SEC 1	Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Marchinesters D.O. 00540

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-0287									
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		*	2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [SSP]	(Check	tionship of Reporting Persor all applicable) Director Officer (give title	n(s) to Issuer 10% Owner Other (specify
L (LAST) (EIRST) (MIDDIE) L		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/08/2013		below) Vice President and C	below)
(Street) CINCINNATI	ОН	45202	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line) X	idual or Joint/Group Filing (Form filed by One Reporti Form filed by More than C Borron	ing Person
(City)	(State)	(Zip)			Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	unt (A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(1150. 4)	
Class A Common Shares, \$.01 par value per share	05/08/2013		М		2,825	A	\$10.41	48,193	D		
Class A Common Shares, \$.01 par value per share	05/08/2013		S		5,625	D	\$13.9512	42,568	D		
Class A Common Shares, \$.01 par value per share	05/09/2013		М		10,600	A	\$10.41	53,168	D		
Class A Common Shares, \$.01 par value per share	05/09/2013		s		10,600	D	\$13.5314	42,568	D		
Common Voting Shares, \$.01 par value per share								0	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(orgi, puto, cano, martanto, optiono, contentiono coournico)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$10.41	05/08/2013		М			2,825	02/22/2008	02/21/2015	Class A Common	2,825	\$10.41	31,600	D	
Option	\$10.41	05/09/2013		М			10,600	02/22/2008	02/21/2015	Class A Common	10,600	\$10.41	21,000	D	
Option	\$9.09							02/21/2009	02/20/2016	Class A Common	46,948		46,948	D	
Restricted Stock Units	(1)							03/11/2012	03/11/2014	Restricted Stock Units	3,964		3,964 ⁽¹⁾	D	
Restricted Stock Units	(2)							03/15/2013	03/15/2015	Restricted Stock Units	8,142		8,142 ⁽²⁾	D	
Restricted Stock Units	(3)							03/09/2014	03/09/2016	Restricted Stock Units	9,991		9,991 ⁽³⁾	D	

Explanation of Responses:

1. This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

2. This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

3. This restricted stock unit award will vest in equal parts in 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

<u>/s/ William Appleton, Attorney-</u> <u>in-fact for Douglas F. Lyons</u> 05/10/2013

** Signature of Reporting Person Date

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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