

Give light  and the people will find their own way

SCRIPPS

Court TV Mystery to be rebranded ION Mystery on Feb. 24

February 24, 2022 at 10:00 AM EST

ATLANTA, Feb. 24, 2022 /PRNewswire/ -- Scripps Networks, part of The E.W. Scripps Company (NASDAQ: SSP), will rebrand its popular and widely available network Court TV Mystery as ION Mystery starting today, Feb. 24. Video link [here](#).



"Mystery has added popular procedural dramas to its schedule and with the network's programming now more connected with the hall of fame line-up of hit dramas on ION, aligning the two networks creates increased consumer recognition, expands brand affinity and cross-promotional strength, and facilitates the ability to naturally share content and more," said Lisa Knutson, president of Scripps Networks

ION Mystery reaches adults 25-54 and is available in 120 million homes representing 98% of the United States.

The Scripps Networks reach nearly every American through the national news outlets Court TV and Newsy and popular entertainment brands ION, Bounce, Defy TV, Grit, ION Mystery, Laff, and TrueReal.

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About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As one of the nation's largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of 61 stations in 41 markets. The Scripps Networks reach nearly every American through the national news outlets Court TV and Newsy and popular entertainment brands ION, Bounce, Defy TV, Grit, ION Mystery, and TrueReal. Scripps is the nation's largest holder of broadcast spectrum. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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