FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

OMB APPRO)VAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Name and Address of Reporting Person* Peirce Mary																	itionship of all applications Directors	cable)	g Pers	son(s) to Iss	
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 05/02/2016											Officer below)	(give title		Other (s below)	specify
(Street) CINCINNATI OH 45202 (City) (State) (Zip)					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Noi	n-Deriv	vative	e Se	curitie	s A	cqı	uired, l	Disp	osed o	of, o	r Ber	neficial	lly	Owned				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						2A. Deemed Execution Date, if any (Month/Day/Year)			Transaction Disposed Code (Instr. 5)				rities Acquired (A) od Of (D) (Instr. 3, 4				s ally following	Form (D) o	n: Direct r Indirect sstr. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount	(A) or (D)		Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Class A Common Shares, \$.01 par value per share																346	5,658		D		
Common Voting Shares, \$.01 par value per share													21		15,333		D				
		٦	Γable II -									sed of onverti				, O	wned			,	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transaction Code (Instr 8)			ative ities red sed 3, 4	Ex	Date Exe piration I onth/Day	Date	of S Un De		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se	Price of erivative ecurity astr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owi Ford Dire or li (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Da Ex	ite ercisable		piration te	Title		Amount or Number of Shares						
Restricted Stock Units	(1)	05/02/2016			J		4,826		05	5/02/2016	05	/02/2017	Sto	ricted ock nits	4,826		\$15.54	4,826 ⁽¹	1)	D	
Restricted Stock Units	(2)								05	5/04/2016	05	/04/2016	Sto	ricted ock	2,244			2,244 ⁽²	2)	D	

Explanation of Responses:

- 1. This restricted stock unit award will vest in 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 2. This restricted stock unit award will vest in 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks

Ms. Peirce may be deemed to have shared voting power with respect to more than 10% of the Class A Common Stock of the Issuer (including Common Voting Shares of the Issuer, which are convertible into Class A Common Shares on a share-for-share basis) due to the voting provisions of the Scripps Family Agreement dated October 15, 1992, as amended, to which the reporting person is a party. The reporting person filed a Schedule 13D with the Commission on January 24, 2013, as amended on March 18, 2013, September 20, 2013, April 1, 2014, and May 19, 2015.

s/ William Appleton,

Attorney-in-fact for Mary M. 05/04/2016

Peirce

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.