## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|             |      |       |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |  |   |  |  | ssuer  | Name a  | and T   | altar   | T 1                               | _  |                   |                             |   | [ F De  | lotionobin d  | of Deporting   | n Darc    | on(s) to Iss  | uer  |  |  |
|---|--|---|--|--|--|---|---|---|-----------------------------------|--|-------------------|-----------------------------|---|---|---|--|-----------|---|--|--|--|
|   | L. Name and Address of Reporting Person $^{\star}$ ${\color{red} { m SCRIPPS~PAUL~K}}$   |   |  |  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ]       |   |   |                                   |  |                   |                             |   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner |  |           |   |  |  |  |
| ast) (First) (Middle) 2 WALNUT STREET, 28TH FLOOR |  |   |  |  | 3. Date of Earliest Transaction (Month/Day/Year) 12/10/2012  |   |   |   |                                   |  |                   |                             |   |   | Officer (give title Other (speci<br>below) below)   |  |           |   |  |  |  |
| NATI O  | Н  | 45202   |  |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |   |   |   |                                   |  |                   |                             |   |   | Form fi   | Form filed by One Re   |           |   | n  |  |  |
| (S  | itate)   | (Zip)   |  |  |  |   |   |   |                                   |  |                   |                             |   |   |   |  |           |   |  |  |  |
|   | Tab  | le I - Noi  | n-Deriv  | /ative   | e Se   | curiti  | es A  | cqu   | ired, I                           | Disp   | osed              | of, or E                    | enef  | icially   | y Owned   | ı  |           |   |  |  |  |
| 1. Title of Security (Instr. 3)                   |  | Date  |  | ar)   i  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)  |   | е,  | Code (Instr.  |                                   | Disposed Of (D) (Instr. 3,   |                   |                             | ) or<br>4 and   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  |           | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)   |  |  |  |
|   |  |   |  |  |  |   |   | Code V  |                                   | Amount   | Amount (A) or (D) |                             | rice  |   |   |  |           |   |  |  |  |
| 12/10 Voting Shares, \$.01 par value per          |  |   | 0/201  | /2012  |  |   |   | G   |                                   | 17,04  | 7,046 D           |                             | \$0.00  | 17,047  |   | D  |           |   |  |  |  |
| amon Voting Shares, \$.01 par value per<br>e      |  | 0/201   | /2012  |  |  |   | G   |   | 17,04                             | 47   | )                 | \$0.00                      | 0   |   | D   |  |           |   |  |  |  |
| Common Sl   | nares, \$.01 par va  | alue per  |  |  |  |   |   |   |                                   |  |                   |                             |   |   | 43,   | 43,323   |           | D   |  |  |  |
| Common Voting Shares, \$.01 par value per hare    |  |   |  |  |  |   |   |   |                                   |  |                   |                             |   | 1,03  | 1,768   |  | I         | Trustee<br>of<br>several<br>trusts  |  |  |  |
|   | 7  |   |  |  |  |   |   |   |                                   |  |                   |                             |   |   | Owned   |  |           |   | ,  |  |  |
| Derivative Conversion Date                        | 3. Transaction<br>Date<br>(Month/Day/Year)   | Execution if any  | Date,  | Transa<br>Code (   | 1.<br>Transaction<br>Code (Instr.  |   | 5. Number 6. of Ex  |   | 6. Date Exercisal Expiration Date |  |                   | of Securities<br>Underlying |   |   | Derivative<br>Security  | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |           | Ownership<br>Form:<br>Direct (D)<br>or Indirect   | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|   |  |   |  | Code   | v  | (A)   | (D)   |   |                                   |  |                   | Title                       | or<br>Nur<br>of   | nber  |   |  |           |   |  |  |  |
| \$8.49  |  |   |  |  |  |   |   | 04/2  | 29/2004                           | 04/  | 28/2013           |                             |   | 389   |   | 9,389  |           | D   |  |  |  |
| \$11.28   |  |   |  |  |  |   |   | 04/   | 15/2005                           | 04/  | 14/2014           |                             |   | 389   |   | 9,389  |           | D   |  |  |  |
| \$10.92   |  |   |  |  |  |   |   | 04/   | 14/2006                           | 04/  | 13/2015           |                             |   | 389   |   | 9,389  |           | D   |  |  |  |
| \$9.96  |  |   |  |  |  |   |   | 05/0  | 04/2007                           | 05/  | 03/2016           |                             |   | 389   |   | 9,389  |           | D   |  |  |  |
| \$9.24  |  |   |  |  |  |   |   | 04/2  | 26/2008                           | 04/  | 25/2017           | Class A<br>Commo            |   | 389   |   | 9,389  |           | D   |  |  |  |
|   |  |   | Ī  |  |  |   |   | 06/   | 13/2009                           | 06/  | 12/2018           | Class A                     |   | 948   |   | 46,948   | 3         | D   |  |  |  |
| \$9.93  |  |   |  |  |  | +   |   |   |                                   | -  |                   | Commo                       | <u> </u>  |   |   |  |           |   |  |  |  |
|   | Voting Share Votin | (State)  Tab  Security (Instr. 3)  Voting Shares, \$.01 par val  Voting Shares, \$.01 par val  Common Shares, \$.01 par val  Voting Shares, \$.01 par val  2. Conversion or Exercise Price of Derivative Security  \$8.49  \$11.28  \$10.92  \$9.96 | (State) (Zip)  Table I - Note Security (Instr. 3)  Voting Shares, \$.01 par value per  Voting Shares, \$.01 par value per  Common Shares, \$.01 par value per  Voting Shares, \$.01 par value per  Table II -  2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year) if any (Month/Day/Year | (State) (Zip)  Table I - Non-Derive Security (Instr. 3)  Voting Shares, \$.01 par value per 12/10  Voting Shares, \$.01 par value per 12/10  Common Shares, \$.01 par value per 12/10  Table II - Deriva (e.g., par value per 12/10  Table II - Deriva (e.g., par value per 12/10  Table II - Deriva (e.g., par value per 12/10  San Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year)  \$8.49  \$11.28  \$10.92  \$9.96 | Table I - Non-Derivative  Security (Instr. 3)  Voting Shares, \$.01 par value per  Conversion or Exercise Price of Date (Month/Day/Year) (Month/Day/Year) Price of Date (Month/Day/Year) Price of Date (Month/Day/Year) Security  Security  Security  Sala Demendary  (Month/Day/Year)  Code  \$8.49  \$11.28  \$10.92 | Security (Instr. 3)   Code   Instruction   Shares, \$.01 par value per   12/10/2012 | Table I - Non-Derivative Securitie  Security (Instr. 3)  Table I - Non-Derivative Securitie  2. Transaction Date (Month/Day/Year)  Voting Shares, \$.01 par value per  12/10/2012  Voting Shares, \$.01 par value per  Table II - Derivative Securities (e.g., puts, calls, wan or Exercise Price of Derivative Security  National Shares, \$.01 par value per  Table II - Derivative Securities (e.g., puts, calls, wan or Exercise Price of Derivative Security  National Shares, \$.01 par value per  Conversion or Exercise (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  Security  A. If Amendment A. | Table I - Non-Derivative Securities Accurring Shares, \$.01 par value per  Voting Shares, \$.01 par value per  Voting Shares, \$.01 par value per  Table II - Derivative Securities Accurring Shares, \$.01 par value per  Voting Shares, \$.01 par value per | A                                 | Table I - Non-Derivative Securities Acquired, I Gode (Month/Day/Year)  Table II - Derivative Securities Acquired, I Gode (Instr. 3)  Table II - Derivative Securities Acquired, I Gode (Instr. 3)  Table II - Derivative Securities Acquired, I Gode (Instr. 3)  Table II - Derivative Securities Acquired, Disposed (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of Disposed (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of Organitation Date (Instr. 3)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (A) organized (Month/Day/Year)  Table II - Derivative Securities Acquired (Month/Day/Year)  Table II - Derivativ | NATI OH   45202   | NATI OH   45202             | A. If Amendment, Date of Original Filed (Month/Day/Year)   A. Securities Acquired, Disposed of, or Be   Execution Date,   If any   If | NATI OH   45202   | NATI OH   45202   | A  | NATI   OH | NATI OH   45202   Slatte   C/2 p     Slatte   C/2 p   Slatte   Slatte   C/2 p   Slatte   C/2 p   Slatte   Slatte   C/2 p   Slatte   Slatte   C/2 p   Slatte   Slatte | NATI   OH  |  |  |

1. This restricted stock unit award will vest on May 2, 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

## Remarks:

/s/ William Appleton, Attorney-in-fact for Paul K. **Scripps** 

12/12/2012

\*\* Signature of Reporting Person

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.