



HGTV Unveils New Programming Line-up for the 2001/2002 Season; 13 New Series, 38 New Specials and New Episodes of 54 Returning Series to Inspire Viewers to Color Their World

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KNOXVILLE, Tenn.--(ENTERTAINMENT WIRE)--March 14, 2001--As part of its ongoing commitment to providing quality original programming for America's home and garden enthusiasts, Home & Garden Television (HGTV) plans over 1500 hours of new programming for the upcoming 2001/2002 season, including 13 new series, 38 new specials and new episodes of 54 returning series such as the popular DESIGNING FOR THE SEXES, FANTASY OPEN HOUSE, WEEKEND WARRIORS and APPRAISAL FAIR.

"For the new season, we wanted to offer our viewers a wide variety of contemporary, sophisticated and cosmopolitan programs to help them color their world," said Burton Jablin, president of HGTV. "We've created an incredibly rich palette of programming choices to inspire and enlighten. HGTV's programs are more than informational -- like no other channel, we suffuse viewer's lives with a rich rainbow of opportunity for self expression."

NEW HGTV SERIES INCLUDE:

HOUSE DETECTIVE (Prime Time, 4th quarter 2001)

Anyone who has bought or is thinking of buying a home knows the nail-biting suspense of waiting for the home inspection report. All kinds of horror and hero stories, drawn from real experiences, make up the exciting HOUSE DETECTIVE. The audience follows along as buyers, sellers, realtors and certified home inspectors navigate the perils of that critical last step before closing--home inspection.

HOUSE DETECTIVE relies on its partnership with the American Society of Home Inspectors to ensure that the inspectors on the show are the best in their field. As point-of-view cameras tour nooks and crannies, the reflections and ideas of the expert inspectors are heard along the way. It will be easy to tell which structures are good buys, which aren't, and--most importantly--why. The inspectors identify and analyze problems in detail, and sidebar stories offer guidance on how to address difficulties, including the time and added costs involved.

To enhance the suspense, HOUSE DETECTIVE is divided into two parts. A cliffhanger closes the first segment of each program, and part two addresses or resolves the problem. Dismaying difficulties, such as a cracked foundation or an insufficient power supply, are uncovered and explored. Each episode informs and educates homebuyers, so they'll be better able to understand problems and find remedies that will give them the house of their dreams.

INDOOR GARDENING (w.t.) (Weekend, 4th quarter 2001)

You don't have to settle for silk plants to think green in your living space. INDOOR GARDENING covers every nook and cranny in the house, condo, apartment and office, addressing the special blend of know-how and patience required for the successful care and feeding of houseplants. Beyond the fundamentals of light, water, fertilizer and potting, this primer on indoor greenery offers thoughts on concerns such as pet threats and plant placement for optimum health, growth and decorative showcasing.

THE LOOK WITH KATIE BROWN (w.t.) (Prime Time, 4th quarter 2001)

Katie Brown is at it again, bringing viewers the very latest in design and decorating trends. We travel through beautiful houses, designers' homes, showrooms and tradeshow, all while getting loads of tips and quips from Katie in her over-the-backyard-fence style. We've got the buzz on what's happening on the sharpest part of the cutting edge of design. You'll see exciting contemporary trends before anyone else in your neighborhood does. And even though it's the latest and greatest, Katie focuses on those items you can really live with. She'll take comfortable chic over pricey and pretentious every time. It's the hottest news from the world of design from the warmest expert around - Katie Brown.

A PLACE TO CALL HOME (Prime Time, 4th quarter 2001)

Boulder, Taos, Ann Arbor, Boise, Madison, Santa Barbara, Sarasota, Asheville, Fairbanks. These are not mega-metros, but we know where they are without attaching a state name. We call them America's truly liveable cities. Have you ever wondered what it would be like to call one of them home? You can visit them from your own home. Go to the heart of these cities--their neighborhoods--and find the architectural influences, the detailing and designs, the garden floral mix that distinguish Boulder from Bend or Asheville from Annapolis. Listen to the chief botanist of the public gardens, the woman who leads deep-sea fishing expeditions, the patrolman restoring a house in an at-risk neighborhood and you'll understand why they call their city home. Call it an armchair excursion to a place you've always wondered about or call it an opportunity to 'try on' a place you might really like to move to. Find out why the people who live there know and love it as A PLACE TO CALL HOME.

RENOVATIONS (Prime Time, 4th quarter 2001)

Captivating Australian renovator Barte Shadlow hosts RENOVATIONS, a series that presents the pitfalls, problems and victories of home renovations and improvement. Plans for a variety of projects, ranging in scope from a few weekends to months of work, are launched and followed through from start to finish. The focus is on home expansion, but Barte also addresses dozens of other subjects related to the goal of improving a home's aesthetic and structural values. The program lets viewers "peek through the keyhole" for a first-hand look at projects in progress. The essence of RENOVATIONS is capturing the thrill of making something better. Viewers will see a diverse assortment of home improvements that promise to motivate as well as inform. A big part of RENOVATIONS' charm is Barte's wonderful way of capturing the little joys and triumphs of a project. along the way. Viewers are sure to be inspired enough to want to make something old, new again.

SENSIBLE CHIC (Prime Time, 4th quarter 2001)

Many people think it takes serious money to make a great-looking home. Not necessarily, proves SENSIBLE CHIC host Susan Blake. This insider's show features the million-dollar looks, then shows audiences how to achieve them for a fraction of the cost. Starting with a featured room that spares no expense, Susan invites designers to explain the design elements that make for stylish synergy. Then they take the whole look and reinterpret it, demonstrating how mere mortals on a budget can achieve similar results. Viewers will be amazed and grateful to see how much money they don't need to spend to create a well-appointed room.

Designers show Susan all the alternatives to expensive boutique and designer showrooms, revealing how a trained eye can make the most of offerings at bargain shops, in specialty stores and at garage sales. Along with retail options and smart shopping techniques, designers offer suggestions when "do-it-yourself" is the most affordable way to create a chic room on a sensible budget. By each show's end, the audience has gained valuable guidance on decorating better, shopping more wisely and pulling it all together to achieve "the look" for less.

SEW MUCH MORE (Daytime, 4th quarter 2001)

Whether the viewer is a novice or an expert, this show is tailor-made to inspire enthusiasm for the art and craft of sewing. This studio show presents a wide variety of follow-along projects, covering sewing challenges in fashion, home decor and accessories. In addition, fascinating field explorations let viewers look over the shoulders of the nation's most talented needle artists to gain an appreciation for their particular art. Host Susan Khalje brings her considerable talent as an accomplished sewing designer, speaker to the viewers in each episode, with frequent guest experts, helping viewers absorb a variety of techniques from the masters. Projects and personalities are carefully chosen and blended, weaving together a daily confection that is imaginative, challenging and inspiring. Viewers will be stimulated to practice new techniques and bold approaches to the fine art of working with needle and thread.

WOOD WORKS (w.t.) (Weekend, 4th quarter 2001)

Here's a show for viewers with sawdust in their veins, who know their mortises from their tenons. Hosted by a master craftsman, WOOD WORKS invites the audience into the workshop, an approach designed to entice advanced woodworkers as well as captivate novices. Each show traces an intriguing project, starting with the first draft of the plan, and ending as the last tool is put away. The ambitious projects showcase one-of-a-kind pieces of furniture, such as an antique-style armoire, an intricate table or a unique bed frame. Advanced woodworkers will learn to wield their tools more effectively and to build on their skills as they follow along. WOOD WORKS takes the guesswork out of seemingly difficult projects, motivating skilled woodworkers reach new, challenging levels of accomplishment in their shops.

COUNTRY STYLE (Prime Time, 1st Quarter 2002)

Country living conjures up images of a slower, more relaxed, simpler and more natural lifestyle. That doesn't mean things can't be downright sophisticated, it just means that country-style sophistication doesn't call attention to itself. This magazine-style show is dedicated to all things bucolic in the world of decor. Viewers go on field trips to see folks in their countrified natural habitats, some of the most beautiful rural homes in America, through charming rustic gardens, visit folk artists at their studios and see artisans at work in their shops. Country-style furniture, accessories, artwork and the special tricks to country design and decorating are all covered on this entertaining half-hour show. Is this a great country, or what?

HOME WORKSHOP WITH KATIE BROWN (w.t.) (Daytime, 1st quarter 2002)

If get-togethers make for good neighbors, then no one in the neighborhood should miss this light and relaxing show. Katie Brown explains how to host lively and entertaining community gatherings. Brown, who has been the host of a regular series on Lifetime, discusses simple and sure-fire ways to enliven these events, from planning through clean up. Viewers will identify with her friendly and personal viewpoint, and appreciate fresh ideas for entertaining. Katie explores topics like how to get Easter-egg hunts really rolling, how to set an eye-popping table, and how to make an ordinary get-together a success for the whole neighborhood. Katie Brown's advice keeps viewers -- and guests -- coming back for more.

LANDSCAPERS' CHALLENGE (Prime Time, 2nd quarter 2002)

When three professional landscapers are pitted against each other in a test of talent and ambition, the only fair solution is: Let's take it outside! And that's exactly what happens in LANDSCAPERS' CHALLENGE. Financial concerns...architectural constraints...seasonal, soil or space limitations? Bring `em on. Each episode, three landscapers roll up their sleeves and take their best shot to solve the homeowner's problem or create a dream project. Decking, outdoor dining space, pools, fountains, Japanese gardens--nothing is off limits. After the big pitch, the homeowner chooses. The winner sets out to install the selected plan and cameras capture the process from inception to completion, complete with the homeowner's reaction.

LANDSCAPE SOLUTIONS (Weekend, 2nd quarter 2002)

If the view from your window isn't all you imagine your yard can offer, LANDSCAPE SOLUTIONS has some very workable options for you. Each episode, a different guest designer goes on-site to tackle specific landscape problems and projects and give viewers step-by-step do-it-yourself solutions. Throughout the hands-on profile, viewers also get in-depth information, advice and professional landscaping tips that can save time, money and labor. Landscape Solutions proves you really can get into your yard to make it as enjoyable as you can imagine it--without breaking the bank or your back.

THE SEASONED GARDENER (Weekend, 2nd quarter 2002)

As a Master Gardener who lives and works out of his urban terrace garden in downtown Chicago, Chris Dawson understands that gardens come in all shapes and sizes, in a variety of locales and at all altitudes. Each episode Chris tunes into the seasonality of the gardening calendar to solve problems, offer recommendations and help gardeners in all parts of the country take best advantage of all the seasons. THE SEASONED GARDENER is always ready to offer timely advice on how to make the current season's growing conditions work for you and not against you.

NEW HGTV SPECIALS FOR 2001-2002 INCLUDE:

(Full Descriptions Available Upon Request)

OCTOBER 2001

Celebrating Autumn	The beauty of autumn across the U.S.
Extreme Garages	Creative designs and uses for the garage
Ghostly Homes of Cape Cod	Tours and stories of haunted homes in Cape Cod
New York: Uptown & Downtown	Tours of homes, condos, and apartments in NY
Spectacular Pools	Visits to homes with unusual, beautiful pools
The World's Most Extreme Homes	Unusual homes from around the world
NOVEMBER 2001	

Barns	Barns converted to beautiful living spaces
Carol Duvall's Holiday Workshop 2001	Holiday craft projects presented in 5 live shows
Ghost Towns: Homes of Hopes and Dreams	Tours and stories of historic ghost towns
Homes of Dallas	Tours of beautiful homes in Dallas
DECEMBER 2001	

A Country Holiday (w.t.)	Country decor projects for the holidays
Handmade Holiday With Kitty Bartholomew	Kitty Bartholomew with holiday decor projects
A Small Town Christmas	Holiday beauty and magic in small towns
Christmas Across America 2001	Holiday celebrations in dozens of cities
Treasuremakers For The Holidays	Trash-to-treasure holiday projects
JANUARY 2002	

113th Rose Parade	Floats, bands, horses, and a focus on florals
Homes Of Malibu	Tours of beautiful homes in Malibu
Making Of The Rose Parade	A look at how the floats are designed and built
Soap Pads II (w.t.)	Tours of the homes of soap opera stars
FEBRUARY 2002	

Amazing Finds From The Appraisal Fair	Unexpected treasures found by appraisers
Homes Of Miami	Tours of beautiful homes in Miami
Homes Of Our Heritage: The Underground Railroad	Tours of historic homes that were part of the underground railroad
MARCH 2002	

Headline Homes II (w.t.)	Visits to the homes of well-known journalists
Hot Designs 2002	Trends and innovations in home decor
International Housewares Show 2002	Latest products and designs in

Modern Masters: Women Artisans	housewares A look at the work of talented women artisans
APRIL 2002 -----	
Homes of San Francisco	Tours of beautiful homes in San Francisco
International Builders' Show 2002	Innovations in home construction and design
ADDITIONAL 2001/2002 -----	
The Great Camps of the Adirondacks	Magnificent rustic estates in upstate New York
Homes of Philadelphia	Tours of beautiful homes in Philadelphia
Homes of Santa Barbara	Tours of beautiful homes in Santa Barbara
Homes of Santa Fe	Tours of beautiful homes in Santa Fe
Homes of Our Heritage: Homes of the Mississippi	Tours of historic homes along the Mississippi
House Specials II	Tours of homes of chefs and restaurateurs
Modern Masters: Hispanic American Artisans	A look at the work of talented Hispanic artisans
National Hardware Show 2002	Products and innovations in hardware
What's New: Home Furnishings 2001	Home furnishings from the largest trade show
What's New: Kitchens & Baths 2002	Products and designs for the kitchen and bath

Program dates, titles, locations and hosts are subject to change.

Headquartered in Knoxville, Tenn., with offices in New York, Los Angeles, Chicago, Detroit and Atlanta, Home & Garden Television (HGTV), which is now distributed in more than 69 million U.S. households, is one of the fastest-growing networks in cable television history. Internationally, HGTV owns 33 percent of HGTV Canada and provides much of the Canadian network's daily programming. HGTV branded programming can also be seen in Japan, Australia, Thailand and the Philippines. HGTV is wholly owned by The E.W. Scripps Company (NYSE: SSP), which also operates the Food Network, Do It Yourself (DIY) network and Fine Living, a new network to launch in fourth quarter 2001.

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