



Sagansky Elected to Scripps Board

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CINCINNATI, Sep 3, 2003 /PRNewswire-FirstCall via COMTEX/ -- Jeff Sagansky, former vice chairman of Paxson Communications and a 26-year veteran television, entertainment and motion picture executive, has been elected to the board of directors of The E.W. Scripps Company (NYSE: SSP).

Sagansky's election at a Scripps board meeting on Aug. 29 expanded the board from 11 to 12 members.

"Jeff Sagansky is a talented media executive who has successfully strengthened and developed several television networks," said Kenneth W. Lowe, president and CEO of Scripps. "His talent, experience and integrity will be put to good use as we continue to expand and evolve this 125-year-old media enterprise."

Sagansky, 51, was president and CEO of Paxson from the launch of PAX-TV in 1998 to December 2002. Prior to joining Paxson, he was co-president of Sony Pictures Entertainment in 1996 and 1997 after serving two years as executive vice president of Sony Corporation of America.

"Scripps is the rarest of companies -- one with a long tradition of excellence combined with entrepreneurial flair," said Sagansky. "It's an expertly managed company and I'm looking forward to serving as a director."

From 1990 to 1994 Sagansky was president of CBS Entertainment, where he engineered CBS's ratings rise from third to first place in 18 months. In 1989 and 1990 he was president of Tri-Star Pictures and was Tri-Star's president of production from 1985 to 1989. Before joining Tri-Star, he served as a programming executive with NBC Entertainment and the David Gerber Company.

Sagansky earned a bachelor of arts degree from Harvard College and a master of business administration degree from Harvard Business School. He currently serves on the board of Lions Gate Entertainment.

Celebrating its 125th anniversary, The E.W. Scripps Company is a diverse media concern with interests in newspaper publishing, broadcast television, national television networks, interactive media and television-retailing. Scripps operates 21 daily newspapers, 10 broadcast TV stations, four cable and satellite television programming services and a home shopping network. All of the company's media businesses provide content and advertising services via the Internet.

Scripps Networks brands include Home & Garden Television, Food Network, DIY -- Do It Yourself Network and Fine Living. Home & Garden and Food Network each can be seen in about 80 million U.S. television households. Scripps Networks Web sites include FoodNetwork.com, hgtv.com, DIYnetwork.com and fineliving.com. Scripps Networks programming can be seen in 33 countries.

The company's home shopping subsidiary, Shop At Home Network, markets a growing range of consumer goods directly to television viewers and visitors to the Shop At Home Web site, shopathometv.com. Shop At Home reaches about 49 million full-time equivalent U.S. households.

Scripps also operates Scripps Howard News Service and United Media, which is the worldwide licensing and syndication home of PEANUTS and DILBERT.

SOURCE The E.W. Scripps Company

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