FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Appleton William</u>						2. Issuer Name and Ticker or Trading Symbol E.W. SCRIPPS Co [SSP]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FL.						3. Date of Earliest Transaction (Month/Day/Year) 03/15/2016								X Officer (give title Other (specify below) SVP and General Counsel				pecify	
(Street) CINCINNATI OH 45202				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	(State) (Zip)			Pe									Persor	Pelson				
			ole I - Noi	1					quired,	Disp				ly Owned				7. Nature of	
Da				Date	2. Transaction Date Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		r, Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amou Securitie Beneficia Owned F Reported	es ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		Indirect Beneficial Ownership (Instr. 4)	
						Code			v	Amount	(A) oi (D)	Price	Transact (Instr. 3	ion(s)			,iii3ti. 4)		
Class A Common Shares, \$.01 par value per share													107	107,342		D			
Common Voting Shares, \$.01 par value per share															0	D			
			Table II -									, or Bend ble secu		Owned				•	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Year		of Securities		es J Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A) (D)		Date Exercisab		xpiration ate	Title	Amount or Number of Shares						
Restricted Stock Units	(1)	03/15/2016			J		24,011		03/09/201	7 03	3/09/2020	Restricted Stock Units	24,011	\$17.7	24,011	(1)	D		
Restricted Stock Units	(2)								03/09/201	4 03	3/09/2017	Restricted Stock Units	5,294		5,294 ⁰	(2)	D		
Restricted Stock Units	(3)								03/09/201	5 03	3/09/2018	Restricted Stock Units	6,383		6,383 ⁽	(3)	D		
Restricted Stock Units	(4)								03/09/201	6 03	3/09/2019	Restricted Stock Units	12,993		12,993	(4)	D		

Explanation of Responses:

- 1. This restricted stock unit award will vest in equal parts in 2017, 2018, 2019 and 2020. A portion of the award is performanced based. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 2. This restricted stock unit award will vest in 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 3. This restricted stock unit award will vest in equal parts in 2017 and 2018. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 4. This restricted stock unit award will vest in equal parts in 2017, 2018 and 2019. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

/s/ William Appleton

03/16/2016

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Signature of Reporting Person

Date

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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