FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL											
	OMB Number:	3235-0287										
l	Estimated average burden											
l	hours per response:	0.5										

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* NECASTRO JOSEPH G							2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) below) EVP & CFO					
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 02/15/2008														
(Street)	reet) INCINNATI OH 45202				4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Cline) X Form filed by One Reporti									orting Perso	on				
(City)	(State) (Zip)														Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ay/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) (D)	or Pr	ice	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Class A Common Shares, \$.01 par value per share 02/15/2						2008			F		2,10	8 Г	\$	42.71	26	,856	D			
Common Voting Shares, \$.01 par value per share																0		D		
		Т	able II -						juired, D s, optior						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed Date,	4. Transaction Code (Instr. 8)		5. Number of		6. Date Exercisal Expiration Date (Month/Day/Year		ble and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		unt 8	. Price of perivative ecurity instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisabl		epiration ate	Title	Amo or Num of Shar	ber						
Option	\$38.115								05/23/200	3 05	5/22/2012	Class A Common	10,0	000		6		D		
Option	\$39.985								02/26/200	4 02	2/25/2013	Class A Common	60,0	000		6		D		
Option	\$48.71								03/23/200	5 03	3/22/2014	Class A Common	60,0	000		6		D		
Option	\$46.46								02/15/200	6 02	2/09/2013	Class A Common		500		6		D		
Option	\$44.75								03/29/200	7 03	3/28/2014	Class A Common	50,0	000		6		D		
Option	\$48.82								02/22/200	3 02	2/21/2015	Class A Common		000		6		D		

Explanation of Responses:

Remarks:

/s/ M. Denise Kuprionis,

02/19/2008 Attorney-in-fact for Joseph G.

NeCastro

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).