FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549	1
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J.C. 20549	OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>HAYDEN JOHN W</u>					2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]									k all applica	ıble)	Person(s) to Is		
(Last) 312 WAI	,	irst) EET, 28TH FLC	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 06/30/2010									Officer (below)	give title	Other below	(specify	
(Street)		Н	45202		4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi Line)					
(City)	(S	State)	(Zip)										<u> </u>					
1. Title of Security (Instr. 3) 2. Transa Date				2. Transact	action 2A. Deemed Execution Day/Year) if any		A. Deemed xecution Date, any		, Transaction Disposed Code (Instr.		of, or Beneficial rities Acquired (A) or ed Of (D) (Instr. 3, 4 and			5. Amount Securities Beneficial Owned Fo Reported	Fo ly (D	Form: Direct D) or Indirect I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) (D)	or P	rice	Transactio (Instr. 3 ar			(111511.4)	
Class A Common Shares, \$.01 par value per share													34,618		D			
Common Voting Shares, \$.01 par value per share													0		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisal Expiration Date (Month/Day/Year			7. Title and Amour Securities Underly Derivative Security (Instr. 3 and 4)		rlying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction	Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable		piration ate	Title		ount or ober of res		(Instr. 4)	1(5)		
Phantom Stock	(1)	06/30/2010		J		2,658.14		(1)		(1)	Class A Common	2,6	58.14	\$7.43	32,350.68	8 D		
Option	\$6.63							08/07/2009	08	/06/2018	Class A Common	104	1,000		104,000	D		
Restricted Stock Units	(2)							05/13/2011	. 05	5/13/2011	Restricted Stock Units	4,	055		4,055	D		

Explanation of Responses:

1. Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common Shares on the last trading day of each quarter. Upon retirement as a director or at another specified date, the balance may be paid in either shares or cash.

2. This restricted stock unit award will vest on May 13, 2011. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

Remarks:

/s/ Mary Denise Kuprionis, Attorney-in-fact for John W.

07/01/2010

Hayden

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.