



## Scripps National Spelling Bee Launches Word Club App

January 8, 2020 at 9:00 AM EST

CINCINNATI, Jan. 8, 2020 /PRNewswire/ -- The Scripps National Spelling Bee launches Word Club, a spelling bee preparation app that encourages students to have fun while mastering words for all levels of the Bee's program, leading up to the national finals in National Harbor, Maryland, in May.

This new study format adapts to different study and quiz styles, with features like audio word pronunciations, flash cards, fill-in-the-blank, vowel matching and multiple choice for both spelling and vocabulary. The varying difficulty levels provide a challenge for students in early elementary all the way up to eighth grade.

The app is available for free download on iOS and Android devices. It includes 50 study words and in-app purchase options for the remainder of the 4,000 words appearing in the 2020 edition of Words of the Champions, the official Bee study resource for school and regional spelling bee participants.

"Spellers enjoy busy lives that involve far more than just spelling," said Paige Kimble, executive director of the Scripps National Spelling Bee. "The Word Club app gives them the freedom and flexibility to continue their word studies while on the go. The app's interactive play features will challenge their minds and motivate their competitive spirit."

The voice students will hear in the app is that of Dr. Jacques Bailly, pronouncer for the Bee. He recorded all 4,000 words along with alternate pronunciations. The app replaces the Bee's online browser-based version of Word Club.

[The Word Club app](#) includes features to inspire students to reach their spelling bee goals, whether they're aiming for a classroom championship or a trip to the national finals.

### **About the Scripps National Spelling Bee:**

The Scripps National Spelling Bee is the nation's largest and longest-running educational program. The purpose of the Scripps National Spelling Bee is to help students improve their spelling, increase their vocabularies, learn concepts and develop correct English usage that will help them all their lives. Visit [spellingbee.com](http://spellingbee.com) for more information about the Scripps National Spelling Bee, which is administered on a not-for-profit basis by The E.W. Scripps Company.

### **About Scripps:**

[The E.W. Scripps Company](#) (NASDAQ: SSP) advances understanding of the world through journalism. As the nation's fourth-largest independent TV station owner, Scripps operates 60 television stations in 42 markets. Scripps empowers the next generation of news consumers with its multiplatform news network Newsy and reaches growing audiences through broadcast networks including Bounce and Court TV. Shaping the future of storytelling through digital audio, Scripps owns top podcast company Stitcher and Triton, the global leader in technology and measurement services. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

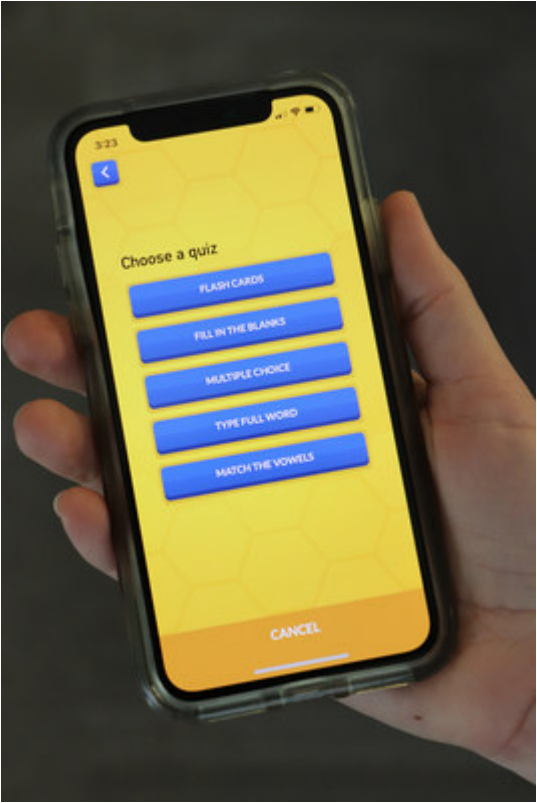
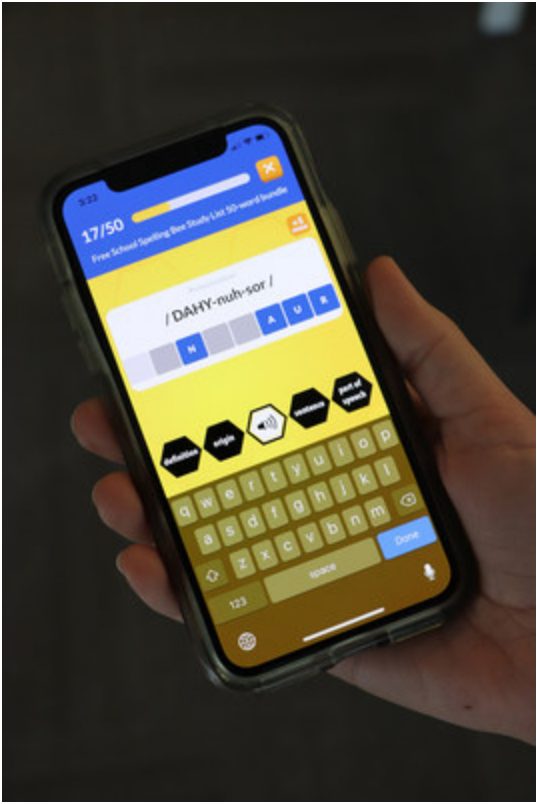
### **Contacts:**

For questions or general inquiries:

513-977-3040

[Spellingbee.com/contact](http://Spellingbee.com/contact)

[Twitter.com/ScrippsBee](https://twitter.com/ScrippsBee)





View original content to download multimedia:<http://www.prnewswire.com/news-releases/scripps-national-spelling-bee-launches-word-club-app-300983520.html>

SOURCE The E.W. Scripps Company

Valerie Miller, Communications Manager, 513-545-6474, Valerie.Miller@Scripps.com