hanks"), increasing the Company's newspaper markets to 20. In October 1997 the Company also acquired controlling interest in The Television Food Network, G.P. ("Food Network" a 24-hour cable television network).

The Company's cable television systems ("Scripps Cable") were acquired by Comcast Corporation ("Comcast") on November 13, 1996 ("Cable Transaction") through a merger whereby the Company's shareholders received, tax-free, a total of 93 million shares of Comcast's Class A Special Common Stock. The aggregate market value of the Comcast shares was $1,593,000,000 ($19.83 per share of the Company) and the net book value of Scripps Cable was $356,000,000, yielding an economic gain of $1,237,000,000 to the Company's shareholders. The operating results of Scripps Cable are excluded from management's discussion and analysis of financial condition and results of operation as management believes it is not relevant to an understanding of the Company's continuing operations.

Consolidated results of continuing operations were as follows:

(in thousands, except per share data)	Quarterly Period			Year-to-Date		
	1997	Change	1996	1997	Change	1996
Operating revenues:						
Newspapers	$ 168,967	9.8 %	$ 153,882	$ 505,389	9.8 %	$ 460,455
Broadcast television	76,905	3.5 %	74,325	236,730	2.8 %	230,250
Entertainment	33,455	21.9 %	27,455	113,107	46.4 %	77,274
Total	279,327	9.3 %	255,662	855,226	11.4 %	767,979
Divested operating units	6,854		9,821	27,177		29,073
Total operating revenues	$ 286,181	7.8 %	$ 265,483	$ 882,403	10.7 %	$ 797,052
Operating income:						
Newspapers	$ 34,255	11.3 %	$ 30,789	$ 114,813	27.1 %	$ 90,303
Broadcast television	19,512	(4.9)%	20,522	70,359	3.5 %	67,999
Entertainment	(185)		(2,618)	1,337		(6,847)
Corporate	(4,208)		(4,581)	(12,800)		(13,435)
Total	49,374	11.9 %	44,112	173,709	25.9 %	138,020
Unusual items						(4,000)
Divested operating units	201		1,133	2,078		3,124
Total operating income	49,575	9.6 %	45,245	175,787	28.2 %	137,144
Interest expense	(2,300)		(2,713)	(7,350)		(6,350)
Gain on sale of operations	20,981			20,981		
Miscellaneous, net	914		291	1,395		614
Income taxes	(29,668)		(18,331)	(80,873)		(56,603)
Minority interest	(924)		(841)	(2,760)		(2,326)
Income from continuing operations	$ 38,578	63.1 %	$ 23,651	$ 107,180	47.9 %	$ 72,479
Per share of common stock:						
Income from continuing operations	$.48	65.5 %	$.29	$1.32	46.7 %	$.90
Gain on sale of operations	.14			.14		
Unusual charge						.03
Adjusted income from continuing operations	$.34	17.2 %	$.29	$1.19	28.0 %	$.93

(in thousands)

	Quarterly Period 1997	Change	1996	Year-to-Date 1997	Change	1996
Other Financial and Statistical Data - excluding divested operations and unusual item:						
Total advertising revenues	$ 208,389	9.4 %	$ 190,543	$ 625,992	8.9 %	$ 574,647
Advertising revenues as a percentage of total revenues	74.6 %		74.5 %	73.2 %		74.8 %
EBITDA:						
Newspapers	$ 44,433	9.7 %	$ 40,522	$ 144,689	23.2 %	$ 117,463
Broadcast television	25,666	(2.7)%	26,374	88,683	1.4 %	87,470
Entertainment	851		(1,670)	4,468		(4,069)
Corporate	(3,932)		(4,343)	(11,991)		(12,650)
Total	$ 67,018	10.1 %	$ 60,883	$ 225,849	20.0 %	$ 188,214
Effective income tax rate	42.9 %		42.8 %	42.4 %		43.1 %
Weighted-average shares outstanding	81,032	0.7 %	80,473	80,969	0.8 %	80,328
Total capital expenditures	$ 15,108		$ 4,907	$ 36,526		$ 41,205

Earnings before interest, income taxes, depreciation and amortization ("EBITDA") is included in the discussion of segment results because:

Changes in depreciation and amortization are often unrelated to current performance. Management believes the year-over-year change in EBITDA is a more useful measure of year-over-year performance than the change in operating income because, combined with information on capital spending plans, it is a more reliable indicator of results that may be expected in future periods.

Banks and other lenders use EBITDA to determine the Company's borrowing capacity.

Financial analysts use EBITDA to value communications media companies.

Acquisitions of communications media businesses are based on multiples of EBITDA.

EBITDA should not, however, be construed as an alternative measure of the amount of the Company's income or cash flows from operating activities as EBITDA excludes significant costs of doing business.

In August 1997 the Company acquired the daily newspaper in Boulder, Colorado, in exchange for its newspapers in Monterey and San Luis Obispo, California. The trade resulted in a pre-tax gain of $20,981,000, $11,147,000 after tax, $.14 per share. The Company's newspaper in El Paso ceased operations after October 11, 1997. Operating results for the Monterey, San Luis Obispo and El Paso newspapers are included in "Divested Operations."

The Company acquired the Vero Beach, Florida, Press Journal in May 1996.

In the second quarter of 1996 the Company incurred an unusual charge of approximately $4,000,000, $2,600,000 after-tax, $.03 per share, for the Company's share of certain costs associated with restructuring portions of the distribution system of the Cincinnati joint operating agency ("Cincinnati JOA Charge").

Year-to-date operating losses for HGTV totaled $5,800,000, $3,900,000 after-tax, $.05 per share in 1997 and $12,200,000, $7,500,000 after-tax, $.09 per share in 1996. Operating losses for the quarterly periods were $1,400,000, $1,000,000 after-tax, $.01 per share in 1997 and $5,300,000, $3,300,000 after-tax, $.04 per share in 1996.

Operating results, excluding Divested Operations and the Cincinnati JOA Charge, are presented on the following pages. The results of Divested Operations and the Cincinnati JOA Charge are excluded from the segment operating results because management believes they are not relevant to understanding the Company's ongoing operations.

NEWSPAPERS - Operating results for the newspaper segment, excluding Divested Operations and the Cincinnati JOA charge, were as follows:

(in thousands)	Quarterly Period			Year-to-Date		
	1997	Change	1996	1997	Change	1996
Operating revenues:						
Local	$ 47,644	6.9 %	$ 44,551	$ 149,990	10.5 %	$ 135,682
Classified	55,337	12.9 %	49,010	156,032	10.8 %	140,774
National	5,284	12.4 %	4,699	16,597	20.2 %	13,806
Preprint and other	15,941	8.2 %	14,733	47,322	4.4 %	45,317
Total advertising	124,206	9.9 %	112,993	369,941	10.2 %	335,579
Circulation	29,986	1.3 %	29,592	91,360	0.4 %	90,979
Joint operating agency distributions	11,182	22.8 %	9,104	34,575	23.1 %	28,092
Other	3,593	63.8 %	2,193	9,513	63.9 %	5,805
Total operating revenues	168,967	9.8 %	153,882	505,389	9.8 %	460,455
Operating expenses:						
Employee compensation and benefits	57,418	9.8 %	52,286	167,755	8.6 %	154,443
Newsprint and ink	29,470	4.2 %	28,283	84,836	(8.8)%	93,044
Other	37,646	14.8 %	32,791	108,109	13.2 %	95,505
Depreciation and amortization	10,178	4.6 %	9,733	29,876	10.0 %	27,160
Total operating expenses	134,712	9.4 %	123,093	390,576	5.5 %	370,152
Operating income	$ 34,255	11.3 %	$ 30,789	$ 114,813	27.1 %	$ 90,303
Other Financial and Statistical Data:						
EBITDA	$ 44,433	9.7 %	$ 40,522	$ 144,689	23.2 %	$ 117,463
Percent of operating revenues:						
Operating income	20.3 %		20.0 %	22.7 %		19.6 %
EBITDA	26.3 %		26.3 %	28.6 %		25.5 %
Capital expenditures	$ 8,871		$ 1,428	$ 22,138		$ 18,857
Advertising inches:						
Local	1,622	12.6 %	1,440	5,141	15.7 %	4,442
Classified	1,874	12.1 %	1,671	5,247	11.8 %	4,693
National	107	17.6 %	91	333	29.1 %	258
Total full run ROP	3,603	12.5 %	3,202	10,721	14.1 %	9,393

Assuming the Boulder newspaper were owned for the full quarter in both years, total revenues and advertising revenues would have increased 8.1%. Advertising volume increased 8.7% on the same pro forma basis.

The price of newsprint in the third quarter of 1997 was approximately 7% lower than in the third quarter of 1996. Newsprint consumption increased 11% year-over-year. The year-over-year cost of newsprint in 1997 will increase approximately 20% in the fourth quarter, excluding the effects of the acquisition of the Harte-Hanks newspaper operations.

Excluding the Boulder newspaper and the costs of developing new businesses, such as telephone directories and electronic services, or expanding markets, employee compensation and other operating expenses increased approximately 6% in the third quarter.

BROADCAST TELEVISION - Operating results for the broadcast television segment were as follows:

(in thousands)	Quarterly Period 1997	Change	1996	Year-to-Date 1997	Change	1996
Operating revenues:						
Local	$ 40,040	6.2 %	$ 37,690	$ 122,270	5.4 %	$ 116,013
National	32,006	12.9 %	28,338	99,862	6.0 %	94,194
Political	367	(90.8)%	3,982	620	(91.2)%	7,082
Other	4,492	4.1 %	4,315	13,978	7.8 %	12,961
Total operating revenues	76,905	3.5 %	74,325	236,730	2.8 %	230,250
Operating expenses:						
Employee compensation and benefits	25,956	5.9 %	24,512	77,176	6.2 %	72,685
Program and copyright costs	11,844	(0.9)%	11,952	34,018	(1.5)%	34,520
Other	13,439	17.0 %	11,487	36,853	3.6 %	35,575
Depreciation and amortization	6,154	5.2 %	5,852	18,324	(5.9)%	19,471
Total operating expenses	57,393	6.7 %	53,803	166,371	2.5 %	162,251
Operating income	$ 19,512	(4.9)%	$ 20,522	$ 70,359	3.5 %	$ 67,999
Other Financial and Statistical Data:						
EBITDA	$ 25,666	(2.7)%	$ 26,374	$ 88,683	1.4 %	$ 87,470
Percent of operating revenues:						
Operating income	25.4 %		27.6 %	29.7 %		29.5 %
EBITDA	33.4 %		35.5 %	37.5 %		38.0 %
Capital expenditures	$ 2,992		$ 2,079	$ 9,310		$ 19,661

The increased political advertising in even-numbered years, when congressional and presidential elections occur, have made it more difficult to achieve year-over-year improvement in operating results in odd-numbered years. Year-over-year comparisons in the fourth quarter will be more difficult due to the $12,400,000 of political advertising in the 1996 period.

The increase in employee costs is due primarily to the Company's expanded schedules of local news programs. Increased promotion and marketing of the expanded news programs led to the increase in other operating expenses.

Year-to-date depreciation and amortization decreased as certain intangible assets acquired in the 1991 purchase of the Baltimore station became fully amortized.

ENTERTAINMENT - Operating results for the entertainment segment were as follows:

(in thousands)		Quarterly Period				Year-to-Date		
		1997	Change		1996	1997	Change		1996
Operating revenues:									
Licensing	$	12,539	(4.7)%	$	13,156	$ 43,427	14.5 %	$	37,938
Newspaper feature distribution		5,138	(0.3)%		5,152	16,101	7.1 %		15,035
Advertising		7,878	107.2 %		3,803	21,587	92.1 %		11,236
Subscriber fees		5,302	199.7 %		1,769	14,203			4,467
Program production		2,243	(30.4)%		3,222	15,962	110.1 %		7,597
Other		355			353	1,827			1,001
Total operating revenues		33,455	21.9 %		27,455	113,107	46.4 %		77,274
Operating expenses:									
Employee compensation and benefits		7,847	40.3 %		5,594	22,752	35.2 %		16,826
Artists' royalties		8,097	(12.2)%		9,220	29,401	9.4 %		26,875
Programming and production costs		6,512	11.1 %		5,862	27,153	66.5 %		16,304
Other		10,148	20.1 %		8,449	29,333	37.5 %		21,338
Depreciation and amortization		1,036	9.3 %		948	3,131	12.7 %		2,778
Total operating expenses		33,640	11.9 %		30,073	111,770	32.9 %		84,121
Operating income (loss)	$	(185)		$	(2,618)	$ 1,337		$	(6,847)
Other Financial and Statistical Data:									
EBITDA	$	851		$	(1,670)	$ 4,468		$	(4,069)
Capital expenditures	$	3,132		$	1,056	$ 4,536		$	2,096
HGTV subscribers						31,100			17,600

Licensing revenues in the third quarter declined due to lower revenues from international markets. Japanese licensing revenues decreased 14% in local currency, and the stronger dollar resulted in a 7% decrease in Japanese licensing revenues. Fourth quarter licensing comparisons will be difficult as the fourth quarter of 1996 benefited from the publication of The Dilbert Principle.

Program production revenues are subject to substantial fluctuation due to the timing of completion and delivery of programs. Scripps Howard Productions ("SHP") delivered five hours of programming year-to-date in 1997 and none year-to-date in 1996. SHP delivered eight hours of programming in the fourth quarter of 1996, but expects to deliver none in the fourth quarter of 1997.

Advertising revenue and subscriber fees increased due to the continued growth of HGTV. Operating losses for HGTV totaled $1,400,000 in the third quarter of 1997 and $5,300,000 in the third quarter of 1996.

The increases in operating expenses are consistent with the increases in revenue.

The Company has agreed to pay cash or other incentives ("Subscriber Acquisition Costs") to cable television system operators in exchange for increased distribution of HGTV. Subscriber acquisition costs are amortized based upon the percentage of the current period's subscriber revenues to estimated total subscriber revenue over the terms of the contracts. At September 30, 1997, unamortized subscriber acquisition costs totaled approximately $63,400,000.

At September 30, 1997, HGTV was carried by cable television and satellite broadcast systems with approximately 31 million subscribers under contracts with average remaining terms of approximately four years. Additional incentive payments may be required to obtain carriage on additional cable television systems.

LIQUIDITY AND CAPITAL RESOURCES

The Company generates significant cash flow from operating activities, primarily from its newspaper and broadcast television operations. There are no significant legal or other restrictions on the transfer of funds from any ofamong the Company's business segments.

Cash flow provided by continuing operating activities was $163,600,000 in 1997 compared to $113,500,000 in 1996. The improvement was due to the increase in EBITDA and collection of tax refunds of approximately $24 million related to the settlement of the audit of the Company's 1984 to 1987 federal income tax returns with the Internal Revenue Service. The 1996 period also included costs of producing eight hours of programming delivered by SHP in the fourth quarter of 1996.

The Company completed the acquisitions of the Harte Hanks newspaper operations and Food Network on October 15, 1997. The Company financed the acquisitions through existing cash and short-term investments, issuing $100,000,000 in five-year and $100,000,000 in ten-year notes, and additional borrowings supported by Competitive Advance and Revolving Credit Facility Agreements. The acquisitions are expected to result in approximately 15% dilution to the Company's net income in 1998.

In 1997 the Board of Directors authorized, subject to business and market conditions, the purchase of up to 4,000,000 of the Company's Class A Common Shares. As of September 30, 1997, the Company had purchased 111,000 shares.

Management expects total cash flow from continuing operating activities for the remainder of 1997, and in 1998, will be sufficient to meet the Company's expected capital expenditures, required debt payments and dividend payments. Net debt (borrowings less cash equivalent and other short-term investments) totaled $52,700,000 at September 30, 1997 and increased approximately $720,000,000 upon completion of the acquisitions. The Company will be paid approximately $40,000,000 upon completion of the sale of the Harte-Hanks broadcast operations to Belo. The Company expects to complete the sale prior to the end of the year. Management believes the Company's cash flow from operations and substantial borrowing capacity, taken together, provide adequate resources to fund the capital expenditures and expansion of existing businesses and the development or acquisition of new businesses.

THE E. W. SCRIPPS COMPANY

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RATIO OF EARNINGS TO FIXED CHARGES EXHIBIT 12

(in thousands)	Three months ended September 30, 1997	Three months ended September 30, 1996	Nine months ended September 30, 1997	Nine months ended September 30, 1996
EARNINGS AS DEFINED:				
Earnings from operations before income taxes after eliminating undistributed earnings of 20%- to 50%-owned affiliates	$ 68,406	$ 43,362	$ 190,399	$ 132,404
Fixed charges excluding capitalized interest and preferred stock dividends of majority-owned subsidiary companies	3,313	3,548	10,172	8,873
Earnings as defined	$ 71,719	$ 46,910	$ 200,571	$ 141,277
FIXED CHARGES AS DEFINED:				
Interest expense, including amortization of debt issue costs	$ 2,300	$ 2,713	$ 7,350	$ 6,350
Interest capitalized	352	158	773	567
Portion of rental expense representative of the interest factor	1,013	835	2,822	2,523
Preferred stock dividends of majority-owned subsidiary companies	20	20	60	60
Fixed charges as defined	$ 3,685	$ 3,726	$ 11,005	$ 9,500
RATIO OF EARNINGS TO FIXED CHARGES	19.46	12.59	18.23	14.87

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9-MOS
DEC-31-1997
SEP-30-1997
14,597
0
174,226
4,915
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107,180
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$1.32