FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANG	ES IN BE	NEFICIAL	OWNERS	HIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
l	Estimated average burd	en								
	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* LOWE KENNETH W															Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) 312 WAI	,	irst) EET, 28TH FLC	(Middle) FH FLOOR				3. Date of Earliest Transaction (Month/Day/Year) 03/23/2005 X Officer (give title below) President & CEO											specify		
(Street) CINCINNATI OH 45202 (City) (State) (Zip)			4. If	Line									dividual or Joint/Group Filing (Check Applicable X Form filed by One Reporting Person Form filed by More than One Reporting Person				n			
(Oity)	(0	-		-Deriv	vative	Se	curiti	<u></u>	can	ired	Disn	nsed	of o	r Ben	eficial	v Owned				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D			action		2A. Deemed Execution Date, if any (Month/Day/Year)		e,	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			(A) or	5. Amour Securitie Beneficia Owned F	nt of s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Ī	Code	v	Amount		(A) or (D)	Price	Transact	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Class A C share	Common Sh	ares, \$.01 par va	alue per	03/23	3/2005					F		2,275		D	\$47.9	5 4,8	322	D		
Class A Common Shares, \$.01 par value per share															355	355,112		D		
Class A Common Shares, \$.01 par value per share														147	147,690		1 1	Wife's trust		
Common Voting Shares, \$.01 par value per share													0		D					
		-	Table II - I)	Deriva e.g., p												Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	A. Deemed xecution Date, any Aonth/Day/Year) 4. Transaction Code (Instr. 8) 5. Nur of Deriva Secur Acqui (A) or Dispo of (D) (Instr. (Instr. Net Code (Instr.		Derivative Securities Acquired (A) or Disposed			le and	nd 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	Derivative derivative Security Securities		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				C	Code	code V (A) (I		(D)	Date Exer	e rcisable		oiration e	Title	or Ni	mount umber Shares					
Option	\$17.25								01/1	10/1998	01/0	09/2007	Class Comr		7,000		10		D	
Option	\$23.61								01/1	15/1999	01/	14/2008	Class		0,000		10		D	
Option	\$24.5								01/2	24/2001	01/2	23/2010	Clas Comr		20,000		10		D	
Option	\$26.395								10/0	01/2001	09/3	30/2010	Class		20,000		10		D	
Option	\$32.125								01/2	25/2002	01/3	24/2011	Class		00,000		10		D	
Option	\$37.555								02/2	20/2003	02/	19/2012	Class	s A non 2	50,000		10		D	
Option	\$39.985								02/2	26/2004	02/2	25/2013	Class		50,000		10		D	
Option	\$48.71								03/2	23/2005	03/2	22/2014	Class		37,500		10		D	
Restricted Share Units	(1)									(1)		(1)	Class		0,000		10		D	
Option	\$46.46								02/1	15/2006	02/0	09/2013	Class		25,000		10		D	

Explanation of Responses:

1. Pursuant to the Company's Amended and Restated 1997 Long-Term Incentive Plan (the "Plan"), the reporting person has exchanged 40,000 shares previously awarded to him as restricted shares under the Plan for 40,000 restricted share units (the "Units"). Each Unit shall be exchanged for one Class A Common share of the Company following the reporting person's retirement or termination of his employment under certain circumstances as set forth in a Restricted Share Unit Agreement between the Company and the reporting person. The 40,000 Units shall vest on January 2, 2007.

/s/ M. Denise Kuprionis, Attorney-in-fact for Kenneth

W. Lowe

** Signature of Reporting Person

Date

03/24/2005

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.