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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Instruction 1(b).			Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person [*] BURLEIGH WILLIAM R			2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [SSP]		tionship of Reporting Persor all applicable) Director	n(s) to Issuer 10% Owner
(Last) 312 WALNUT S	(First) TREET, 28TH FL	(Middle) .OOR	3. Date of Earliest Transaction (Month/Day/Year) 04/22/2004	Х	Officer (give title below) Chairman	Other (specify below)
(Street) CINCINNATI OH 45202 (City) (State) (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing ((Form filed by One Reporti Form filed by More than C Person	ing Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Class A Common Shares, \$.01 par value per share	04/22/2004		М		18,600	A	\$27.2	0	D	
Class A Common Shares, \$.01 par value per share	04/22/2004		S		18,600	D	\$107.948	0	D	
Class A Common Shares, \$.01 par value per share	04/22/2004		М		33,300	A	\$27.2	0	D	
Class A Common Shares, \$.01 par value per share	04/22/2004		s		33,300	D	\$107.948	0	D	
Class A Common Shares, \$.01 par value per share								17,415	I	Wife's Trust
Common Voting Shares, \$.01 par value per share								0	D	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) o Dispo of (D (Instriand S	rities lired r osed) 7. 3, 4	Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$27.2	05/23/1996		Α			1	05/23/1997	09/30/2005	Class A Common	18,600	\$107.948	8	D	
Option	\$27.2	05/23/1996		Α			1	05/23/1997	09/30/2005	Class A Common	33,300	\$107.948	8	D	
Option	\$34.5							01/10/1998	09/30/2005	Class A Common	35,000		8	D	
Option	\$47.22							01/15/1999	09/30/2005	Class A Common	40,000		8	D	
Option	\$47.31							01/19/2000	01/18/2009	Class A Common	60,000		8	D	
Option	\$49							01/24/2001	01/23/2010	Class A Common	75,000		8	D	
Option	\$64.32							05/10/2002	05/09/2011	Class A Common	5,000		8	D	
Option	\$78.01							05/09/2003	05/08/2012	Class A Common	5,000		8	D	
Option	\$79.64							04/29/2004	04/28/2013	Class A Common	5,000		8	D	
Option	\$105.82							04/15/2005	04/14/2014	Class A Common	5,000		8	D	

/s/ M. Denise Kuprionis, Attorney-in-fact for William R. 04/23/2004 Burleigh

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.