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SCRIPPS

HGTV And Adelphia Find Common Ground With 'The Common Ground Garden -- Gardening Angels'; and 'Because We're Concerned'; Programs

March 2, 2001

Dedication Ceremony To Take Place On March 5 at Santa Monica's McKinley Elementary School

KNOXVILLE, Tenn.--(BUSINESS WIRE)--March 2, 2001-- On March 5, 2001 at 8:30a.m. (PT), a dedication ceremony will be held at McKinley Elementary School in Santa Monica, California to commemorate a donation from Home & Garden Television (HGTV) and Adelphia of over \$10,000 to McKinley's garden for supplies and maintenance.

The school gardening project is in participation with the University of California Cooperative Extension office's "The Common Ground Garden -- Gardening Angels" program, as well as the "Because We're Concerned" program, supported by Adelphia's cable system in Santa Monica. A special marquee/plaque, noting HGTV and Adelphia's sponsorship, will be permanently mounted in the garden.

In addition, HGTV and Adelphia will be providing "goodie bags" for 550 students to show further support of the school. Scripps Networks, the parent company of Home & Garden Television, has created special seed packets to be included in the gift bags for the children.

"The Common Ground Garden" program is made up of several intertwined programs, all run by the University of California's Cooperative Extension office. The "Gardening Angels" is a school gardening program in which volunteers receive training, materials and seeds from "The Common Ground Garden" division. Through this training, school volunteers learn techniques for successful garden cultivation and develop strategies for helping teachers enrich the learning experience for students through gardening.

"Because We're Concerned" is a volunteer based group made up of employees in each of the Adelphia offices. The group works with non-profit organizations, community based organizations and schools to improve their communities.

Headquartered in Knoxville, Tenn., with offices in New York, Los Angeles, Chicago, Detroit and Atlanta, Home & Garden Television (HGTV), which is now distributed in more than 69 million U.S. households, is one of the fastest-growing networks in cable television history. Internationally, HGTV owns 33 percent of HGTV Canada and provides much of the Canadian network's daily programming. HGTV branded programming can also be seen in Japan, Australia, Thailand and the Philippines. HGTV is wholly owned by The E.W. Scripps Company (NYSE: SSP), which also operates the Food Network, Do It Yourself (DIY) network and Fine Living, a new network to launch in 2001.

Currently servicing over 1.3 million households throughout Southern California, Adelphia provides a full range of entertainment and communication services including basic and digital cable television, high speed Internet access, long distance telephone service and personal paging. Adelphia remains committed to prompt, professional customer service and community involvement -- two concepts at the very foundation of the company's success.

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