

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended September 30, 2024
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from _____ to _____

Commission File Number 001-10701

THE E.W. SCRIPPS COMPANY

(Exact name of registrant as specified in its charter)

Ohio
*(State or other jurisdiction of
incorporation or organization)*

31-1223339
*(IRS Employer
Identification Number)*

312 Walnut Street
Cincinnati, Ohio
(Address of principal executive offices)

45202
(Zip Code)

Registrant's telephone number, including area code: (513) 977-3000

Not applicable
(Former name, former address and former fiscal year, if changed since last report.)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, par value \$0.01 per share	SSP	NASDAQ Global Select Market

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definition of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>	Emerging growth company	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date. As of September 30, 2024, there were 74,429,781 of the registrant's Class A Common shares, \$0.01 par value per share, outstanding and 11,932,722 of the registrant's Common Voting shares, \$0.01 par value per share, outstanding.

**Index to The E.W. Scripps Company Quarterly Report
on Form 10-Q for the Quarter Ended September 30, 2024**

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PART I

As used in this Quarterly Report on Form 10-Q, the terms “Scripps,” “Company,” “we,” “our,” or “us” may, depending on the context, refer to The E.W. Scripps Company, to one or more of its consolidated subsidiary companies, or to all of them taken as a whole.

Item 1. Financial Statements

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

Item 4. Controls and Procedures

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

PART II

Item 1. Legal Proceedings

We are involved in litigation and regulatory proceedings arising in the ordinary course of business, such as defamation actions and governmental proceedings primarily relating to renewal of broadcast licenses, none of which is expected to result in material loss.

Item 1A. Risk Factors

There have been no material changes to the risk factors disclosed in Item 1A. Risk Factors in our 2023 Annual Report on Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

There were no sales of unregistered equity securities during the quarter ended September 30, 2024.

Item 3. Defaults Upon Senior Securities

There were no defaults upon senior securities during the quarter ended September 30, 2024.

Item 4. Mine Safety Disclosures

None.

Item 5. Other Information

Director and Officer Trading Arrangements

None of our directors or officers adopted, modified or terminated a Rule 10b5-1 trading arrangement or a non-Rule 10b5-1 trading arrangement (as defined in Item 408(a) of Regulation S-K) during the quarter ended September 30, 2024.

Item 6. Exhibits

Exhibit Number	Exhibit Description
31(a)	Section 302 Certifications *
31(b)	Section 302 Certifications *
32(a)	Section 906 Certifications *
32(b)	Section 906 Certifications *
101	The Company's unaudited Condensed Consolidated Financial Statements and related Notes for the three and nine months ended September 30, 2024 from this Quarterly Report on Form 10-Q, formatted in iXBRL (Inline eXtensible Business Reporting Language). *
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101). *

* - Filed herewith

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: November 5, 2024

THE E.W. SCRIPPS COMPANY

By: /s/ Daniel W. Perschke

Daniel W. Perschke

Senior Vice President, Controller

(Principal Accounting Officer)

The E.W. Scripps Company
Index to Financial Information (Unaudited)

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The E.W. Scripps Company
Condensed Consolidated Balance Sheets (Unaudited)

(in thousands, except share data)	As of September 30, 2024	As of December 31, 2023
Assets		
Current assets:		
Cash and cash equivalents	\$ 34,642	\$ 35,319
Accounts receivable (less allowances — \$5,992 and \$5,041)	551,737	610,541
Miscellaneous	43,131	30,233
Total current assets	629,510	676,093
Investments	23,901	23,265
Property and equipment	460,117	455,255
Operating lease right-of-use assets	94,495	99,194
Goodwill	1,968,574	1,968,574
Other intangible assets	1,658,788	1,727,178
Programming	409,815	449,943
Miscellaneous	8,947	10,618
Total Assets	<u>\$ 5,254,147</u>	<u>\$ 5,410,120</u>
Liabilities and Equity		
Current liabilities:		
Accounts payable	\$ 69,378	\$ 76,383
Unearned revenue	30,279	12,181
Current portion of long-term debt	15,612	15,612
Accrued liabilities:		
Employee compensation and benefits	76,364	60,869
Programming liability	165,883	171,860
Accrued interest	15,121	32,030
Miscellaneous	39,492	43,934
Other current liabilities	58,469	64,950
Total current liabilities	470,598	477,819
Long-term debt (less current portion)	2,737,126	2,896,824
Deferred income taxes	293,260	307,399
Operating lease liabilities	83,846	87,714
Other liabilities (less current portion)	450,099	484,181
Equity:		
Preferred stock, \$0.01 par — authorized: 25,000,000 shares; none outstanding	—	—
Preferred stock — Series A, \$100,000 par; 6,000 shares issued and outstanding (redemption value of \$673,823 at September 30, 2024)	416,278	414,549
Common stock, \$0.01 par:		
Class A — authorized: 240,000,000 shares; issued and outstanding: 74,429,781 and 72,843,881 shares	745	729
Voting — authorized: 60,000,000 shares; issued and outstanding: 11,932,722 and 11,932,722 shares	119	119
Total preferred and common stock	417,142	415,397
Additional paid-in capital	1,448,875	1,438,518
Accumulated deficit	(571,391)	(622,222)
Accumulated other comprehensive loss, net of income taxes	(75,408)	(75,510)
Total equity	1,219,218	1,156,183
Total Liabilities and Equity	<u>\$ 5,254,147</u>	<u>\$ 5,410,120</u>

See notes to condensed consolidated financial statements.

The E.W. Scripps Company
Condensed Consolidated Statements of Operations (Unaudited)

(in thousands, except per share data)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Operating Revenues:				
Advertising	\$ 447,252	\$ 355,167	\$ 1,162,991	\$ 1,078,369
Distribution	191,772	203,859	593,931	571,320
Other	7,276	7,503	24,471	27,454
Total operating revenues	646,300	566,529	1,781,393	1,677,143
Operating Expenses:				
Cost of revenues, excluding depreciation and amortization	317,486	321,227	973,126	946,511
Selling, general and administrative expenses, excluding depreciation and amortization	154,781	147,849	452,006	448,997
Restructuring costs	12,665	4,705	18,653	29,208
Depreciation	15,811	15,100	46,081	45,290
Amortization of intangible assets	23,050	23,488	69,936	70,469
Impairment of goodwill	—	—	—	686,000
Losses (gains), net on disposal of property and equipment	727	1,066	717	2,320
Total operating expenses	524,520	513,435	1,560,519	2,228,795
Operating income (loss)	121,780	53,094	220,874	(551,652)
Interest expense	(54,442)	(56,916)	(161,482)	(158,029)
Defined benefit pension plan income	152	251	506	519
Miscellaneous, net	447	1,309	16,849	131
Income (loss) from operations before income taxes	67,937	(2,262)	76,747	(709,031)
Provision (benefit) for income taxes	20,161	1,391	25,916	(17,009)
Net income (loss)	47,776	(3,653)	50,831	(692,022)
Preferred stock dividends	(14,743)	(12,576)	(43,552)	(37,729)
Net income (loss) attributable to the shareholders of The E.W. Scripps Company	\$ 33,033	\$ (16,229)	\$ 7,279	\$ (729,751)
Net income (loss) per basic share of common stock attributable to the shareholders of The E.W. Scripps Company	\$ 0.37	\$ (0.19)	\$ 0.08	\$ (8.67)
Net income (loss) per diluted share of common stock attributable to the shareholders of The E.W. Scripps Company	\$ 0.37	\$ (0.19)	\$ 0.08	\$ (8.67)

See notes to condensed consolidated financial statements.

The E.W. Scripps Company**Condensed Consolidated Statements of Comprehensive Income (Loss) (Unaudited)**

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Net income (loss)	\$ 47,776	\$ (3,653)	\$ 50,831	\$ (692,022)
Changes in defined benefit pension plans, net of tax of \$10, \$8, \$32 and \$24	29	25	87	75
Other	5	—	15	—
Total comprehensive income (loss) attributable to preferred and common stockholders	<u>\$ 47,810</u>	<u>\$ (3,628)</u>	<u>\$ 50,933</u>	<u>\$ (691,947)</u>

See notes to condensed consolidated financial statements.

The E.W. Scripps Company
Condensed Consolidated Statements of Cash Flows (Unaudited)

(in thousands)	Nine Months Ended September 30,	
	2024	2023
Cash Flows from Operating Activities:		
Net income (loss)	\$ 50,831	\$ (692,022)
Adjustments to reconcile net income (loss) to net cash flows from operating activities:		
Depreciation and amortization	116,017	115,759
Impairment of goodwill	—	686,000
Losses (gains), net on disposal of property and equipment	717	2,320
Programming assets and liabilities	12,877	(21,266)
Restructuring impairment charges	—	14,685
Losses (gains) on sale of investments	(18,018)	—
Deferred income taxes	(14,171)	(13,721)
Stock and deferred compensation plans	16,574	18,372
Pension contributions, net of income/expense	(1,459)	(1,492)
Other changes in certain working capital accounts, net	38,903	(72,567)
Miscellaneous, net	10,118	13,069
Net cash provided by operating activities	<u>212,389</u>	<u>49,137</u>
Cash Flows from Investing Activities:		
Additions to property and equipment	(58,858)	(43,811)
Purchase of investments	(1,684)	(940)
Proceeds from sale of investments	18,108	—
Miscellaneous, net	758	20
Net cash used in investing activities	<u>(41,676)</u>	<u>(44,731)</u>
Cash Flows from Financing Activities:		
Net borrowings (payments) under revolving credit facility	(155,000)	340,000
Payments on long-term debt	(11,709)	(295,959)
Dividends paid on preferred stock	—	(36,000)
Tax payments related to shares withheld for vested stock and RSUs	(1,814)	(4,763)
Miscellaneous, net	(2,867)	(9,859)
Net cash used in financing activities	<u>(171,390)</u>	<u>(6,581)</u>
Decrease in cash and cash equivalents	(677)	(2,175)
Cash and cash equivalents:		
Beginning of year	35,319	18,027
End of period	<u>\$ 34,642</u>	<u>\$ 15,852</u>
Supplemental Cash Flow Disclosures		
Interest paid	<u>\$ 169,123</u>	<u>\$ 161,370</u>
Income taxes paid	<u>\$ 51,302</u>	<u>\$ 25,932</u>
Non-cash investing information		
Accrued capital expenditures	<u>\$ 770</u>	<u>\$ 397</u>

See notes to condensed consolidated financial statements.

The E.W. Scripps Company
Condensed Consolidated Statements of Equity (Unaudited)

Three Months Ended September 30, 2024 and 2023 <i>(in thousands, except per share data)</i>	Preferred Stock	Common Stock	Additional Paid-in Capital	Retained Earnings (Accumulated Deficit)	Accumulated Other Comprehensive Income (Loss) ("AOCI")	Total Equity
As of June 30, 2024	\$ 415,702	\$ 861	\$ 1,446,231	\$ (619,167)	\$ (75,442)	\$ 1,168,185
Comprehensive income (loss)	—	—	—	47,776	34	47,810
Preferred stock dividends, \$576 of issuance costs accretion	576	—	(576)	—	—	—
Compensation plans: 244,655 net shares issued *	—	3	3,220	—	—	3,223
As of September 30, 2024	<u>\$ 416,278</u>	<u>\$ 864</u>	<u>\$ 1,448,875</u>	<u>\$ (571,391)</u>	<u>\$ (75,408)</u>	<u>\$ 1,219,218</u>

* Net of tax payments related to shares withheld for vested RSUs of \$29 for the three months ended September 30, 2024.

As of June 30, 2023	\$ 413,397	\$ 845	\$ 1,454,175	\$ (362,807)	\$ (77,421)	\$ 1,428,189
Comprehensive income (loss)	—	—	—	(3,653)	25	(3,628)
Preferred stock dividends, \$2,000 per share, \$576 of issuance costs accretion	576	—	—	(12,576)	—	(12,000)
Compensation plans: 141,926 net shares issued *	—	1	4,113	—	—	4,114
As of September 30, 2023	<u>\$ 413,973</u>	<u>\$ 846</u>	<u>\$ 1,458,288</u>	<u>\$ (379,036)</u>	<u>\$ (77,396)</u>	<u>\$ 1,416,675</u>

* Net of tax payments related to shares withheld for vested RSUs of \$109 for the three months ended September 30, 2023.

Nine Months Ended September 30, 2024 and 2023 <i>(in thousands, except per share data)</i>	Preferred Stock	Common Stock	Additional Paid-in Capital	Retained Earnings (Accumulated Deficit)	Accumulated Other Comprehensive Income (Loss) ("AOCI")	Total Equity
As of December 31, 2023	\$ 414,549	\$ 848	\$ 1,438,518	\$ (622,222)	\$ (75,510)	\$ 1,156,183
Comprehensive income (loss)	—	—	—	50,831	102	50,933
Preferred stock dividends, \$1,729 of issuance costs accretion	1,729	—	(1,729)	—	—	—
Compensation plans: 1,585,900 net shares issued *	—	16	12,086	—	—	12,102
As of September 30, 2024	<u>\$ 416,278</u>	<u>\$ 864</u>	<u>\$ 1,448,875</u>	<u>\$ (571,391)</u>	<u>\$ (75,408)</u>	<u>\$ 1,219,218</u>

* Net of tax payments related to shares withheld for vested RSUs of \$1,814 for the nine months ended September 30, 2024.

As of December 31, 2022	\$ 412,244	\$ 836	\$ 1,444,501	\$ 350,715	\$ (77,471)	\$ 2,130,825
Comprehensive income (loss)	—	—	—	(692,022)	75	(691,947)
Preferred stock dividends, \$6,000 per share, \$1,729 of issuance costs accretion	1,729	—	—	(37,729)	—	(36,000)
Compensation plans: 1,038,343 net shares issued *	—	10	13,787	—	—	13,797
As of September 30, 2023	<u>\$ 413,973</u>	<u>\$ 846</u>	<u>\$ 1,458,288</u>	<u>\$ (379,036)</u>	<u>\$ (77,396)</u>	<u>\$ 1,416,675</u>

* Net of tax payments related to shares withheld for vested RSUs of \$4,763 for the nine months ended September 30, 2023.

See notes to condensed consolidated financial statements.

The E.W. Scripps Company
Notes to Condensed Consolidated Financial Statements (Unaudited)

1. Summary of Significant Accounting Policies

As used in the Notes to Condensed Consolidated Financial Statements, the terms “Scripps,” “Company,” “we,” “our,” or “us” may, depending on the context, refer to The E.W. Scripps Company, to one or more of its consolidated subsidiary companies, or to all of them taken as a whole.

Basis of Presentation — The condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. The interim financial statements should be read in conjunction with the audited consolidated financial statements, including the notes thereto included in our 2023 Annual Report on Form 10-K. In management’s opinion, all adjustments (consisting of normal recurring accruals) necessary for a fair presentation of the interim periods have been made.

Results of operations are not necessarily indicative of the results that may be expected for future interim periods or for the full year.

Principles of Consolidation — The consolidated financial statements include our accounts and those of our wholly-owned and majority-owned subsidiaries and variable interest entities (“VIEs”) for which we are the primary beneficiary. We are the primary beneficiary of a VIE when we have the power to direct the activities of the VIE that most significantly impact the economic performance of the VIE and have the obligation to absorb losses or the right to receive returns that would be significant to the VIE. All intercompany transactions and account balances have been eliminated in consolidation.

Investments in entities over which we have significant influence but not control are accounted for using the equity method of accounting. Income from equity method investments represents our proportionate share of net income generated by equity method investees.

Nature of Operations — We are a diverse media enterprise, serving audiences and businesses through a portfolio of local television stations and national news and entertainment networks. All of our businesses also have digital presences across online, mobile, connected television and social platforms, reaching consumers on all devices and platforms they use to consume content. Our media businesses are organized into the following reportable business segments: Local Media, Scripps Networks and Other. Additional information for our business segments is presented in Note 11. Segment Information.

Use of Estimates — Preparing financial statements in accordance with accounting principles generally accepted in the United States of America requires us to make a variety of decisions that affect the reported amounts and the related disclosures. Such decisions include the selection of accounting principles that reflect the economic substance of the underlying transactions and the assumptions on which to base accounting estimates. In reaching such decisions, we apply judgment based on our understanding and analysis of the relevant circumstances, including our historical experience, actuarial studies and other assumptions.

Our financial statements include estimates and assumptions used in accounting for our defined benefit pension plan; the periods over which long-lived assets are depreciated or amortized; the fair value of long-lived assets, goodwill and indefinite lived assets; the liability for uncertain tax positions and valuation allowances against deferred income tax assets; the fair value of assets acquired and liabilities assumed in business combinations; and self-insured risks.

While we re-evaluate our estimates and assumptions on an ongoing basis, actual results could differ from those estimated at the time of preparation of the financial statements.

Nature of Products and Services — The following is a description of principal activities from which we generate revenue.

Core Advertising — Core advertising is comprised of sales to local and national businesses. The advertising includes a combination of broadcast spots as well as digital and connected TV advertising. Pricing of advertising time is based on audience size and share, the demographic of our audiences and the demand for our limited inventory of commercial time. Local advertising time is sold by each station's local sales staff who call upon advertising agencies and local businesses. National advertising time is generally sold by calling upon advertising agencies. Digital revenues are primarily generated from the sale of

advertising to local and national customers on our business websites, tablet and mobile products, over-the-top apps and other platforms.

Political Advertising — Political advertising is generally sold through our Washington, D.C. sales office. Advertising is sold to presidential, gubernatorial, U.S. Senate and House of Representative candidates, as well as for state and local issues. It is also sold to political action groups (PACs) and other advocacy groups.

Distribution Revenues — We earn revenues from cable operators, satellite carriers, other multi-channel video programming distributors (collectively "MVPDs"), other online video distributors and subscribers for access rights to our local broadcast signals. These arrangements are generally governed by multi-year contracts and the fees we receive are typically based on the number of subscribers the respective distributor has in our markets and the contracted rate per subscriber.

Refer to Note 11. Segment Information for further information, including revenue by significant product and service offering.

Revenue Recognition — Revenue is measured based on the consideration we expect to be entitled to in exchange for promised goods or services provided to customers, and excludes any amounts collected on behalf of third parties. Revenue is recognized upon transfer of control of promised products or services to customers.

Advertising — Advertising revenue is recognized, net of agency commissions, over time primarily as ads are aired or impressions are delivered and any contracted audience guarantees are met. We apply the practical expedient to recognize revenue at the amount we have the right to invoice, which corresponds directly to the value a customer has received relative to our performance. For advertising sold based on audience guarantees, audience deficiency may result in an obligation to deliver additional advertisements to the customer. To the extent that we do not satisfy contracted audience ratings, we record deferred revenue until such time that the audience guarantee has been satisfied.

Distribution — Our primary source of distribution revenue is from retransmission consent contracts with MVPDs. Retransmission revenues are considered licenses of functional intellectual property and are recognized at the point in time the content is transferred to the customer. MVPDs report their subscriber numbers to us generally on a 30- to 90-day lag. Prior to receiving the MVPD reporting, we record revenue based on estimates of the number of subscribers, utilizing historical levels and trends of subscribers for each MVPD.

Cost of Revenues — Cost of revenues reflects the cost of providing our broadcast signals, programming and other content to respective distribution platforms. The costs captured within the cost of revenues caption include programming, content distribution, satellite transmission fees, production and operations and other direct costs.

Contract Balances — Timing of revenue recognition may differ from the timing of cash collection from customers. We record a receivable when revenue is recognized prior to cash receipt, or unearned revenue when cash is collected in advance of revenue being recognized.

Payment terms may vary by contract type, although our terms generally include a requirement of payment within 30 to 90 days. In instances where the timing of revenue recognition differs from the timing of invoicing, we have determined our contracts do not include a significant financing component. The primary purpose of our invoicing terms is to provide customers with simplified and predictable ways of purchasing our products and services.

The allowance for doubtful accounts reflects our best estimate of probable losses inherent in the accounts receivable balance. We estimate the allowance based on expected credit losses, including our historical experience of actual losses and known troubled accounts. The allowance for doubtful accounts totaled \$6.0 million at September 30, 2024 and \$5.0 million at December 31, 2023.

We record unearned revenue when cash payments are received in advance of our performance, including amounts which are refundable. We generally require amounts payable under advertising contracts with political advertising customers to be paid in advance. Unearned revenue totaled \$30.3 million at September 30, 2024 and substantially all is expected to be recognized within revenue or refunded over the next 12 months. Unearned revenue totaled \$12.2 million at December 31, 2023. We recorded \$7.3 million of revenue in the nine months ended September 30, 2024 that was included in unearned revenue at December 31, 2023.

Leases — We determine if an arrangement is a lease at inception. Operating leases are included in operating lease right-of-use ("ROU") assets, other current liabilities and operating lease liabilities in our Condensed Consolidated Balance Sheets. Finance leases are included in property and equipment and other long-term liabilities in our Condensed Consolidated Balance Sheets.

Lease assets represent our right to use an underlying asset for the lease term and lease liabilities represent our obligation to make lease payments arising from the lease. Lease assets and liabilities are recognized at the commencement date based on the present value of lease payments over the lease term. As the implicit rate is not readily determinable for most of our leases, we use our incremental borrowing rate when determining the present value of lease payments. The incremental borrowing rate represents an estimate of the interest rate we would incur at lease commencement to borrow an amount equal to the lease payments on a collateralized basis over the term of the lease. Our lease assets also include any payments made at or before commencement and are reduced by any lease incentives. Our lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise that option. Operating lease expense is recognized on a straight-line basis over the lease term.

Share-Based Compensation — We have a Long-Term Incentive Plan (the “Plan”) which is described more fully in our 2023 Annual Report on Form 10-K. The Plan provides for the award of incentive and nonqualified stock options, stock appreciation rights, restricted stock units (“RSUs”) and unrestricted Class A Common shares and performance units to key employees and non-employee directors.

Share-based compensation costs totaled \$2.8 million and \$3.5 million for the third quarter of 2024 and 2023, respectively. Year-to-date share-based compensation costs totaled \$12.4 million and \$16.1 million in 2024 and 2023, respectively.

Earnings Per Share (“EPS”) — Unvested awards of share-based payments with non-forfeitable rights to receive dividends or dividend equivalents, such as our RSUs, are considered participating securities for purposes of calculating EPS. Under the two-class method, we allocate a portion of net income to these participating securities and, therefore, exclude that income from the calculation of EPS for common stock. We do not allocate losses to the participating securities.

The following table presents information about basic and diluted weighted-average shares outstanding:

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Numerator (for basic and diluted earnings per share)				
Net income (loss)	\$ 47,776	\$ (3,653)	\$ 50,831	\$ (692,022)
Less income allocated to RSUs	(1,223)	—	(280)	—
Less preferred stock dividends	(14,743)	(12,576)	(43,552)	(37,729)
Numerator for basic and diluted earnings per share	<u>\$ 31,810</u>	<u>\$ (16,229)</u>	<u>\$ 6,999</u>	<u>\$ (729,751)</u>
Denominator				
Basic weighted-average shares outstanding	86,067	84,433	85,546	84,162
Effect of dilutive securities	—	—	—	—
Diluted weighted-average shares outstanding	<u>86,067</u>	<u>84,433</u>	<u>85,546</u>	<u>84,162</u>

The dilutive effects of performance-based stock awards are included in the computation of diluted earnings per share to the extent the related performance criteria are met through the respective balance sheet reporting date. As of September 30, 2024, potential dilutive securities representing 1.1 million shares were excluded from the computation of diluted earnings per share as the related performance criteria were not yet met, although the Company expects to meet various levels of criteria in the future.

For the three and nine month periods ended September 30, 2023, we incurred a net loss to shareholders and the inclusion of RSUs would be anti-dilutive. The September 30, 2023 diluted EPS calculations exclude the effect from 3.4 million outstanding RSUs that were anti-dilutive. The September 30, 2024 and 2023 basic and dilutive EPS calculations also exclude the impact of the common stock warrant as the effect would be anti-dilutive.

2. Recently Adopted and Issued Accounting Standards

In December 2023, the Financial Accounting Standards Board ("FASB") issued new guidance that modifies the rules on income tax disclosures. The guidance requires entities to disclose: (1) specific categories in the rate reconciliation, (2) the income or loss from continuing operations before income tax expense or benefit (separated between domestic and foreign) and (3) income tax expense or benefit from continuing operations (separated by federal, state and foreign). The guidance also requires entities to disclose their income tax payments to international, federal, state and local jurisdictions, among other changes. The guidance is effective for our annual periods beginning in 2025, with early adoption permitted. The guidance will be applied on a prospective basis, but retrospective application is permitted. We are currently assessing the impact of this new guidance on our disclosures.

In November 2023, the FASB issued new guidance which expands annual and interim disclosure requirements for reportable segments, primarily through enhanced disclosures about significant segment expenses. The guidance is effective for our annual period beginning in fiscal year 2024 and interim periods beginning in the first quarter of 2025. Early adoption is permitted. The guidance will be applied retrospectively to all prior periods presented in the financial statements. Upon transition, the segment expense categories and amounts disclosed in the prior periods should be based on the significant segment expense categories identified and disclosed in the period of adoption. We are currently assessing the impact of this new guidance on our disclosures.

3. Restructuring Costs and Other Transactions

Restructuring and Reorganization

In January 2023, we announced a strategic restructuring and reorganization of the Company to further leverage our strong position in the U.S. television ecosystem and propel our growth across new distribution platforms and emerging media marketplaces. The strategic reorganization, which was substantially completed by the end of the 2024 second quarter, created a leaner and more agile operating structure through the centralization of certain services and the consolidation of layers of management across our operating businesses and corporate office.

On September 27, 2024, we announced we will significantly reduce Scripps News' national network programming after November 15, 2024. Scripps News will no longer broadcast over the air, although it will remain on streaming and digital platforms with weekday live coverage from the field. We expect these restructuring activities will result in the elimination of more than 200 jobs during the remainder of 2024.

Restructuring costs in the third quarter of 2024 and 2023 totaled \$12.7 million and \$4.7 million, respectively. Year-to-date restructuring costs totaled \$18.7 million and \$29.2 million in 2024 and 2023, respectively. In the third quarter of 2024, we incurred \$10.9 million in severance charges related to the significant reduction of Scripps News' national news programming. Remaining restructuring costs in 2024 include severance charges and outside consulting fees associated with the strategic reorganization efforts. Year-to-date 2023 costs included a \$13.6 million first quarter charge related to the write-down of certain programming assets in connection with the shutdown of the TrueReal network. Additionally, year-to-date 2023 restructuring costs also included employee severance related charges of \$8.9 million, operating lease impairment charges of \$1.1 million and other restructuring charges primarily attributed to strategic reorganization consulting fees.

Nine Months Ended September 30, 2024 and 2023 (in thousands)	Severance and Employee Benefits	Other Restructuring Charges	Total
Liability as of December 31, 2023	\$ 6,735	\$ 1,430	\$ 8,165
Net charges	17,553	1,100	18,653
Payments	(11,554)	(1,698)	(13,252)
Non-cash ^(a)	—	—	—
Liability as of September 30, 2024	<u>\$ 12,734</u>	<u>\$ 832</u>	<u>\$ 13,566</u>
Liability as of December 31, 2022	\$ —	\$ —	\$ —
Net charges	8,887	20,321	29,208
Payments	(5,001)	(4,441)	(9,442)
Non-cash ^(a)	(593)	(14,685)	(15,278)
Liability as of September 30, 2023	<u>\$ 3,293</u>	<u>\$ 1,195</u>	<u>\$ 4,488</u>

^(a) Represents share-based compensation costs and asset write-downs included in restructuring charges.

Other Transactions

On February 9, 2024, following the completed sale of Broadcast Music, Inc. ("BMI") to New Mountain Capital, we received \$18.1 million in pre-tax cash proceeds for our equity ownership in BMI. We did not have any carrying value associated with our BMI investment. This gain was included in Miscellaneous, net for the nine months ended September 30, 2024.

In the third quarter of 2024, we signed letters of intent for the sale of our West Palm Beach station's building and San Diego tower site. We expect to receive \$60 million of total cash consideration from these proposed sales. The San Diego tower site transaction is expected to close in the fourth quarter of 2024 and the West Palm Beach transaction is expected to close in the first quarter of 2025. As a result of these transactions, we also expect to enter into leasing agreements related to these assets.

4. Income Taxes

We file a consolidated federal income tax return, consolidated unitary tax returns in certain states and other separate state income tax returns for our subsidiary companies.

The income tax provision for interim periods is determined based upon the expected effective income tax rate for the full year and the tax rate applicable to certain discrete transactions in the interim period. To determine the annual effective income tax rate, we must estimate both the total income (loss) before income tax for the full year and the jurisdictions in which that income (loss) is subject to tax. The actual effective income tax rate for the full year may differ from these estimates if income (loss) before income tax is greater than or less than what was estimated or if the allocation of income (loss) to jurisdictions in which it is taxed is different from the estimated allocations. We review and adjust our estimated effective income tax rate for the full year each quarter based upon our most recent estimates of income (loss) before income tax for the full year and the jurisdictions in which we expect that income will be taxed.

The effective income tax rate for the nine months ended September 30, 2024 and 2023 was 34% and 2.4%, respectively. The comparability of our year-over-year effective tax rate is affected by the write-off of Scripps Networks goodwill in 2023, the majority of which was non-deductible. Differences between our effective income tax rate and the U.S. federal statutory rate are the impact of state taxes, foreign taxes, non-deductible expenses, changes in reserves for uncertain tax positions, excess tax benefits or expense from the exercise and vesting of share-based compensation awards (\$3.9 million expense in 2024 and \$1.4 million expense in 2023), state deferred rate changes (\$2.1 million expense in 2024 and \$1.1 million benefit in 2023) and state NOL valuation allowance changes. Additionally, the 2023 year-to-date income tax provision was impacted by a net discrete tax provision benefit of \$16.9 million related to book impairment of tax deductible goodwill recognized in the second quarter of 2023.

We recognize state NOL carryforwards as deferred tax assets, subject to valuation allowances. At each balance sheet date, we estimate the amount of carryforwards that are not expected to be used prior to expiration of the carryforward period. The tax effect of the carryforwards that are not expected to be used prior to their expiration is included in the valuation allowance.

5. Leases

We have operating leases for office space, data centers and certain equipment. We also have finance leases for office space. Our leases have lease terms of 1 year to 34 years, some of which may include options to extend the leases for up to 5 years, and some of which may include options to terminate the leases within 1 year. Operating lease costs recognized in our Condensed Consolidated Statements of Operations for the three months ended September 30, 2024 and 2023 totaled \$5.4 million and \$6.4 million, respectively, including short-term lease costs of \$1.2 million for both the three months ended September 30, 2024 and 2023. Year-to-date September 30, 2024 and 2023 operating lease costs totaled \$17.2 million and \$19.7 million, respectively, including short-term lease costs of \$3.9 million and \$2.5 million, respectively. Amortization of the right-of-use asset for our finance leases totaled \$0.2 million for both the three months ended September 30, 2024 and 2023 and \$0.6 million for both the nine months ended September 30, 2024 and 2023. Interest expense on the finance leases liability totaled \$0.5 million for both the three months ended September 30, 2024 and 2023. Year-to-date interest expense on the finance leases liability totaled \$1.6 million for both the nine months ended September 30, 2024 and 2023.

Other information related to our leases was as follows:

(in thousands, except lease term and discount rate)	As of September 30, 2024		As of December 31, 2023	
Balance Sheet Information				
Operating Leases				
Right-of-use assets	\$	94,495	\$	99,194
Other current liabilities		18,377		19,466
Operating lease liabilities		83,846		87,714
Finance Leases				
Property and equipment, at cost		28,321		28,321
Accumulated depreciation		1,459		862
Property and equipment, net		26,862		27,459
Other liabilities		30,909		30,146
Weighted Average Remaining Lease Term				
Operating leases		7.48 years		7.41 years
Finance leases		33.75 years		34.50 years
Weighted Average Discount Rate				
Operating leases		4.99 %		4.43 %
Finance leases		7.10 %		7.10 %
(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Supplemental Cash Flows Information				
Cash paid for amounts included in the measurement of lease liabilities				
Operating cash flows from operating leases	\$ 5,243	\$ 6,740	\$ 16,435	\$ 19,448
Operating cash flows from finance leases	438	213	864	213
Financing cash flows from finance leases	—	—	—	—
Right-of-use assets obtained in exchange for operating lease obligations	2,764	1,736	12,859	4,175
Right-of-use assets obtained in exchange for finance lease obligations	—	—	—	—

Future minimum lease payments under non-cancellable leases as of September 30, 2024 were as follows:

(in thousands)	Operating Leases	Finance Leases
Remainder of 2024	\$ 6,024	\$ 438
2025	23,037	1,776
2026	20,992	1,824
2027	17,889	1,875
2028	14,582	1,926
Thereafter	40,860	90,124
Total future minimum lease payments	123,384	97,963
Less: Imputed interest	(21,161)	(67,054)
Total	<u>\$ 102,223</u>	<u>\$ 30,909</u>

6. Goodwill and Other Intangible Assets

Goodwill consisted of the following:

(in thousands)	Local Media	Scripps Networks	Other	Total
Gross balance as of December 31, 2023	\$ 1,122,408	\$ 2,028,890	\$ 7,190	\$ 3,158,488
Accumulated impairment losses	(216,914)	(973,000)	—	(1,189,914)
Net balance as of December 31, 2023	<u>\$ 905,494</u>	<u>\$ 1,055,890</u>	<u>\$ 7,190</u>	<u>\$ 1,968,574</u>
Gross balance as of September 30, 2024	\$ 1,122,408	\$ 2,028,890	\$ 7,190	\$ 3,158,488
Accumulated impairment losses	(216,914)	(973,000)	—	(1,189,914)
Net balance as of September 30, 2024	<u>\$ 905,494</u>	<u>\$ 1,055,890</u>	<u>\$ 7,190</u>	<u>\$ 1,968,574</u>

Other intangible assets consisted of the following:

(in thousands)	As of September 30, 2024	As of December 31, 2023
Amortizable intangible assets:		
Carrying amount:		
Television affiliation relationships	\$ 1,060,244	\$ 1,060,244
Customer lists and advertiser relationships	220,997	220,997
Other	137,997	136,452
Total carrying amount	<u>1,419,238</u>	<u>1,417,693</u>
Accumulated amortization:		
Television affiliation relationships	(316,716)	(276,163)
Customer lists and advertiser relationships	(150,417)	(132,161)
Other	(72,732)	(61,606)
Total accumulated amortization	<u>(539,865)</u>	<u>(469,930)</u>
Net amortizable intangible assets	879,373	947,763
Indefinite-lived intangible assets — FCC licenses	779,415	779,415
Total other intangible assets	<u>\$ 1,658,788</u>	<u>\$ 1,727,178</u>

Estimated amortization expense of intangible assets for each of the next five years is \$23.3 million for the remainder of 2024, \$90.4 million in 2025, \$86.3 million in 2026, \$83.2 million in 2027, \$62.0 million in 2028, \$62.0 million in 2029 and \$472.2 million in later years.

Goodwill and other indefinite-lived intangible assets are tested for impairment annually and any time events occur or changes in circumstances indicate it is more likely than not the fair value of a reporting unit, or respective indefinite-lived intangible asset, is below its carrying value. Such events or changes in circumstances include, but are not limited to, changes in business climate, sustained declines in the price of our stock, or other factors resulting in lower cash flow related to such assets. If the carrying amount exceeds its fair value, then an impairment loss is recognized. The reporting unit valuations used to test goodwill and intangible assets for impairment are dependent on a number of significant estimates and assumptions, including macroeconomic conditions, market growth rates, competitive activities, cost containment, margin expansion and strategic business plans (inputs of which are categorized as Level 3 under the fair value hierarchy). Additionally, future changes in these assumptions and estimates with respect to long-term growth rates and discount rates or future cash flow projections, could result in significantly different estimates of the fair values.

During the second quarter of 2023, we determined it was likely that the fair value of our Scripps Networks reporting unit may be below its carrying value at June 30, 2023. Following completion of our second quarter 2023 testing, we recognized a \$686 million non-cash goodwill impairment charge.

Upon completing our annual impairment test in the fourth quarter of 2023, we determined that the fair value of our Local Media reporting unit exceeded its carrying value by more than 20% and that an additional \$266 million goodwill impairment charge was necessary for the Scripps Networks reporting unit. Given that the fair value of the Scripps Networks reporting unit currently approximates carrying value, this reporting unit is more sensitive to changes in assumptions regarding its fair value. While we believe the estimates and judgments used in determining the fair values were appropriate, these estimates of fair value assume certain levels of growth for the business, which, if not achieved, could impact the fair value and possibly result in an impairment of the goodwill in future periods. For example, a 50 basis point increase in the discount rate would reduce the fair value of the Scripps Networks reporting unit by approximately \$90 million.

7. Long-Term Debt

Long-term debt consisted of the following:

(in thousands)	As of September 30, 2024	As of December 31, 2023
Revolving credit facility	\$ 175,000	\$ 330,000
Senior secured notes, due in 2029	523,356	523,356
Senior unsecured notes, due in 2027	425,667	425,667
Senior unsecured notes, due in 2031	392,071	392,071
Term loan, due in 2026	723,116	728,825
Term loan, due in 2028	545,000	551,000
Total outstanding principal	2,784,210	2,950,919
Less: Debt issuance costs and issuance discounts	(31,472)	(38,483)
Less: Current portion	(15,612)	(15,612)
Net carrying value of long-term debt	\$ 2,737,126	\$ 2,896,824
Fair value of long-term debt *	\$ 2,356,976	\$ 2,732,318

* The fair values of debt are estimated based on either quoted private market transactions or observable estimates provided by third party financial professionals, and as such, are classified within Level 2 of the fair value hierarchy.

Scripps Senior Secured Credit Agreement

On July 31, 2023, we entered into the Eighth Amendment to the Third Amended Restated Credit Agreement ("Eighth Amendment"). Under the terms of the Eighth Amendment, we have a \$585 million Revolving Credit Facility that matures on January 7, 2026. Commitment fees of 0.30% to 0.50% per annum, based on our leverage ratio, of the total unused commitment are payable under the Revolving Credit Facility. Interest is payable on the Revolving Credit Facility at rates based on the secured overnight financing rate ("SOFR"), plus a margin based on our leverage ratio, ranging from 1.75% to 2.75%. As of September 30, 2024, we had \$175 million outstanding under the Revolving Credit Facility with an interest rate of 7.71%. The weighted-average interest rate over the period during which we had a drawn revolver balance in 2024 was 8.17%. As of September 30, 2024 and December 31, 2023, we had outstanding letters of credit totaling \$6.9 million and \$6.7 million, respectively, under the Revolving Credit Facility.

On October 2, 2017, we issued a \$300 million term loan B which was due to mature in October 2024 ("2024 term loan"). On July 31, 2023, we borrowed \$283 million on the Revolving Credit Facility to pay off the remaining principal balance of the 2024 term loan. The weighted-average interest rate on the 2024 term loan was 7.22% for the period the loan was outstanding during 2023.

On May 1, 2019, we issued a \$765 million term loan B ("2026 term loan") that matures in May 2026. Interest is currently payable on the 2026 term loan at a rate based on SOFR, plus a fixed margin of 2.56%. The 2026 term loan requires annual principal payments of \$7.6 million. Deferred financing costs and original issuance discount totaled approximately \$23.0 million with this term loan, which are being amortized over the life of the loan.

As of September 30, 2024 and December 31, 2023, the interest rate on the 2026 term loan was 7.52% and 8.03%, respectively. The weighted-average interest rate on the 2026 term loan was 7.98% and 7.93% for the nine months ended September 30, 2024 and 2023, respectively.

On January 7, 2021, we issued an \$800 million term loan B ("2028 term loan") that matures in January 2028. Interest is currently payable on the 2028 term loan at a rate based on SOFR, plus a fixed margin of 3.00%. Additionally, the credit agreement states the SOFR rate could not be less than 0.75% for our term loans that mature in 2026 and 2028. The 2028 term loan requires annual principal payments of \$8.0 million. We incurred deferred financing costs totaling \$23.4 million related to this term loan and a previous amendment to the Revolving Credit Facility, which are being amortized over the life of the term loan.

As of September 30, 2024 and December 31, 2023, the interest rate on the 2028 term loan was 7.96% and 8.47%, respectively. The weighted-average interest rate on the 2028 term loan was 8.42% and 8.21% for the nine months ended September 30, 2024 and 2023, respectively.

The Senior Secured Credit Agreement contains covenants that limit our ability to incur additional debt and provides for restrictions on certain payments (dividends and share repurchases). Additionally, we must be in compliance with certain leverage ratios in order to proceed with acquisitions. Our credit agreement also includes a provision that in certain circumstances we must use a portion of excess cash flow to repay debt. We granted the lenders pledges of our equity interests in our subsidiaries and security interests in substantially all other personal property including cash, accounts receivables and equipment. The Eighth Amendment contains a covenant to comply with a maximum first lien net leverage ratio when we have outstanding borrowings on the Revolving Credit Facility. Through December 31, 2024, we must comply with a maximum first lien net leverage ratio of 5.0 to 1.0, at which point it steps down to 4.75 times through September 30, 2025, and then steps down to 4.50 times thereafter. As of September 30, 2024, we were in compliance with our financial covenants.

2029 Senior Secured Notes

On December 30, 2020, we issued \$550 million of senior secured notes (the "2029 Senior Notes"), which bear interest at a rate of 3.875% per annum and mature on January 15, 2029. The 2029 Senior Notes were priced at 100% of par value and interest is payable semi-annually on January 15 and July 15. Prior to January 15, 2026, we may redeem the notes, in whole or in part, at applicable redemption prices noted in the indenture agreement. If we sell certain of our assets or have a change of control, the holders of the 2029 Senior Notes may require us to repurchase some or all of the notes. Our credit agreement also includes a provision that in certain circumstances we must use a portion of excess cash flow to repay debt. The 2029 Senior Notes are guaranteed by us and the majority of our subsidiaries and are secured on equal footing with the obligations under the Senior Secured Credit Agreement. The notes are secured, on a first lien basis, from pledges of equity interests in our subsidiaries and by substantially all of the existing and future assets of Scripps. The 2029 Senior Notes contain covenants with which we must comply that are typical for borrowing transactions of this nature.

We incurred approximately \$13.8 million of deferred financing costs in connection with the issuance of the 2029 Senior Notes, which are being amortized over the life of the notes.

2027 Senior Unsecured Notes

On July 26, 2019, we issued \$500 million of senior unsecured notes, which bear interest at a rate of 5.875% per annum and mature on July 15, 2027 ("the 2027 Senior Notes"). The 2027 Senior Notes were priced at 100% of par value and interest is payable semi-annually on July 15 and January 15. We may redeem the notes before July 15, 2025, in whole or in part, at applicable redemption prices noted in the indenture agreement. If we sell certain of our assets or have a change of control, the holders of the 2027 Senior Notes may require us to repurchase some or all of the notes. The 2027 Senior Notes are fully and unconditionally guaranteed on a senior unsecured basis by certain of our existing and future domestic restricted subsidiaries. The 2027 Senior Notes contain covenants with which we must comply that are typical for borrowing transactions of this nature. There are no registration rights associated with the 2027 Senior Notes.

We incurred approximately \$10.7 million of deferred financing costs in connection with the issuance of the 2027 Senior Notes, which are being amortized over the life of the notes.

2031 Senior Unsecured Notes

On December 30, 2020, we issued \$500 million of senior unsecured notes (the "2031 Senior Notes"), which bear interest at a rate of 5.375% per annum and mature on January 15, 2031. The 2031 Senior Notes were priced at 100% of par value and interest is payable semi-annually on January 15 and July 15. We may redeem some or all of the 2031 Senior Notes before January 15, 2026 at a redemption price of 100% of the principal amount, plus accrued and unpaid interest, if any, to the redemption date plus a "make whole" premium. On or after January 15, 2026 and before January 15, 2029, we may redeem the notes, in whole or in part, at applicable redemption prices noted in the indenture agreement. If we sell certain of our assets or have a change of control, the holders of the 2031 Senior Notes may require us to repurchase some or all of the notes. The 2031 Senior Notes are also guaranteed by us and the majority our subsidiaries. The 2031 Senior Notes contain covenants with which we must comply that are typical for borrowing transactions of this nature.

We incurred approximately \$12.5 million of deferred financing costs in connection with the issuance of the 2031 Senior Notes, which are being amortized over the life of the notes.

Debt Repurchase Authorization

In February 2023, our Board of Directors provided a new debt repurchase authorization, pursuant to which we may reduce, through redemptions or open market purchases and retirement, a combination of the outstanding principal balance of our senior secured and senior unsecured notes. The authorization permits an aggregate principal amount reduction of up to \$500 million and expires on March 1, 2026.

Debt Repurchase Transactions

On July 31, 2023, we paid off the remaining \$283 million principal balance of the 2024 term loan and wrote-off \$0.4 million of deferred financing costs related to this term loan to interest expense.

8. Other Liabilities

Other liabilities consisted of the following:

(in thousands)	As of September 30, 2024	As of December 31, 2023
Employee compensation and benefits	\$ 30,267	\$ 29,249
Deferred FCC repack income	38,766	41,863
Programming liability	244,910	274,564
Liability for pension benefits	71,984	73,651
Liabilities for uncertain tax positions	17,439	16,334
Finance leases	30,909	30,146
Other	15,824	18,374
Other liabilities (less current portion)	\$ 450,099	\$ 484,181

9. Supplemental Cash Flow Information

The following table presents additional information about the change in certain working capital accounts:

(in thousands)	Nine Months Ended September 30,	
	2024	2023
Accounts receivable	\$ 58,804	\$ (995)
Other current assets	(12,898)	(38,783)
Accounts payable	(15,576)	(19,524)
Accrued employee compensation and benefits	12,363	12,339
Accrued interest	(16,909)	(16,601)
Other accrued liabilities	110	(7,943)
Unearned revenue	18,098	530
Other, net	(5,089)	(1,590)
Total	\$ 38,903	\$ (72,567)

10. Employee Benefit Plans

We sponsor a noncontributory defined benefit pension plan and non-qualified Supplemental Executive Retirement Plans ("SERPs"). The accrual for future benefits has been frozen in our defined benefit pension plan and SERPs.

We sponsor a defined contribution plan covering substantially all non-union and certain union employees. We match a portion of employees' voluntary contributions to this plan.

Other union-represented employees are covered by defined benefit pension plans jointly sponsored by us and the union, or by union-sponsored multi-employer plans.

The components of the employee benefit plan expense consisted of the following:

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Interest cost	\$ 5,628	\$ 5,814	\$ 16,833	\$ 17,684
Expected return on plan assets, net of expenses	(6,018)	(6,302)	(18,054)	(18,915)
Amortization of actuarial loss and prior service cost	5	5	14	14
Total for defined benefit pension plan	(385)	(483)	(1,207)	(1,217)
SERPs	233	232	701	698
Defined contribution plan	3,845	3,530	12,786	12,125
Net periodic benefit cost	\$ 3,693	\$ 3,279	\$ 12,280	\$ 11,606

We contributed \$0.9 million to fund current benefit payments for our SERPs during the nine months ended September 30, 2024. During the remainder of 2024, we anticipate contributing an additional \$0.5 million to fund the SERPs' benefit payments. We have met regulatory funding requirements for our qualified benefit pension plan and do not have a mandatory contribution in 2024.

11. Segment Information

We determine our business segments based upon our management and internal reporting structures, as well as the basis on which our chief operating decision maker makes resource-allocation decisions.

Our Local Media segment includes more than 60 local television stations and their related digital operations. It is comprised of 18 ABC affiliates, 11 NBC affiliates, nine CBS affiliates and four FOX affiliates. We also have 11 independent stations and 10 additional low power stations. Our Local Media segment earns revenue primarily from the sale of advertising to local, national and political advertisers and retransmission fees received from cable operators, telecommunications companies, satellite carriers and over-the-top virtual MVPDs.

Our Scripps Networks segment includes national news outlets Scripps News and Court TV as well as popular entertainment brands ION, Bounce, Grit, ION Mystery, ION Plus and Laff. The Scripps Networks reach nearly every U.S. television home through free over-the-air broadcast, cable/satellite, connected TV and digital distribution. These operations earn revenue primarily through the sale of advertising.

Our respective business segment results reflect the impact of intercompany carriage agreements between our local broadcast television stations and our national networks. We also allocate a portion of certain corporate costs and expenses, including accounting, human resources, employee benefit and information technology to our business segments. These intercompany agreements and allocations are generally amounts agreed upon by management, which may differ from an arms-length amount.

The other segment caption aggregates our operating segments that are too small to report separately. Costs for centrally provided services and certain corporate costs that are not allocated to the business segments are included in shared services and corporate costs. These unallocated corporate costs would also include the costs associated with being a public company. Corporate assets are primarily cash and cash equivalents, property and equipment primarily used for corporate purposes and deferred income taxes.

Our chief operating decision maker evaluates the operating performance of our business segments and makes decisions about the allocation of resources to our business segments using a measure called segment profit. Segment profit excludes interest, defined benefit pension plan amounts, income taxes, depreciation and amortization, impairment charges, divested operating units, restructuring activities, investment results and certain other items that are included in net income (loss) determined in accordance with accounting principles generally accepted in the United States of America.

Information regarding our business segments is as follows:

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Segment operating revenues:				
Local Media	\$ 445,553	\$ 353,061	\$ 1,163,315	\$ 1,017,203
Scripps Networks	201,672	215,393	619,670	663,095
Other	3,843	2,620	12,702	10,149
Intersegment eliminations	(4,768)	(4,545)	(14,294)	(13,304)
Total operating revenues	\$ 646,300	\$ 566,529	\$ 1,781,393	\$ 1,677,143
Segment profit (loss):				
Local Media	\$ 160,685	\$ 74,865	\$ 314,371	\$ 201,725
Scripps Networks	42,061	49,661	129,462	161,530
Other	(7,744)	(6,263)	(23,377)	(14,074)
Shared services and corporate	(20,969)	(20,810)	(64,195)	(67,546)
Restructuring costs	(12,665)	(4,705)	(18,653)	(29,208)
Depreciation and amortization of intangible assets	(38,861)	(38,588)	(116,017)	(115,759)
Impairment of goodwill	—	—	—	(686,000)
Gains (losses), net on disposal of property and equipment	(727)	(1,066)	(717)	(2,320)
Interest expense	(54,442)	(56,916)	(161,482)	(158,029)
Defined benefit pension plan income	152	251	506	519
Miscellaneous, net	447	1,309	16,849	131
Income (loss) from operations before income taxes	\$ 67,937	\$ (2,262)	\$ 76,747	\$ (709,031)
Depreciation:				
Local Media	\$ 10,842	\$ 9,881	\$ 31,028	\$ 29,521
Scripps Networks	4,698	4,892	14,242	14,558
Other	56	47	186	137
Shared services and corporate	215	280	625	1,074
Total depreciation	\$ 15,811	\$ 15,100	\$ 46,081	\$ 45,290
Amortization of intangible assets:				
Local Media	\$ 8,550	\$ 8,980	\$ 26,211	\$ 26,941
Scripps Networks	12,838	13,009	38,791	39,027
Other	450	447	1,346	1,345
Shared services and corporate	1,212	1,052	3,588	3,156
Total amortization of intangible assets	\$ 23,050	\$ 23,488	\$ 69,936	\$ 70,469
Additions to property and equipment:				
Local Media	\$ 7,474	\$ 15,123	\$ 40,878	\$ 36,530
Scripps Networks	4,393	1,225	10,847	3,920
Other	175	—	902	34
Shared services and corporate	1,409	495	1,870	1,469
Total additions to property and equipment	\$ 13,451	\$ 16,843	\$ 54,497	\$ 41,953

A disaggregation of the principal activities from which we generate revenue is as follows:

(in thousands)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Operating revenues:				
Core advertising	\$ 315,849	\$ 346,037	\$ 986,141	\$ 1,061,868
Political	131,403	9,130	176,850	16,501
Distribution	191,772	203,859	593,931	571,320
Other	7,276	7,503	24,471	27,454
Total operating revenues	\$ 646,300	\$ 566,529	\$ 1,781,393	\$ 1,677,143

12. Capital Stock

Capital Stock — We have two classes of common shares, Common Voting shares and Class A Common shares. The Class A Common shares are only entitled to vote on the election of the greater of three or one-third of the directors and other matters as required by Ohio law.

On January 7, 2021, we issued 6,000 shares of series A preferred stock, having a face value of \$100,000 per share. The preferred shares are perpetual and will be redeemable at the option of the Company beginning on the fifth anniversary of issuance, and redeemable at the option of the holders in the event of a Change of Control (as defined in the terms of the preferred shares), in each case at a redemption price of 105% of the face value, plus accrued and unpaid dividends (whether or not declared). As long as the Company pays quarterly dividends in cash on the preferred shares, the dividend rate will be 8% per annum. Preferred stock dividends declared and paid were \$36.0 million during the first nine months of 2023.

If dividends on the preferred shares, which compound quarterly, are not paid in full in cash, the rate will increase to 9% per annum for the remaining period of time that the preferred shares are outstanding. We did not declare or provide payment for any of the 2024 quarterly dividends. At September 30, 2024, aggregated undeclared and unpaid cumulative dividends totaled \$41.4 million and the redemption value of the preferred stock totaled \$674 million.

Under the terms of the preferred shares, we are prohibited from paying dividends on and repurchasing our common shares until all preferred shares are redeemed.

Class A Common Shares Stock Warrant — In connection with the issuance of the preferred shares, Berkshire Hathaway, Inc. ("Berkshire Hathaway") also received a warrant to purchase up to 23.1 million Class A shares, at an exercise price of \$13 per share. The warrant is exercisable at the holder's option at any time or from time to time, in whole or in part, until the first anniversary of the date on which no preferred shares remain outstanding.

13. Accumulated Other Comprehensive Income (Loss)

Changes in accumulated other comprehensive income (loss) ("AOCI") by component, including items reclassified out of AOCI, were as follows:

(in thousands)	Three Months Ended September 30, 2024		
	Defined Benefit Pension Items	Other	Total
Beginning balance, June 30, 2024	\$ (75,189)	\$ (253)	\$ (75,442)
Other comprehensive income (loss) before reclassifications	—	—	—
Amounts reclassified from AOCI, net of tax of \$10 ^(a)	29	5	34
Net current-period other comprehensive income (loss)	29	5	34
Ending balance, September 30, 2024	\$ (75,160)	\$ (248)	\$ (75,408)

(in thousands)	Three Months Ended September 30, 2023		
	Defined Benefit Pension Items	Other	Total
Beginning balance, June 30, 2023	\$ (77,277)	\$ (144)	\$ (77,421)
Other comprehensive income (loss) before reclassifications	—	—	—
Amounts reclassified from AOCI, net of tax of \$8 ^(a)	25	—	25
Net current-period other comprehensive income (loss)	25	—	25
Ending balance, September 30, 2023	\$ (77,252)	\$ (144)	\$ (77,396)

(in thousands)	Nine Months Ended September 30, 2024		
	Defined Benefit Pension Items	Other	Total
Beginning balance, December 31, 2023	\$ (75,247)	\$ (263)	\$ (75,510)
Other comprehensive income (loss) before reclassifications	—	—	—
Amounts reclassified from AOCI, net of tax of \$32 ^(a)	87	15	102
Net current-period other comprehensive income (loss)	87	15	102
Ending balance, September 30, 2024	\$ (75,160)	\$ (248)	\$ (75,408)

(in thousands)	Nine Months Ended September 30, 2023		
	Defined Benefit Pension Items	Other	Total
Beginning balance, December 31, 2022	\$ (77,327)	\$ (144)	\$ (77,471)
Other comprehensive income (loss) before reclassifications	—	—	—
Amounts reclassified from AOCI, net of tax of \$24 ^(a)	75	—	75
Net current-period other comprehensive income (loss)	75	—	75
Ending balance, September 30, 2023	\$ (77,252)	\$ (144)	\$ (77,396)

^(a) Actuarial gain (loss) is included in defined benefit pension plan expense in the Condensed Consolidated Statements of Operations

Management's Discussion and Analysis of Financial Condition and Results of Operations

This discussion and analysis of financial condition and results of operations is based upon the Condensed Consolidated Financial Statements and the Notes to Condensed Consolidated Financial Statements. You should read this discussion in conjunction with those financial statements.

Forward-Looking Statements

This document contains forward-looking statements within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as: "believe," "anticipate," "intend," "expect," "estimate," "could," "should," "outlook," "guidance," and similar references to future periods. Examples of forward-looking statements include, among others, statements the Company makes regarding expected operating results and future financial condition. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on management's current beliefs, expectations, and assumptions regarding the future of the industry and the economy, the Company's plans and strategies, anticipated events and trends, and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, and changes in circumstance that are difficult to predict and many of which are outside of the Company's control. A detailed discussion of such risks and uncertainties is included in the section of this document titled "Risk Factors." The Company's actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Any forward-looking statement made in this document is based only on currently available information and speaks only as of the date on which it is made. The Company undertakes no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments, or otherwise.

Executive Overview

The E.W. Scripps Company ("Scripps") is a diverse media enterprise that serves audiences and businesses through a portfolio of more than 60 local television stations in more than 40 markets and national news and entertainment networks. Our local stations have programming agreements with ABC, NBC, CBS and FOX. The Scripps Networks reach nearly every American through national news outlets Scripps News and Court TV and popular entertainment brands ION, Bounce, Grit, ION Mystery, ION Plus and Laff. We also serve as the longtime steward of one of the nation's largest, most successful and longest-running educational programs, the Scripps National Spelling Bee. Additionally, we provide a television viewing device called Tablo that allows households to watch and record dozens of free, over-the-air and streaming channels anywhere in their home without a subscription.

Scripps is a leader in free, ad-supported television. All of our local stations and national networks reach consumers over the air, and all of our television brands can also be found on free streaming platforms. We have continued to expand in the fast-growing connected television marketplace, and we are leveraging our leadership position in the growing over-the-air marketplace. Currently, one in three non pay-TV homes is watching television over the air alongside their streaming subscription services, and as cord-cutting and streaming service price increases continue, over-the-air channels will be an important part of television viewers' choices. To that end, Scripps continues efforts to broaden antenna use even more, and is working with key partners in retail, manufacturing and antenna installation to help television owners understand the quality and quantity of programming available over the air and the ease of antenna use. During 2024, we continue our efforts to build awareness, grow the broadcast marketplace and improve consumers over-the-air television experiences through our Tablo product.

In January 2023, we announced a strategic restructuring and reorganization of the Company to further leverage our strong position in the U.S. television ecosystem and propel our growth across new distribution platforms and emerging media marketplaces. The strategic restructuring and reorganization created a leaner and more agile operating structure through the centralization of certain services and the consolidation of layers of management across our operating businesses and corporate office. The strategic reorganization effort was substantially completed by the end of the 2024 second quarter and has resulted in more than \$40 million in annual savings, of which \$20 million of the annualized savings was achieved by the end of 2023.

In April 2024, we began a public process to explore the sale of our Bounce multi-cast television network. Bounce, which is available in approximately 98% of U.S. television broadcast homes, broadcasts a combination of syndicated shows, movies and original content that is created for Black audiences.

On July 2, 2024, we announced a multi-year agreement with the National Hockey League's Florida Panthers ("Panthers"), which begins with the 2024-2025 season. Under the new agreement, we have the ability to televise all locally produced Panthers preseason, regular-season and round one games of the postseason with distribution on cable, satellite and over-the-air television.

On September 27, 2024, we announced we will significantly reduce Scripps News' national network programming after November 15, 2024. Scripps News will no longer broadcast over the air, although it will remain on streaming and digital platforms with weekday live coverage from the field. Beginning at the start of 2025, the scaled back Scripps News operation is expected to generate annualized net savings of \$35 million.

Preferred stock dividends declared and paid in the first nine months of 2023 totaled \$36.0 million. We did not declare or provide payment for any of the 2024 quarterly dividends. We currently have sufficient liquidity to pay the scheduled dividends on the preferred shares; however, this action provides us better flexibility for accelerating deleveraging and maximizing the paydown of our traditional bank debt. Under the terms of the preferred shares, we are prohibited from paying dividends on and repurchasing our common shares until all preferred shares are redeemed.

Results of Operations

The trends and underlying economic conditions affecting the operating performance and future prospects differ for each of our business segments. Accordingly, you should read the following discussion of our consolidated results of operations in conjunction with the discussion of the operating performance of our business segments that follows.

Consolidated Results of Operations

Consolidated results of operations were as follows:

(in thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2024	Change	2023	2024	Change	2023
Operating revenues	\$ 646,300	14.1 %	\$ 566,529	\$ 1,781,393	6.2 %	\$ 1,677,143
Cost of revenues, excluding depreciation and amortization	(317,486)	(1.2)%	(321,227)	(973,126)	2.8 %	(946,511)
Selling, general and administrative expenses, excluding depreciation and amortization	(154,781)	4.7 %	(147,849)	(452,006)	0.7 %	(448,997)
Restructuring costs	(12,665)		(4,705)	(18,653)		(29,208)
Depreciation and amortization of intangible assets	(38,861)		(38,588)	(116,017)		(115,759)
Impairment of goodwill	—		—	—		(686,000)
Gains (losses), net on disposal of property and equipment	(727)		(1,066)	(717)		(2,320)
Operating income (loss)	121,780		53,094	220,874		(551,652)
Interest expense	(54,442)		(56,916)	(161,482)		(158,029)
Defined benefit pension plan income	152		251	506		519
Miscellaneous, net	447		1,309	16,849		131
Income (loss) from operations before income taxes	67,937		(2,262)	76,747		(709,031)
Benefit (provision) for income taxes	(20,161)		(1,391)	(25,916)		17,009
Net income (loss)	\$ 47,776		\$ (3,653)	\$ 50,831		\$ (692,022)

Operating revenues increased \$79.8 million or 14% in the third quarter of 2024 and \$104 million or 6.2% in the first nine months of 2024 when compared to prior periods. The quarter-to-date increase was due to an increase in political revenue of \$122 million partially offset by a \$30.2 million decrease in core advertising revenue and a \$12.1 million decrease in distribution revenue. The year-to-date increase was driven by an increase of \$160 million in political revenue and a \$22.6 million increase in distribution revenue that were partially offset by a \$75.7 million decrease in core advertising revenue.

Cost of revenues, which is comprised of programming costs and costs associated with distributing our content, decreased \$3.7 million or 1.2% in the third quarter of 2024 and increased \$26.6 million or 2.8% in the first nine months of 2024 when compared to prior periods. Programming expense decreased \$2.2 million or 1.0% in the third quarter of 2024 and increased \$22.5 million or 3.6% in the first nine months of 2024 when compared to prior periods. During 2023, we entered into sports

rights contracts for the airing of games for the Women's National Basketball Association ("WNBA"), the National Women's Soccer League ("NWSL") and the Vegas Golden Knights and the Utah Hockey Club (formerly the Arizona Coyotes) in the National Hockey League ("NHL"). The NHL contracts began with the start of the 2023-2024 season in October 2023 and the NWSL contract began with the start of the 2024 season in March 2024. The sports rights fees for the contracts increased programming expense by \$3.9 million in the third quarter of 2024 and \$22.8 million in the first nine months of 2024 when compared to prior periods. For the quarter-to-date period, network programming decreased \$5.8 million which more than offset the increase in sports rights fees. The year-to-date increase in cost of revenues was also due to a \$6.1 million increase in production costs, driven by the television production costs associated with the airing of games under our sports agreements.

Selling, general and administrative expenses are primarily comprised of sales, marketing and advertising expenses, research costs and costs related to corporate administrative functions. Selling, general and administrative expenses increased \$6.9 million or 4.7% in the third quarter of 2024 and \$3.0 million or 0.7% in the first nine months of 2024 when compared to prior periods. The quarter-to-date increase was primarily attributed to political sales activities.

Restructuring costs totaled \$12.7 million and \$4.7 million in the third quarter of 2024 and 2023, respectively. Year-to-date restructuring costs totaled \$18.7 million and \$29.2 million for the first nine months of 2024 and 2023, respectively. In the third quarter of 2024, we incurred \$10.9 million in severance charges related to the significant reduction of Scripps News' national news programming. Remaining restructuring costs in 2024 include severance charges and outside consulting fees associated with the strategic reorganization efforts. Year-to-date 2023 costs included a \$13.6 million first quarter charge related to the write-down of certain programming assets in connection with the shutdown of the TrueReal network. Additionally, year-to-date 2023 restructuring costs also included employee severance related charges of \$8.9 million, operating lease impairment charges of \$1.1 million and other restructuring charges primarily attributed to strategic reorganization consulting fees.

Depreciation and amortization of intangible assets increased \$0.3 million for both the three and nine month periods ended September 30, 2024 when compared to prior periods.

In the second quarter of 2023, we recorded a \$686 million non-cash charge to reduce the carrying value of goodwill associated with our Scripps Networks reporting unit.

Interest expense decreased \$2.5 million in the third quarter of 2024 and increased \$3.5 million in the first nine months of 2024 when compared to prior periods. The quarter-to-date decrease in interest expense was primarily attributed to financing costs incurred during the third quarter of 2023 related to the amendment of our credit facility. The year-to-date increase in interest expense was primarily due to higher year-over-year interest rates on our variable debt borrowings.

On February 9, 2024, following the completed sale of Broadcast Music, Inc. ("BMI") to New Mountain Capital, we received \$18.1 million in pre-tax cash proceeds for our equity ownership in BMI. We did not have any carrying value associated with our BMI investment. This gain was included in Miscellaneous, net for the nine months ended September 30, 2024.

The effective income tax rate was 34% and 2.4% for the nine months ended September 30, 2024 and 2023, respectively. The comparability of our year-over-year effective tax rate is affected by the write-off of Scripps Networks goodwill in 2023, the majority of which was non-deductible. Differences between our effective income tax rate and the U.S. federal statutory rate are the impact of state taxes, foreign taxes, non-deductible expenses, changes in reserves for uncertain tax positions, excess tax benefits or expense from the exercise and vesting of share-based compensation awards (\$3.9 million expense in 2024 and \$1.4 million expense in 2023), state deferred rate changes (\$2.1 million expense in 2024 and \$1.1 million benefit in 2023) and state NOL valuation allowance changes. Additionally, the 2023 year-to-date income tax provision was impacted by a net discrete tax provision benefit of \$16.9 million related to book impairment of tax deductible goodwill recognized in the second quarter of 2023.

Business Segment Results — As discussed in the Notes to Condensed Consolidated Financial Statements, our chief operating decision maker evaluates the operating performance of our business segments using a measure called segment profit. Segment profit excludes interest, defined benefit pension plan amounts, income taxes, depreciation and amortization, impairment charges, divested operating units, restructuring activities, investment results and certain other items that are included in net income (loss) determined in accordance with accounting principles generally accepted in the United States of America.

Items excluded from segment profit generally result from decisions made in prior periods or from decisions made by corporate executives rather than the managers of the business segments. Depreciation and amortization charges are the result of decisions made in prior periods regarding the allocation of resources and are, therefore, excluded from the measure. Generally, our corporate executives make financing, tax structure and divestiture decisions. Excluding these items from measurement of our business segment performance enables us to evaluate business segment operating performance based upon current economic conditions and decisions made by the managers of those business segments in the current period.

Our respective business segment results reflect the impact of intercompany carriage agreements between our local broadcast television stations and our national networks. We also allocate a portion of certain corporate costs and expenses, including accounting, human resources, employee benefit and information technology to our business segments. These intercompany agreements and allocations are generally amounts agreed upon by management, which may differ from an arms-length amount.

The other segment caption aggregates our operating segments that are too small to report separately. Costs for centrally provided services and certain corporate costs that are not allocated to the business segments are included in shared services and corporate costs. These unallocated corporate costs would also include the costs associated with being a public company. Corporate assets are primarily cash and cash equivalents, property and equipment primarily used for corporate purposes and deferred income taxes.

Information regarding the operating performance of our business segments and a reconciliation of such information to the condensed consolidated financial statements is as follows:

(in thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2024	Change	2023	2024	Change	2023
Segment operating revenues:						
Local Media	\$ 445,553	26.2 %	\$ 353,061	\$ 1,163,315	14.4 %	\$ 1,017,203
Scripps Networks	201,672	(6.4)%	215,393	619,670	(6.5)%	663,095
Other	3,843	46.7 %	2,620	12,702	25.2 %	10,149
Intersegment eliminations	(4,768)	4.9 %	(4,545)	(14,294)	7.4 %	(13,304)
Total operating revenues	<u>\$ 646,300</u>	14.1 %	<u>\$ 566,529</u>	<u>\$ 1,781,393</u>	6.2 %	<u>\$ 1,677,143</u>
Segment profit (loss):						
Local Media	\$ 160,685		\$ 74,865	\$ 314,371	55.8 %	\$ 201,725
Scripps Networks	42,061	(15.3)%	49,661	129,462	(19.9)%	161,530
Other	(7,744)	23.6 %	(6,263)	(23,377)	66.1 %	(14,074)
Shared services and corporate	(20,969)	0.8 %	(20,810)	(64,195)	(5.0)%	(67,546)
Restructuring costs	(12,665)		(4,705)	(18,653)		(29,208)
Depreciation and amortization of intangible assets	(38,861)		(38,588)	(116,017)		(115,759)
Impairment of goodwill	—		—	—		(686,000)
Gains (losses), net on disposal of property and equipment	(727)		(1,066)	(717)		(2,320)
Interest expense	(54,442)		(56,916)	(161,482)		(158,029)
Defined benefit pension plan income	152		251	506		519
Miscellaneous, net	447		1,309	16,849		131
Income (loss) from operations before income taxes	<u>\$ 67,937</u>		<u>\$ (2,262)</u>	<u>\$ 76,747</u>		<u>\$ (709,031)</u>

Local Media — Our Local Media segment includes more than 60 local television stations and their related digital operations. It is comprised of 18 ABC affiliates, 11 NBC affiliates, nine CBS affiliates and four FOX affiliates. We also have 11 independent stations and 10 additional low power stations. Our Local Media segment earns revenue primarily from the sale of advertising to local, national and political advertisers and retransmission fees received from cable operators, telecommunications companies, satellite carriers and over-the-top virtual MVPDs.

National television networks offer affiliates a variety of programming and sell the majority of advertising within those programs. In addition to network programs, we broadcast internally produced local and national programs, syndicated programs, sporting events and other programs of interest in each station's market. News is the primary focus of our locally produced programming.

The operating performance of our Local Media group is most affected by local and national economic conditions, particularly conditions within the automotive and services categories, and by the volume of advertising purchased by campaigns for elective office and political issues. The demand for political advertising is significantly higher in the third and fourth quarters of even-numbered years.

Operating results for our Local Media segment were as follows:

(in thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2024	Change	2023	2024	Change	2023
Segment operating revenues:						
Core advertising	\$ 129,256	(9.2)%	\$ 142,295	\$ 404,805	(6.5)%	\$ 433,057
Political	125,213		9,130	168,530		16,501
Distribution	186,480	(5.7)%	197,842	578,170	3.9 %	556,549
Other	4,604	21.3 %	3,794	11,810	6.4 %	11,096
Total operating revenues	445,553	26.2 %	353,061	1,163,315	14.4 %	1,017,203
Segment costs and expenses:						
Employee compensation and benefits	111,767	2.0 %	109,566	324,062	(0.5)%	325,748
Programming	124,747	1.5 %	122,923	378,603	4.9 %	360,749
Other expenses	48,354	5.8 %	45,707	146,279	13.4 %	128,981
Total costs and expenses	284,868	2.4 %	278,196	848,944	4.1 %	815,478
Segment profit	\$ 160,685		\$ 74,865	\$ 314,371	55.8 %	\$ 201,725

Revenues

Total Local Media revenues increased \$92.5 million or 26% in the third quarter of 2024 and \$146 million or 14% in the first nine months of 2024 when compared to prior periods. During this election year, political revenues increased \$116 million in the third quarter of 2024 and \$152 million in the first nine months of 2024 when compared to prior periods. Distribution revenues decreased \$11.4 million or 5.7% in the third quarter of 2024 and increased \$21.6 million or 3.9% in the first nine months of 2024 when compared to prior periods. During the first nine months of 2023, we completed renewal negotiations on distribution agreements covering about 75% of our subscriber households. Renewals on over 25% of subscriber households were completed at the end of the first quarter of 2023, renewals on an additional 20% of subscriber households were completed throughout the second quarter of 2023 and the remainder of the renewals were completed throughout the third quarter of 2023. In the quarter-to-date period, year-over-year rates remained flat, but mid-single-digit subscriber declines unfavorably impacted distribution revenues. In the year-to-date period, distribution revenues were favorably impacted by rate increases of 11% which were partially offset by mid-single-digit subscriber declines. Local Media revenues were also impacted by decreases in core advertising revenues of \$13.0 million or 9.2% in the third quarter of 2024 and \$28.3 million or 6.5% in the first nine months of 2024 when compared to prior periods, due in part to displacement from political advertising.

Costs and expenses

Employee compensation and benefits increased \$2.2 million or 2.0% in the third quarter of 2024 compared to the third quarter of 2023 due to an increase in bonus compensation. Employee compensation and benefits decreased \$1.7 million or 0.5% in the first nine months of 2024 when compared to the prior period as savings achieved through our restructuring efforts were partially offset by an increase in bonus compensation.

Programming expense increased \$1.8 million or 1.5% in the third quarter of 2024 and \$17.9 million or 4.9% in the first nine months of 2024 when compared to prior periods. Costs attributed to the Vegas Golden Knights and the Utah Hockey Club (formerly the Arizona Coyotes) sports rights agreements increased programming expense by \$0.8 million and \$12.0 million in the quarter-to-date and year-to-date periods, respectively. The remaining year-to-date increase in programming expense was due to a \$5.8 million increase in network affiliation fees.

Other expenses increased \$2.6 million or 5.8% in the third quarter of 2024 and \$17.3 million or 13% in the first nine months of 2024 when compared to prior periods. Production costs increased \$0.7 million and \$5.7 million in the quarter-to-date and year-to-date periods, respectively, primarily driven by the costs associated with airing of games under our sports agreements. Additionally, professional services cost, primarily attributed to political sales activities, increased \$2.3 million and \$3.4 million in the quarter-to-date and year-to-date periods, respectively. The year-to-date increase was also due to higher advertising and promotion costs of \$3.6 million.

Scripps Networks — Our Scripps Networks segment includes national news outlets Scripps News and Court TV and popular entertainment brands ION, Bounce, Grit, ION Mystery, ION Plus and Laff. The networks reach nearly every U.S. television home through free over-the-air broadcast, cable/satellite, connected TV and digital distribution. Our Scripps Networks segment earns revenue primarily through the sale of advertising. The advertising received by our national networks can be subject to seasonal and cyclical variations and is most impacted by national economic conditions.

Operating results for our Scripps Networks segment were as follows:

(in thousands)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2024	Change	2023	2024	Change	2023
Total operating revenues	\$ 201,672	(6.4)%	\$ 215,393	\$ 619,670	(6.5)%	\$ 663,095
Segment costs and expenses:						
Employee compensation and benefits	31,364	2.4 %	30,630	91,126	(3.5)%	94,383
Programming	87,693	(4.1)%	91,459	275,329	2.1 %	269,543
Other expenses	40,554	(7.1)%	43,643	123,753	(10.1)%	137,639
Total costs and expenses	159,611	(3.7)%	165,732	490,208	(2.3)%	501,565
Segment profit	\$ 42,061	(15.3)%	\$ 49,661	\$ 129,462	(19.9)%	\$ 161,530

Revenues

Scripps Networks revenues, which are primarily comprised of advertising revenues, decreased \$13.7 million or 6.4% in the third quarter of 2024 and \$43.4 million or 6.5% in the first nine months of 2024 when compared to prior periods. Excluding the impact of the low-margin programmatic product we began to sunset in the second quarter of 2023, Scripps Networks revenues decreased 5.3% and 4.5% in the quarter-to-date and year-to-date periods, respectively. The amount of advertising revenue we earn is a function of the pricing negotiated with advertisers, the number of advertising spots sold and the audience impressions delivered. Lower ratings in our key monetized demographics unfavorably impacted Scripps Networks revenues by 10% and 8.4% in the quarter-to-date and year-to-date periods, respectively. Lower ratings were partially offset by an increase in advertising spots sold which increased revenues by 1.7% and 2.2% in the quarter-to-date and year-to-date periods, respectively.

Costs and expenses

Employee compensation and benefits increased \$0.7 million or 2.4% in the third quarter of 2024 compared to the third quarter of 2023 due to an increase in bonus compensation. Employee compensation and benefits decreased \$3.3 million or 3.5% for the first nine months of 2024 when compared to the prior period driven by the savings achieved through our restructuring efforts.

Programming expense decreased \$3.8 million or 4.1% in the third quarter of 2024 and increased \$5.8 million or 2.1% for the first nine months of 2024 when compared to prior periods. Costs attributed to the sports rights agreements with the Women's National Basketball Association and the National Women's Soccer League increased programming expense by \$3.1 million in the third quarter of 2024 and \$10.8 million for the first nine months of 2024 when compared to prior periods. Network programming decreased \$4.4 million in the third quarter of 2024 and \$7.3 million for the first nine months of 2024 when compared to prior periods.

Other expenses decreased \$3.1 million or 7.1% in the third quarter of 2024 and \$13.9 million or 10% for the first nine months of 2024 when compared to prior periods. Excluding the impact of the low-margin programmatic product we began to sunset in the second quarter of 2023, other expenses decreased 2.9% in the third quarter of 2024 and 2.0% for the first nine months of 2024, primarily driven by lower marketing and promotion costs.

Liquidity and Capital Resources

Our primary source of liquidity is our available cash and borrowing capacity under our revolving credit facility. Our primary source of cash is generated from our ongoing operations and can be affected by various risk and uncertainties. At the end of September 30, 2024, we had \$34.6 million of cash on hand and \$403 million of additional borrowing capacity under our revolving credit facility. Based on our current business plan, we believe our cash flow from operations will provide sufficient liquidity to meet the Company's operating needs for the next 12 months.

Cash Flows

(in thousands)	Nine Months Ended September 30,	
	2024	2023
Net cash provided by operating activities	\$ 212,389	\$ 49,137
Net cash used in investing activities	(41,676)	(44,731)
Net cash used in financing activities	(171,390)	(6,581)
Decrease in cash and cash equivalents	\$ (677)	\$ (2,175)

Cash flows from operating activities

Cash provided by operating activities increased \$163 million in 2024 compared to 2023 driven by a \$74.6 million year-over-year increase in segment profit, an \$111 million increase in cash provided by changes in certain working capital accounts and a cash outlay decrease of \$34.1 million for programming investments in excess of programming amortization, which were partially offset by a \$25.4 million increase in income taxes paid and an increase of \$7.8 million in cash interest paid. The increase in cash provided by changes in working capital accounts was primarily driven by advertising for political campaigns, which are generally paid in advance.

Cash flows from investing activities

Cash used in investing activities was \$41.7 million in 2024 compared to \$44.7 million in 2023. On February 9, 2024, following the completed sale of Broadcast Music, Inc. ("BMI") to New Mountain Capital, we received \$18.1 million in pre-tax cash proceeds for our equity ownership in BMI. This increase in cash provided by investing activities was more than offset by \$58.9 million of capital expenditures in 2024. Capital expenditures in 2023 were \$43.8 million.

Cash flows from financing activities

Cash used in financing activities was \$171 million in 2024 compared to \$6.6 million in 2023. As of September 30, 2024 and December 31, 2023, we had \$175 million and \$330 million, respectively, outstanding under the Revolving Credit Facility, resulting in net debt payments of \$155 million during the first nine months of 2024. During the first nine months of 2023, we had net debt proceeds of \$340 million, reflecting borrowings on our Revolving Credit Facility. On July 31, 2023, we borrowed \$283 million on the Revolving Credit Facility to pay off the remaining principal balance of our term loan maturing in October 2024. Preferred stock dividends declared and paid were \$36.0 million in the first nine months of 2023.

Debt

On July 31, 2023, we entered into the Eighth Amendment to the Third Amended Restated Credit Agreement ("Eighth Amendment"). Under the Eighth Amendment, we have a \$585 million Revolving Credit Facility that matures on January 7, 2026. In connection with our credit agreement, we also have \$1.3 billion of outstanding balance on our term loans as of September 30, 2024. The annual required principal payments on these term loans total \$15.6 million and the earliest maturity date for any of the loans is May of 2026.

As of September 30, 2024, we also have \$1.3 billion of senior notes outstanding. Senior secured notes totaling \$523 million bear interest at a rate of 3.875% per annum and mature on January 15, 2029. Senior unsecured notes have a total outstanding principal balance of \$818 million. The senior unsecured notes that mature on July 15, 2027 bear interest at 5.875% per annum and the senior unsecured notes that mature on January 15, 2031 bear interest at a rate of 5.375% per annum.

Debt Covenants

Our term loans and notes do not have maintenance covenants. The earliest maturity of our term loans and notes is the second quarter of 2026. The Eighth Amendment to our Revolving Credit Facility, which matures in the first quarter of 2026, permits a maximum leverage through December 31, 2024 of 5.0 times the two-year average earnings before interest, taxes, depreciation and amortization (EBITDA) as defined by our credit agreement. The maximum leverage covenant steps down to 4.75 times through September 30, 2025, and then steps down to 4.50 times thereafter. As of September 30, 2024, we were in compliance with our financial covenants.

Debt Repurchase Program

In February 2023, our Board of Directors provided a new repurchase authorization, pursuant to which we may reduce, through redemptions or open market purchases and retirement, a combination of the outstanding principal balance of our senior secured and senior unsecured notes. The authorization permits an aggregate principal amount reduction of up to \$500 million and expires on March 1, 2026.

Equity

On January 7, 2021 we issued 6,000 shares of series A preferred stock, having a face value of \$100,000 per share. The preferred shares are perpetual and will be redeemable at the option of the Company beginning on the fifth anniversary of issuance, and redeemable at the option of the holders in the event of a Change of Control (as defined in the terms of the preferred shares), in each case at a redemption price of 105% of the face value, plus accrued and unpaid dividends (whether or not declared). Preferred stock dividends declared and paid in the first nine months of 2023 totaled \$36.0 million. We did not declare or provide payment for any of the 2024 quarterly dividends. We currently have sufficient liquidity to pay the scheduled dividends on the preferred shares; however, this action provides us better flexibility for accelerating deleveraging and maximizing the paydown of our traditional bank debt. At September 30, 2024, aggregated undeclared and unpaid cumulative dividends totaled \$41.4 million. In connection with the issuance of the preferred shares, Berkshire Hathaway also received a warrant to purchase up to 23.1 million Class A shares, at an exercise price of \$13 per share.

Under the terms of the preferred shares, we are prohibited from paying dividends on and repurchasing our common shares until all preferred shares are redeemed.

Other

During the remainder of 2024, we anticipate contributing an additional \$0.5 million to fund the SERPs' benefit payments. We have met regulatory funding requirements for our qualified benefit pension plan and do not have a mandatory contribution in 2024.

Off-Balance Sheet Arrangements and Contractual Obligations

Off-Balance Sheet Arrangements

There have been no material changes to the off-balance sheet arrangements disclosed in our 2023 Annual Report on Form 10-K.

Critical Accounting Policies and Estimates

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America (“GAAP”) requires us to make a variety of decisions that affect reported amounts and related disclosures, including the selection of appropriate accounting principles and the assumptions on which to base accounting estimates. In reaching such decisions, we apply judgment based on our understanding and analysis of the relevant circumstances, including our historical experience, actuarial studies and other assumptions. We are committed to incorporating accounting principles, assumptions and estimates that promote the representational faithfulness, verifiability, neutrality and transparency of the accounting information included in the financial statements.

Note 1 to the Consolidated Financial Statements included in our 2023 Annual Report on Form 10-K describes the significant accounting policies we have selected for use in the preparation of our financial statements and related disclosures. An accounting policy is deemed to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made and if different estimates that reasonably could have been used or changes in estimates that are likely to occur could materially change the financial statements. We believe the accounting for goodwill and indefinite-lived intangible assets and pension plans to be our most critical accounting policies and estimates. A detailed description of these accounting policies is included in the Critical Accounting Policies section of Management's Discussion and Analysis of Financial Condition and Results of Operations included in our 2023 Annual Report on Form 10-K.

Recent Accounting Guidance

Refer to Note 2. Recently Adopted and Issued Accounting Standards of the Notes to Condensed Consolidated Financial Statements (Part I, Item 1 of this Form 10-Q) for further discussion.

Quantitative and Qualitative Disclosures About Market Risk

Earnings and cash flow can be affected by, among other things, economic conditions and interest rate changes. We are also exposed to changes in the market value of our investments.

Our objectives in managing interest rate risk are to limit the impact of interest rate changes on our earnings and cash flows and to reduce overall borrowing costs. We may use derivative financial instruments to modify exposure to risks from fluctuations in interest rates. In accordance with our policy, we do not use derivative instruments unless there is an underlying exposure, and we do not hold or enter into financial instruments for speculative trading purposes.

We are subject to interest rate risk associated with our credit agreement, as borrowings bear interest at the secured overnight financing rate ("SOFR") plus respective fixed margin spreads or spreads determined relative to our Company's leverage ratio. Accordingly, the interest we pay on our borrowings is dependent on interest rate conditions and the timing of our financing needs. A 100 basis point increase in SOFR would increase annual interest expense on our variable rate borrowings by approximately \$14.4 million.

The following table presents additional information about market-risk-sensitive financial instruments:

(in thousands)	As of September 30, 2024		As of December 31, 2023	
	Cost Basis	Fair Value	Cost Basis	Fair Value
Financial instruments subject to interest rate risk:				
Revolving credit facility	\$ 175,000	\$ 175,000	\$ 330,000	\$ 330,000
Senior secured notes, due in 2029	523,356	389,900	523,356	463,170
Senior unsecured notes, due in 2027	425,667	372,459	425,667	378,843
Senior unsecured notes, due in 2031	392,071	225,441	392,071	286,212
Term loan, due in 2026	723,116	705,038	728,825	727,914
Term loan, due in 2028	545,000	489,138	551,000	546,179
Long-term debt, including current portion	<u>\$ 2,784,210</u>	<u>\$ 2,356,976</u>	<u>\$ 2,950,919</u>	<u>\$ 2,732,318</u>
Financial instruments subject to market value risk:				
Investments held at cost	<u>\$ 21,308</u>	<u>(a)</u>	<u>\$ 21,169</u>	<u>(a)</u>

(a) Includes securities that do not trade in public markets, thus the securities do not have readily determinable fair values. On February 9, 2024, following the completed sale of Broadcast Music, Inc. ("BMI") to New Mountain Capital, we received \$18.1 million in pre-tax cash proceeds for our equity ownership in BMI. We did not have any carrying value associated with our BMI investment. Other than our equity interest in BMI, we estimate the fair values of our other investments to approximate their carrying values at September 30, 2024 and December 31, 2023.

Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Scripps management is responsible for establishing and maintaining adequate internal controls designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America (“GAAP”). The Company’s internal control over financial reporting includes those policies and procedures that:

1. pertain to the maintenance of records that in reasonable detail accurately and fairly reflect the transactions and dispositions of the assets of the Company;
2. provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with GAAP, and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and the directors of the Company; and
3. provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the Company’s assets that could have a material effect on the financial statements.

All internal control systems, no matter how well designed, have inherent limitations, including the possibility of human error, collusion and the improper overriding of controls by management. Accordingly, even effective internal control can only provide reasonable but not absolute assurance with respect to financial statement preparation. Further, because of changes in conditions, the effectiveness of internal control may vary over time.

The effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934) was evaluated as of the date of the financial statements. This evaluation was carried out under the supervision of and with the participation of management, including the Chief Executive Officer and the Chief Financial Officer. Based upon that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the design and operation of these disclosure controls and procedures are effective.

There were no changes to the Company's internal controls over financial reporting (as defined in Exchange Act Rule 13a-15(f)) during the period covered by this report that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Certification

I, Adam P. Symson, certify that:

1. I have reviewed this report on Form 10-Q of The E.W. Scripps Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting that are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 5, 2024

BY: /s/ Adam P. Symson

Adam P. Symson

President and Chief Executive Officer

Certification

I, Jason Combs, certify that:

1. I have reviewed this report on Form 10-Q of The E.W. Scripps Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting that are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 5, 2024

BY: /s/ Jason Combs

Jason Combs

Executive Vice President and Chief Financial Officer

Certification Pursuant to Section 906 of the Sarbanes-Oxley Act Of 2002

I, Adam P. Symson, President and Chief Executive Officer of The E.W. Scripps Company (the “Company”), hereby certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Quarterly Report on Form 10-Q of the Company for the period ended September 30, 2024 (the “Report”), which this certification accompanies, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

BY: /s/ Adam P. Symson

Adam P. Symson
President and Chief Executive Officer
November 5, 2024

Certification Pursuant to Section 906 of the Sarbanes-Oxley Act Of 2002

I, Jason Combs, Executive Vice President and Chief Financial Officer of The E.W. Scripps Company (the “Company”), hereby certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Quarterly Report on Form 10-Q of the Company for the period ended September 30, 2024 (the “Report”), which this certification accompanies, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

BY: /s/ Jason Combs

Jason Combs

Executive Vice President and Chief Financial Officer

November 5, 2024