## SEC Form 4

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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

Instruc	tion 1(b).			File		t to Section 16(a tion 30(h) of the						84			<u> </u>		]
1. Name and Address of Reporting Person <sup>*</sup> <u>STAUTBERG TIMOTHY E</u>						2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [ SSP ]								of Reportin able) r	g Person	10% Ow	/ner
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 03/15/2012								(give title enior VP	e title Other (spec below) or VP/Newspapers		pecity
(Street) CINCIN (City)		OH (State)	4. If Am	4. If Amendment, Date of Original Filed (Month/Day/Year)								ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Та	ble I - Nor	ו-Deriv	vative S	ecurities Ac	quire	l, Dis	posed	of, o	r Bene	eficially	y Owned				
1. Title of Security (Instr. 3) 2. Trans Date (Month					action Day/Year)	2A. Deemed Execution Date if any (Month/Day/Yea	, Transaction Dispo Code (Instr. 5)		Dispos		Acquired (D) (Instr.		and Securities Beneficially Owned Follow		6. Owne Form: D (D) or In (I) (Instr.	virect I direct E . 4) 0	7. Nature o Indirect Beneficial Ownership
							Cod	e V	Amoun	t	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)
Class A Common Shares, \$.01 par value per share													5	3	I	1	By wife
Class A Common Shares, \$.01 par value per share													174	,530	D	,	
Common Voting Shares, \$.01 par value per share													(	0		)	
						curities Acq Is, warrants							Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		Execution Date, Tra		ransaction ode (Instr.	of	Expiratio	6. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amour of Securities Underlying Derivat Security (Instr. 3 a 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following	e O Is Fo ally D O	0. ownership orm: irect (D) r Indirect ) (Instr. 4)	11. Natur of Indirec Beneficia Ownersh (Instr. 4)

(instr. 3)	Derivative Security		(Month/Day/Year)	8)		Acquire (A) or Dispose of (D) (I 3, 4 and	ed ed nstr.			4)		(instr. 5)	Owned Following Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	(Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)	03/15/2012		Α		32,573		03/15/2013	03/15/2016	Restricted Stock Units	32,573	(1)	32,573	D	
Option	\$8.52							02/26/2004	02/25/2013	Class A Common	22,535		22,535	D	
Option	\$10.38							03/23/2005	03/22/2014	Class A Common	21,126		21,126	D	
Option	\$9.9							02/10/2006	02/09/2013	Class A Common	14,084		14,084	D	
Option	\$10.44							02/22/2007	02/21/2014	Class A Common	32,863		32,863	D	
Option	\$10.41							02/22/2008	02/21/2015	Class A Common	51,642		51,642	D	
Option	\$9.09							02/21/2009	02/20/2016	Class A Common	70,422		70,422	D	
Restricted Stock Units	(2)							03/05/2010	03/05/2013	Restricted Stock Units	116,279		116,279 <sup>(2)</sup>	D	
Restricted Stock Units	(3)							03/09/2011	03/09/2014	Restricted Stock Units	20,000		20,000 <sup>(3)</sup>	D	
Restricted Stock Units	(4)							03/11/2012	03/11/2015	Restricted Stock Units	23,785		23,785 <sup>(4)</sup>	D	
Restricted Stock Units	(5)							07/01/2012	07/01/2015	Restricted Stock Units	22,909		22,909 <sup>(5)</sup>	D	

Explanation of Responses:

1. This restricted stock unit award will vest in equal parts in 2013, 2014, 2015 and 2016. A portion of the award is performanced based. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

2. This restricted stock unit award will vest in 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

3. This restricted stock unit award will vest in equal parts in 2013 and 2014. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

4. This restricted stock unit award will vest in equal parts in 2013, 2014, and 2015. A portion of the award is performanced based. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

5. This restricted stock unit award will vest in equal parts in 2012, 2013, 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company. **Remarks:** 

/s/ William Appleton, Attorneyin-fact for Timothy E. Stautberg

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.