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SCRIPPS

Scripps Operating Cash Flow Up 12 Percent

July 11, 2002

CINCINNATI, Jul 11, 2002 /PRNewswire-FirstCall via COMTEX/ -- The E. W. Scripps Company's (NYSE: SSP) second-quarter cash flow from core operations increased 12 percent year-over-year to \$125 million, excluding unusual items, reflecting significantly improved results across most of the company's media businesses.

Excluding unusual items, income per share from core operations was 76 cents compared to an adjusted 64 cents, up 19 percent from the year-ago quarter. Previously reported second quarter 2001 income per share from core operations of 56 cents included a charge for amortization of goodwill and other intangible assets that are no longer amortized under accounting rules adopted Jan. 1, 2002.

A strengthening cable television advertising market, combined with improving local newspaper and broadcast television advertising, contributed to improved consolidated operating results. Scripps quarterly operating results also were positively affected by reduced expenses and improved advertising revenues in Denver, where the company shares 50 percent of the combined profits of the Denver Newspaper Agency, which publishes the Rocky Mountain News and The Denver Post.

The company's fastest growing division, Scripps Networks, posted a 19 percent increase in revenues, to \$111 million, for the quarter and a 24 percent increase in operating cash flow, which reached \$33.0 million. Scripps Networks includes the company's portfolio of national television networks -- Home & Garden Television, the Food Network, DIY -- Do It Yourself Network and Fine Living.

The company's second quarter consolidated revenues were \$400 million, up from \$372 million during the second quarter of 2001.

Second quarter consolidated net income, including unusual items, was \$27.0 million, or 33 cents a share. The unusual items include a \$65.6 million pre-tax charge for investment results. The company recorded \$61.8 million in write-downs for several investments and \$3.6 million of costs associated with winding down the company's venture capital fund, Scripps Ventures. During the second quarter the company decided to discontinue active management of Scripps Ventures after determining it did not fit the company's overall strategic focus. Scripps Ventures, established in 1996, invested in early stage Internet and online commerce businesses.

The investment write-downs include \$35.1 million to reflect the decline in value of the company's AOL Time Warner holdings. The company owns 2 million shares of AOL Time Warner with a current market value of about \$26 million. The AOL Time Warner holdings grew from a \$2.1 million investment in Turner Broadcasting in 1987, which was subsequently acquired by Time Warner. The company also wrote down the value of several Scripps Ventures investments. Management believes the venture fund write-downs reflect a conservative estimate of the realizable value of investments remaining in the Scripps Ventures portfolio.

"Scripps had a solid quarter with improved operating performance at nearly all of our media businesses," said Kenneth W. Lowe, president and chief executive officer. "Our national television networks are having a great up-front advertising season. We're experiencing stabilization in our local newspaper and broadcast TV markets, and we're seeing emerging profitability in Denver. It would appear that, for Scripps, the recovery is under way."

"The final month of the quarter was particularly strong, with solid top line and cash flow growth at the company's newspapers, national television networks and broadcast television stations," Lowe said. "Advertisers in nearly all categories who had trimmed budgets during the worst of the recession appear to be returning. Barring unforeseen circumstances, and based on the encouraging second quarter results, the recovery we had anticipated for the second half appears to be on track."

"While operating results are considerably improved, second quarter net income was reduced to reflect investment results, principally the diminished market value of the company's AOL Time Warner stock," Lowe said. "Net investment results also reflect our decision to exit the venture fund business. We took a very conservative approach and decided to write down the value of several investments that we intend to hold until there's a good opportunity to liquidate."

Guidance

Based on advance advertising sales, the company currently anticipates third quarter advertising revenue for Scripps Networks will be up about 20 percent year-over-year. Affiliate fee revenue for Scripps Networks is expected to increase about 35 percent during the third quarter, net of distribution fee amortization.

Newspaper advertising revenues are expected to be about even with the prior year in the third quarter.

At the company's broadcast television stations, total advertising revenues, including political advertising, are expected to be up 12 to 15 percent in the third quarter.

Third quarter income per share from core operations is expected to be between 55 and 60 cents compared to an adjusted 47 cents per share in the third quarter of 2001. The previously reported third quarter 2001 income per share of 38 cents has been adjusted to reflect the new accounting rules on amortization of goodwill and other intangible assets.

Following are second quarter operating results by business segment:

Newspapers

Newspaper operating cash flow increased 18 percent to \$70.6 million.

Newspaper advertising revenue during the second quarter was \$133 million, even with the same period a year ago. Broken down by category:

- * Local retail decreased 2.2 percent to \$44.8 million.
- * Classified decreased 1.1 percent to \$55.6 million.
- * National decreased 7.5 percent to \$8.2 million.
- * Preprint and other increased 8.4 percent to \$24.3 million.

Circulation revenues were \$34.4 million, up 1.0 percent from the same period a year ago.

Newsprint costs decreased 28.0 percent over the prior year on a 30 percent decrease in newsprint prices.

Excluding Denver, total newspaper revenues were \$182 million, up 0.2 percent from the second quarter of 2001.

Operating income from the Rocky Mountain News in Denver was \$2.7 million vs. a loss of \$4.5 million in the same quarter a year ago.

Scripps Networks

Scripps Networks operating cash flow was up 24 percent to \$33.0 million.

Scripps Networks advertising revenue increased 14 percent to \$89.1 million and affiliate fee revenue was up 42 percent to \$20.3 million.

Home & Garden Television produced operating cash flow of \$29.7 million, up 20 percent from the year-ago period. HGTV revenues grew 13 percent to \$67.0 million.

Home & Garden Television reaches 78.6 million domestic subscribers, an increase of 8.1 million in the past 12 months and up about 900,000 in the second quarter.

The Food Network had revenues of \$41.3 million, up 27 percent. Food Network operating cash flow was \$12.8 million up from \$6.2 million in the second quarter last year.

Food Network reaches 75.3 million domestic subscribers, up 14.9 million in the past 12 months and up 1.5 million in the second quarter.

Cash operating losses for DIY and Fine Living reduced Scripps Networks operating cash flow by \$9.3 million during the second quarter vs. \$4.9 million in the year-ago period.

Broadcast Television

Broadcast television operating cash flow decreased 1.8 percent to \$24.8 million.

Broadcast television revenues increased 2.1 percent to \$75.7 million. Revenues at the company's three NBC affiliates were up 5.7 percent year-over-year. Revenues at the company's six ABC affiliates were up about 1 percent.

Licensing and Other Media

Revenues increased 2.9 percent to \$23.5 million. Operating cash flow was \$4.7 million vs. \$3.9 million in the second quarter of last year.

Conference call

The senior management team at Scripps will discuss the company's second quarter results during a telephone conference call at 11 a.m. EDT today. Scripps will offer a live audio Web cast of the conference call. To access the Web cast, visit <http://www.scripps.com>, choose "investor relations," then follow the "live Web cast" link at the top of the page. Listeners will need Real Player G2 or higher (download free at <http://www.real.com>) to access the call online.

Also, a limited number of dial-in lines for the conference call will be available on a listen-only basis. To access the conference call, dial 800-288-8975 approximately 10 minutes prior to the start of the call. Callers will need the name of the call (second quarter earnings report) to be granted access. Callers also will be asked to provide their name and company affiliation.

An instant replay line will be open from 2 p.m. EDT Thursday, July 11 until 11:59 p.m. EDT Monday, July 15. The domestic number to access the replay is 800-475-6701 and the international number is 320-365-3844. The access code for both numbers is 643104.

A replay of the conference call will be archived and available online for an extended period of time following the call. To access the audio replay, visit <http://www.scripps.com> approximately four hours after the call, choose "investor relations" then follow the "audio archives" link at the top of the page.

Forward-looking statements

This press release contains certain forward-looking statements related to the company's businesses that are based on management's current expectations. Forward-looking statements are subject to certain risks, trends and uncertainties, including changes in advertising demand and other economic conditions, that could cause actual results to differ materially from the expectations expressed in forward-looking statements. All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. The company's written policy on forward-looking statements can be found on page F-5 of its 2001 SEC Form 10K and page F-13 of its most recent Form 10Q.

About Scripps

The E.W. Scripps Company is a diverse media concern with interests in newspaper publishing, broadcast television, cable television networks and interactive media. Scripps operates 21 daily newspapers, 10 broadcast TV stations and four cable television networks.

Scripps Networks cable television brands include Home & Garden Television, Food Network, DIY -- Do It Yourself Network and Fine Living. Scripps Networks programming can be seen internationally in 25 countries.

The company also operates Scripps Howard News Service, United Media, the worldwide licensing and syndication home of PEANUTS and DILBERT, and 31 Web sites, including hgtv.com, foodtv.com, diynet.com, fineliving.com and comics.com.

THE E. W. SCRIPPS COMPANY

(in thousands, except per share data)

	Three months ended June 30,		
	2002	2001	Fav(Unf)
Operating Revenues:			
Newspapers excluding RMN	\$181,547	\$181,166	0.2 %
Rocky Mountain News (b)	8,225	736	
Total newspapers	189,772	181,902	4.3 %
Scripps Networks	110,967	93,537	18.6 %
Broadcast television	75,721	74,199	2.1 %
Licensing and other media	23,473	22,819	2.9 %
Revenues from core operations	\$399,933	\$372,457	7.4 %
EBITDA:			
Newspapers excluding RMN	\$67,769	\$64,413	
	5.2 %		
Rocky Mountain News (b)	2,851	(4,354)	
Total newspapers	70,620	60,059	17.6 %
Scripps Networks	32,976	26,593	24.0 %
Broadcast television	24,810	25,255	(1.8)%
Licensing and other media	4,657	3,902	19.3 %
Corporate	(7,698)	(4,048)	
EBITDA from core operations	125,365	111,761	12.2 %
Depreciation	14,458	13,532	
Amortization	970	1,122	
Operating income from core operations	109,937	97,107	13.2 %
Interest expense	(6,629)	(10,859)	
Miscellaneous, net	(764)	480	
Income taxes on core operations	(40,031)	(34,198)	
Minority interests	(952)	(975)	
Income from core operations	61,561	51,555	19.4 %
Unusual credits (charges): (a)			
Employee work force reduction		(11,187)	
Amortization of goodwill and intangible assets with indefinite lives		(9,589)	
Investment results, net of expenses	(65,551)	2,957	
Tax effect of unusual credits (charges)	22,946	5,614	
Prior year tax liability adjustment	8,000		
Net income	\$26,956	\$39,350	(31.5)%
Per share of common stock - diluted:			
Income from core operations	\$.76	\$.64	18.8 %
Unusual credits (charges): (a)			
Employee work force reduction		(.09)	
Amortization of goodwill and intangible assets with indefinite lives		(.09)	
Investment results, net of expenses	(.53)	.02	
Prior year tax liability adjustment	.10		

Net income	\$.33	\$.49	(32.7)%
Weighted average shares outstanding	80,729	80,002	

THE E. W. SCRIPPS COMPANY
(in thousands, except per share data)

	Six months ended June 30,		
	2002	2001	Fav (Unf)
Operating Revenues:			
Newspapers excluding RMN	\$360,324	\$359,874	0.1 %
Rocky Mountain News (b)	13,481	11,576	
Total newspapers	373,805	371,450	0.6 %
Scripps Networks	199,668	175,855	13.5 %
Broadcast television	141,242	140,120	0.8 %
Licensing and other media	45,000	47,112	(4.5)%
Revenues from core operations	\$759,715	\$734,537	3.4 %
EBITDA:			
Newspapers excluding RMN	\$131,355	\$124,954	5.1 %
Rocky Mountain News (b)	2,978	(10,672)	
Total newspapers	134,333	114,282	17.5 %
Scripps Networks	52,850	42,414	24.6 %
Broadcast television	40,777	41,342	(1.4)%
Licensing and other media	8,744	8,641	1.2 %
Corporate	(15,040)	(8,904)	
EBITDA from core operations	221,664	197,775	12.1 %
Depreciation	27,317	27,889	
Amortization	1,994	2,164	
Operating income from core operations	192,353	167,722	14.7 %
Interest expense	(13,221)	(23,320)	
Miscellaneous, net	(618)	833	
Income taxes on core operations	(69,861)	(57,052)	
Minority interests	(1,786)	(1,821)	
Income from core operations	106,867	86,362	23.7 %
Unusual credits (charges): (a)			
Employee work force reduction		(11,187)	
Amortization of goodwill and intangible assets with indefinite lives		(18,955)	
Investment results, net of expenses	(73,939)	61,742	
Tax effect of unusual credits (charges)	25,908	(12,174)	
Prior year tax liability adjustment	8,000		
Net income	\$66,836	\$105,788	(36.8)%
Per share of common stock - diluted:			
Income from core operations	\$1.33	\$1.08	23.1 %
Unusual credits (charges): (a)			
Employee work force reduction		(.09)	
Amortization of goodwill and intangible assets with indefinite lives		(.17)	

Investment results, net of expenses	(.60)	.51	
Prior year tax liability adjustment	.10		
Net income	\$.83	\$1.32	(37.1)%
Weighted average shares outstanding	80,496	79,933	

- (a) Income from core operations represents net income as defined under generally accepted accounting principles ("GAAP") excluding certain unusual items. These items are excluded because management believes the items are unlikely to recur or they otherwise impede analysis of the Company's on-going operations.

Management uses earnings before interest, income taxes, depreciation and amortization ("EBITDA") along with operating income and other GAAP measures to evaluate the performance of the Company's operating segments. Management uses EBITDA to evaluate the performance of the Company's operating segments because:

- * EBITDA, combined with information on historical and planned capital spending, is a useful and reliable measure of year-over-year operating performance.
- * Banks and other lenders use EBITDA and other cash flow measures to evaluate the Company's ability to meet its debt service requirements and its other obligations.
- * Financial analysts and investors use EBITDA, combined with capital spending requirements, to estimate the value of communications media companies.

Income from core operations and EBITDA should not be construed as alternative measures of, but as supplemental information to, the Company's net income and cash flow from operating activities as defined under GAAP.

In the periods presented, the following items were excluded from income from core operations:

- * Employee work force reduction

In the second quarter of 2001, costs associated with workforce reductions reduced operating income \$11.2 million. Net income was reduced \$7.1 million (\$.09 per share).

- * Amortization of goodwill and intangible assets with indefinite lives

Effective January 1, 2002, the Company adopted Financial Accounting Standard ("FAS") No. 142 -- Goodwill and Other Intangible Assets. Recorded goodwill and intangible assets with indefinite lives are no longer amortized, but instead are tested for impairment annually. The Company has determined that there was no impairment of goodwill or other intangible assets on the date of adoption of FAS No. 142.

Amortization of goodwill and intangible assets with indefinite lives, primarily FCC licenses and broadcast television network affiliation agreements, was \$9.6 million, \$7.1 million after tax, (\$.09 per share) in the second quarter of 2001 and \$19.0 million, \$14.0 million after tax, (\$.17 per share) in the first half of 2001.

* Net investment results

Net investment results decreased net income by \$42.6 million (\$.53 per share) in the second quarter of 2002, and \$48.0 million (\$.60 per share) year-to-date. Included in second quarter net investment results are i) \$61.8 million in write-downs for several investments, including a \$35.1 million write-down of the Company's investment in AOL Time Warner ("AOL"); and ii) \$3.6 million of costs associated with winding down the Company's venture capital funds. Year-to-date write-downs totaled \$69.0 million.

Net investment results increased net income by \$1.9 million (\$.02 per share) in the second quarter of 2001, and \$40.5 million (\$.51 per share) year-to-date. Included in second quarter net investment results are i) a gain of \$11.7 million on the sale of a portion of the Company's investment in Centra Software, ii) \$4.9 million in write-downs for several investments, and iii) a \$3.1 million increase in accrued incentive compensation, to \$3.1 million at June 30, 2001. Year-to-date realized gains totaled \$77.7 million, including \$65.9 million on the exchange of the Company's investment in Time Warner for AOL, which acquired Time Warner in January 2001. Write-downs totaled \$22.6 million in the year-to-date period, while accrued incentive compensation decreased \$8.4 million.

* Prior year tax liability adjustment

The Company reached agreement with the Internal Revenue Service ("IRS") to settle the audit of its 1992 through 1995 consolidated federal income tax returns. As a result, the Company reduced its estimate of the liability for prior year income taxes by \$8.0 million in the second quarter of 2002. Net income was increased \$8.0 million (\$.10 per share).

- (b) The application for a Joint Operating Agency ("JOA") between the Company's Denver Rocky Mountain News ("RMN") and MediaNews Group Inc.'s Denver Post was approved by the U.S. Department of Justice in January 2001. The JOA commenced operations on January 22, 2001. Included in 2001 RMN revenue is the Company's 50% share of the operating profit (loss) of the Denver JOA from January 22, 2001. The Company also includes in its operating expenses its editorial costs associated with the RMN. The Company's financial statements no longer include the advertising and other revenue produced by the RMN, the costs to produce, distribute and market the newspaper, nor related depreciation.

To enhance comparability of year-over-year operating results, the Company is reporting the RMN separately. Reported results for the RMN in 2001 include the Company's share of the operating profit (loss) of the Denver JOA and the related editorial expenses subsequent to January 22, 2001. For periods prior to the commencement of JOA operations, reported results for the RMN include the advertising and other revenue produced by the newspaper, and all editorial and other costs associated with the production, distribution, and marketing of the newspaper.

- (c) Core operating income by segment was as follows:

	Three months ended June 30,		
	2002	2001	Fav (Unf) %
(in thousands)			
Newspapers excluding RMN	\$61,018	\$58,298	4.7 %

Rocky Mountain News (b)	2,725	(4,480)	
Total newspapers	63,743	53,818	18.4 %
Scripps Networks	29,823	23,694	25.9 %
Broadcast television	19,889	20,154	(1.3)%
Licensing and other media	4,464	3,712	20.3 %
Corporate	(7,982)	(4,271)	
Operating income from core operations	\$109,937	\$97,107	13.2 %

Six months ended June 30,
2002 2001 Fav (Unf) %

(in thousands)

Newspapers excluding RMN	\$118,544	\$112,574	5.3 %
Rocky Mountain News (b)	2,733	(11,779)	
Total newspapers	121,277	100,795	20.3 %
Scripps Networks	46,968	36,691	28.0 %
Broadcast television	31,297	31,323	(0.1)%
Licensing and other media	8,360	8,257	1.2 %
Corporate	(15,549)	(9,344)	
Operating income from core operations	\$192,353	\$167,722	14.7 %

(d) Operating results for the Company's Scripps Networks, excluding unusual items, were as follows:

Three months ended June 30,

(in thousands, except per share data)

	2002	2001	Fav (Unf) %
HGTV:			
Operating revenues	\$67,048	\$59,214	13.2%
Operating cash flow	29,724	24,883	19.5%
Operating income	28,927	24,059	20.2%
Net income effect	17,251	14,758	16.9%
Net income effect per share of common stock - assuming dilution	\$.21	\$.18	16.7%
FOOD NETWORK:			
Operating revenues	\$41,332	\$32,482	27.2%
Operating cash flow	12,775	6,243	
Operating income	11,159	4,481	
Net income effect	6,244	2,566	
Net income effect per share of common stock - assuming dilution	\$.08	\$.03	

Six months ended June 30,

(in thousands, except per share data)

	2002	2001	Fav (Unf) %
HGTV:			
Operating revenues	\$120,606	\$110,887	8.8%
Operating cash flow	52,498	42,820	22.6%
Operating income	51,057	41,115	24.2%
Net income effect	30,432	25,130	21.1%
Net income effect per share of common stock - assuming dilution	\$.38	\$.31	22.6%
FOOD NETWORK:			
Operating revenues	\$74,786	\$62,430	19.8%
Operating cash flow	22,557	9,745	
Operating income	19,414	6,023	
Net income effect	10,939	3,419	

Net income effect per share of

common stock - assuming dilution\$ \$.14 \$.04

THE E.W. SCRIPPS COMPANY
 Unaudited Revenue and Statistical Summary
 Period: June
 Report date: July 11, 2002

For comparative purposes, this report excludes divested operations and unusual items, includes acquired operations as if they had been purchased January 1, 2001, and includes the Rocky Mountain News as if the Denver JOA had started January 1, 2001.

	June****			Year-to-date		
	2002	2001	%	2002	2001	%
CONSOLIDATED REVENUE						
Newspapers	\$63.9	\$56.7	12.8%	\$373.8	\$358.7	4.2 %
Scripps Networks	38.5	29.0	32.8%	199.6	175.9	13.5 %
Broadcast Television	25.7	23.8	7.8%	141.2	140.1	0.8 %
Licensing and Other Media	5.5	6.7	(17.7)%	45.0	47.1	(4.5)%
TOTAL	\$133.6	\$116.2	15.0%	\$759.7	\$721.8	5.2 %

NEWSPAPERS ***

Revenue (in millions)

Local	\$14.5	\$14.3	1.3%	\$90.0	\$90.4	(0.5)%
Classified	19.2	17.9	6.8%	109.8	113.6	(3.3)%
National	2.9	3.0	(3.1)%	16.1	16.4	(2.1)%
Preprints and other	7.9	6.9	15.3%	47.4	43.5	9.0 %
Newspaper advertising	44.5	42.1	5.6%	263.3	263.9	(0.2)%
Circulation	11.5	10.8	6.8%	69.8	69.5	0.5 %
Other *	7.9	3.8	109.7%	40.7	25.4	60.1 %
Newspapers	\$63.9	\$56.7	12.8%	\$373.8	\$358.7	4.2 %

Ad inches (excluding JOAs)(in thousands)

Local	604	601	0.5%	3,784	3,828	(1.2)%
Classified	899	835	7.7%	5,149	5,115	0.7 %
National	95	93	1.9%	542	520	4.1 %
Full run ROP	1,598	1,529	4.5%	9,475	9,464	0.1 %

SCRIPPS NETWORKS

Revenue						
Advertising	\$30.2	\$24.1	25.4%	\$158.5	\$144.5	9.7 %
Affiliate fees ***	7.9	4.4	80.1%	38.5	28.7	34.0 %
Other	0.4	0.5		2.6	2.6	(0.1)%
Scripps Networks	\$38.5	\$29.0	32.8%	\$199.6	\$175.9	13.5 %

Subscribers **(homes in millions)

HGTV				78.6	70.5	11.5 %
Food Network				75.3	60.4	24.7 %

BROADCAST TELEVISION

Revenue						
Local	\$14.6	\$13.7	6.6%	\$85.1	\$82.5	3.1 %
National	9.2	8.4	9.2%	47.7	49.1	(2.8)%
Network compensation	0.6	0.8	(20.4)%	3.9	5.4	(27.0)%
Political	0.3	0.0		1.0	0.3	
Other	1.0	0.9	8.9%	3.5	2.9	24.3 %
Broadcast Television	\$25.7	\$23.8	7.8%	\$141.2	\$140.1	0.8 %

* Includes share of profits of JOA newspapers and commercial printing.

** According to Nielsen Homevideo Index of homes that receive cable

networks.

*** For comparative purposes, certain 2001 amounts have been reclassified to conform to 2002 classifications.

**** June 2002 had 5 Sundays, versus 4 in 2001.

THE E.W. SCRIPPS COMPANY
 Unaudited Revenue and Statistical Summary
 Period: June
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For comparative purposes, this report excludes divested operations and unusual items, includes acquired operations as if they had been purchased January 1, 2001, and includes the Rocky Mountain News as if the Denver JOA had started January 1, 2001.

	Second Quarter		
	2002	2001	%
CONSOLIDATED REVENUE			
Newspapers	\$189.8	\$181.9	4.3%
Scripps Networks	110.9	93.5	18.6%
Broadcast Television	75.7	74.2	2.1%
Licensing and Other Media	23.5	22.8	2.9%
TOTAL	\$399.9	\$372.5	7.4%
NEWSPAPERS ***			
Revenue (in millions)			
Local	\$44.8	\$45.8	(2.2)%
Classified	55.6	56.2	(1.1)%
National	8.2	8.9	(7.5)%
Preprints and other	24.3	22.4	8.4 %
Newspaper advertising	133.0	133.4	(0.3)%
Circulation	34.4	34.1	1.0 %
Other *	22.4	14.5	54.9 %
Newspapers	\$189.8	\$181.9	4.3 %
Ad inches (excluding JOAs) (in thousands)			
Local	1,865	1,930	(3.4)%
Classified	2,622	2,553	2.7 %
National	277	274	1.1 %
Full run ROP	4,763	4,757	0.1 %
SCRIPPS NETWORKS			
Revenue			
Advertising	\$89.1	\$77.9	14.4 %
Affiliate fees ***	20.3	14.3	42.4 %
Other	1.5	1.3	10.9 %
Scripps Networks	\$110.9	\$93.5	18.6 %
Subscribers ** (homes in millions)			
HGTV	78.6	70.5	11.5 %
Food Network	75.3	60.4	24.7 %
BROADCAST TELEVISION			
Revenue			
Local	\$44.9	\$43.6	3.0 %
National	26.4	26.3	0.4 %
Network compensation	2.0	2.5	(20.8)%
Political	0.7	0.3	
Other	1.8	1.6	14.4 %
Broadcast Television	\$75.7	\$74.2	2.1 %

* Includes share of profits of JOA newspapers and commercial printing.

** According to Nielsen Homevideo Index of homes that receive cable networks.

*** For comparative purposes, certain 2001 amounts have been reclassified to conform to 2002 classifications.

SOURCE: The E.W. Scripps Company

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