SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person[*]	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
LOWE KENNETH W	**SCRIPPS E W CO /DE** [SSP]	X Director — 10% Owner
(Last) (First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year)	X Officer (give title below) — Other (specify below)
312 WALNUT STREET, 28TH FLOOR	05/05/2004	**President & CEO**
(Street)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
CINCINNATI OH 45202		X Form filed by One Reporting Person
(City) (State) (Zip)		Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Shares, $.01 par value per share	05/05/2004		M		40,500	A	$18.76	0	D	
Class A Common Shares, $.01 par value per share	05/05/2004		S		40,500	D	$104.1622	217,584	D	
Class A Common Shares, $.01 par value per share								73,845	I	Wife's trust
Common Voting Shares, $.01 par value per share								0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	$18.76	12/09/1994		A			1	12/09/1995	12/09/2004	Class A Common	40,500	$104.1622	8	D	
Option	$34.5							01/10/1998	01/09/2007	Class A Common	23,500		8	D	
Option	$47.22							01/15/1999	01/14/2008	Class A Common	30,000		8	D	
Option	$49							01/24/2001	01/23/2010	Clas A Common	60,000		8	D	
Option	$52.79							10/01/2001	09/30/2010	Class A Common	60,000		8	D	
Option	$64.25							01/25/2002	01/24/2011	Class A Common	100,000		8	D	
Option	$75.11							02/20/2003	02/19/2012	Class A Common	125,000		8	D	
Option	$79.97							02/26/2004	02/25/2013	Class A Common	125,000		8	D	
Option	$97.42							03/23/2005	03/22/2014	Class A Common	93,750		8	D	

Explanation of Responses:

Remarks:

/s/ M. Denise Kuprionis, Attorney-in-fact for Kenneth W. Lowe — 05/05/2004

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.