SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

X	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response:	0.5								

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1. Name and Addre		g Person [*]	2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [SSP]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) 312 WALNUT S	(First) STREET, 28'	(Middle) TH FLOOR	3. Date of Earliest Transaction (Month/Day/Year) 07/01/2008	- x	Officer (give title below) President &	Other (specify below)					
(Street) CINCINNATI OH 45202 (City) (State) (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Ind Line) X	ividual or Joint/Group Filir Form filed by One Rep Form filed by More the Person	porting Person					
	Table L. Non Derivative Securities Acquired Dispaced of an Reneficially Owned										

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (ransaction Disposed Of (D) (Instr. 3, 4 and ode (Instr. 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130. 4)	
Class A Common Shares, \$.01 par value per share								239,167	D		
Class A Common Shares, \$.01 par value per share								26,644 ⁽¹⁾	D		
Class A Common Shares, \$.01 par value per share								147,690	I	Wife's Trust	
Common Voting Shares, \$.01 par value per share								0	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) of Dispo of (D) (Instr	5. Number 6. Dat of Expire		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$24.5							01/24/2001	01/23/2010	Clas A Common	120,000		12	D	
Option	\$26.395							10/01/2001	09/30/2010	Class A Common	120,000		12	D	
Option	\$32.125							01/25/2002	01/24/2011	Class A Common	200,000		12	D	
Option	\$37.555							02/20/2003	02/19/2012	Class A Common	250,000		12	D	
Option	\$39.985							02/26/2004	02/25/2013	Class A Common	250,000		12	D	
Option	\$48.71							03/23/2005	03/22/2014	Class A Common	187,500		12	D	
Restricted Share Units	(2)							(2)	(2)	Class A Common	40,000		12	D	
Option	\$46.46							02/15/2006	02/09/2013	Class A Common	125,000		12	D	
Option	\$48.98							02/23/2007	02/22/2014	Class A Common	125,000		12	D	
Option	\$48.98							12/31/2006	02/22/2014	Class A Common	125,000		12	D	
Option	\$48.82							02/22/2008	02/21/2015	Class A Common	125,000		12	D	
Option	\$42.62							02/21/2009	02/20/2016	Class A Common	125,000		12	D	

Explanation of Responses:

1. This restricted share award was earned on 3/15/08, partially vested on that day, and the reporting person received 4,313 shares. The remaining shares will time vest in part on 3/15/09 and in part on 3/15/10. 2. Pursuant to the Company's Amended and Restated 1997 Long-Term Incentive Plan, the reporting person holds 40,000 restricted shares units which shall be exchanged for Class A Common shares of the Company following the reporting person's retirement or termination of his employment under certain circumstances as set forth in a Restricted Share Unit Agreement between the Company and the reporting person.

Remarks:

/s/ M. Denise Kuprionis, Attorney-in-fact for Kenneth

07/02/2008

W. Lowe ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.