FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* HICKOK LORI A						2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]										eck all app Direc	licable) tor	or		vner	
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 07/01/2008										X Officer (give title Other (specify below) VP & Controller					
(Street) CINCINNATI OH 45202					4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City) (State) (Zip)														Person							
		Tab	le I - Nor	n-Deriv	ative	Se	curiti	es A	cqui	ired, [Disp	osed (of, or	Bene	eficial	ly Owne	d				
Date				2. Trans Date (Month)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transac Code (Ir 8)	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 5)				Benefic Owned	es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amount	: (A) or D)	Price	Report Transa (Instr. 3	ction(s) B and 4)			(instr. 4)	
Class A Common Shares, \$.01 par value per share																14	4,590		D		
Class A Common Shares, \$.01 par value per share															4,	4,382(1)		D			
Common Voting Shares, \$.01 par value per share																0		D			
		Т	able II -									sed of onverti				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transactic Code (Ins		of Deriv Secu Acqu (A) o Dispo	r osed) r. 3, 4	Exp	ate Exer iration D nth/Day/	ate	of Securities		curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date	e rcisable	Ex Da	piration ite	Title	or No of	umber						
Option	\$32.125								01/2	25/2002	01	/24/2011	Class Comm	ı n	,000		8		D		
Option	\$37.555								02/2	20/2003	02	/19/2012	Class Comm		0,000		8		D		
Option	\$39.985								02/2	26/2004	02	/25/2013	Class Comm				8		D		
Option	\$48.71					$\perp \perp$			03/2	23/2005	03	/22/2014 Cla Con			8,000		8		D		
Option	\$46.46								02/	15/2006	02	/09/2013	Class	A 1	5,000		8		D		

Explanation of Responses:

\$48.91

\$48.82

\$42.62

1. This restricted share award was earned on 3/15/08, partially vested on that day, and the reporting person received 809 shares. The remaining shares will time vest in part on 3/15/09 and in part on 3/15/10.

02/22/2007

02/22/2008

02/21/2009

02/21/2014

02/21/2015

02/20/2016

Remarks:

Option

Option

Option

/s/ M. Denise Kuprionis, Attorney-in-fact for Lori A.

15,000

20,000

20,000

07/02/2008

8

8

8

D

D

D

Hickok

Common Class A

Common Class A

Commo Class A

Common

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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