## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| Washington,     | DC   | 205/19 |
|-----------------|------|--------|
| vvasiliilytoii, | D.C. | 20043  |

| OMB APPROVAL |
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# Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|                                                     | nd Address of<br>E RONAI                                              | Reporting Person*                          |                                                |                       |                                         |                                                             |         |         |                             | or Tradi<br>/DE                                                |                                                               |                                                                                         |               |                            | (Che                                                   | elationship ock all applic                                                                                                                            | able)                                                             | g Pers                                                                   | son(s) to Iss                                                     |             |  |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|------------------------------------------------|-----------------------|-----------------------------------------|-------------------------------------------------------------|---------|---------|-----------------------------|----------------------------------------------------------------|---------------------------------------------------------------|-----------------------------------------------------------------------------------------|---------------|----------------------------|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------|-------------|--|
| (Last) 312 WAI                                      | •                                                                     | irst)<br>EET, 28TH FLC                     | (Middle)                                       |                       | 3. Da                                   |                                                             |         | st Trai | nsacti                      | on (Moi                                                        | nth/D                                                         | ay/Year)                                                                                | _             | Officer (give title below) |                                                        |                                                                                                                                                       |                                                                   | specify                                                                  |                                                                   |             |  |
| (Street) CINCINNATI OH 45202                        |                                                                       |                                            |                                                |                       | 4. If <i>i</i>                          | , , , ,                                                     |         |         |                             |                                                                |                                                               |                                                                                         |               |                            |                                                        | 6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |                                                                   |                                                                          |                                                                   |             |  |
| (City) (State) (Zip)                                |                                                                       |                                            |                                                |                       |                                         |                                                             |         |         |                             |                                                                |                                                               |                                                                                         |               |                            |                                                        |                                                                                                                                                       |                                                                   |                                                                          |                                                                   |             |  |
|                                                     |                                                                       | Tab                                        | le I - Nor                                     | n-Deriva              | ative                                   | Sec                                                         | curiti  | es A    | cqui                        | red, [                                                         | Disp                                                          | osed                                                                                    | of, or        | Bene                       | ficiall                                                | y Owned                                                                                                                                               | l                                                                 |                                                                          |                                                                   |             |  |
| Date                                                |                                                                       |                                            |                                                | saction<br> Day/Year) |                                         | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |         | te,     | Transaction<br>Code (Instr. |                                                                | 4. Securities Acquired (A<br>Disposed Of (D) (Instr. 3,<br>5) |                                                                                         |               |                            | 5. Amou<br>Securitie<br>Benefici<br>Owned F<br>Reporte | es<br>ally<br>Following                                                                                                                               | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |                                                                          | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |             |  |
|                                                     |                                                                       |                                            |                                                |                       |                                         |                                                             |         |         |                             | Code                                                           | v                                                             | Amount                                                                                  | :             | (A) or<br>(D)              | Price                                                  | Transact<br>(Instr. 3                                                                                                                                 | tion(s)                                                           |                                                                          |                                                                   | (111301. 4) |  |
| Class A C<br>share                                  | Common Sh                                                             | ares, \$.01 par va                         | alue per                                       |                       |                                         |                                                             |         |         |                             |                                                                |                                                               |                                                                                         |               |                            |                                                        |                                                                                                                                                       | 0                                                                 | D                                                                        |                                                                   |             |  |
| Common<br>share                                     | Voting Sha                                                            | ires, \$.01 par val                        | ue per                                         |                       |                                         |                                                             |         |         |                             |                                                                |                                                               |                                                                                         |               |                            |                                                        |                                                                                                                                                       | 0                                                                 |                                                                          | D                                                                 |             |  |
|                                                     |                                                                       | 7                                          | Table II -                                     | Derivat<br>(e.g., p   |                                         |                                                             |         |         |                             |                                                                |                                                               |                                                                                         |               |                            |                                                        | Owned                                                                                                                                                 |                                                                   |                                                                          |                                                                   |             |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Day | Date,                 | 4.<br>Fransaction<br>Code (Instr.<br>3) |                                                             | n of Ex |         | Expi                        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                                                               | 7. Title and Amo<br>of Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |               | urity                      | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)    | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4)                            |                                                                   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)                             |             |  |
|                                                     |                                                                       |                                            |                                                | c                     | Code                                    | v                                                           | (A)     | (D)     | Date<br>Exer                | cisable                                                        | Ex <sub>I</sub>                                               | oiration<br>te                                                                          | Title         | or<br>Nu<br>of             | nount<br>mber<br>ares                                  |                                                                                                                                                       |                                                                   |                                                                          |                                                                   |             |  |
| Option                                              | \$32.16                                                               |                                            |                                                |                       |                                         |                                                             |         |         | 05/1                        | .0/2002                                                        | 05/                                                           | 09/2011                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |
| Option                                              | \$39.005                                                              |                                            |                                                |                       |                                         |                                                             |         |         | 05/0                        | 9/2003                                                         | 05/                                                           | 08/2012                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |
| Option                                              | \$38.805                                                              |                                            |                                                |                       |                                         |                                                             |         |         | 11/2                        | 1/2003                                                         | 11/                                                           | 20/2012                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |
| Phantom<br>Stock                                    | \$42.01                                                               | 03/31/2008                                 |                                                |                       | J                                       |                                                             | 1       |         |                             | (1)                                                            |                                                               | (1)                                                                                     | Class<br>Comm |                            | .52 <sup>(1)</sup>                                     | (1)                                                                                                                                                   | 9                                                                 |                                                                          | D                                                                 |             |  |
| Option                                              | \$39.82                                                               |                                            |                                                |                       |                                         |                                                             |         |         | 04/2                        | 9/2004                                                         | 04/                                                           | 28/2013                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |
| Option                                              | \$52.91                                                               |                                            |                                                |                       |                                         |                                                             |         |         | 04/1                        | 5/2005                                                         | 04/                                                           | 14/2014                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |
| Option                                              | \$51.26                                                               |                                            |                                                |                       |                                         |                                                             |         |         | 04/1                        | 4/2006                                                         | 04/                                                           | 13/2015                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |
| Option                                              | \$46.64                                                               |                                            |                                                |                       |                                         |                                                             |         |         | 05/0                        | 14/2007                                                        | 05/                                                           | 03/2016                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |
| Option                                              | \$43.28                                                               |                                            |                                                |                       |                                         |                                                             |         |         | 04/2                        | 6/2008                                                         | 04/                                                           | 25/2017                                                                                 | Class<br>Comm |                            | ,000                                                   |                                                                                                                                                       | 9                                                                 |                                                                          | D                                                                 |             |  |

### **Explanation of Responses:**

1. Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on the last trading day of each quarter. Upon retirement as a director, the balance may be paid in either shares or cash. The balance at 3/31/08 was 23,940.98 phantom shares.

#### Remarks:

/s/ M. Denise Kuprionis,

Attorney-in-fact for Ronald W. 04/01/2008

**Tysoe** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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