



## Comedian Chris Gethard interprets listeners' dreams in podcast "In Your Dreams with Chris Gethard"

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**Earwolf's eight-episode podcast is supported--literally and figuratively--by an exclusive sponsorship deal with Casper**

NEW YORK, Dec. 12, 2016 /PRNewswire/ -- Comedian Chris Gethard explores the sometimes twisted minds of his listeners and unravels the mysteries of their dreams in a brand new, eight-episode Earwolf podcast, "In Your Dreams with Chris Gethard," presented exclusively by mattress company Casper.

Gethard has already proven himself adept at engaging listeners in deep and funny long-form conversation in his popular Earwolf podcast, "Beautiful Stories from Anonymous People." With "In Your Dreams," he sharpens his focus on the unconscious lives of his audience, asking random callers to leave voicemails describing their most memorable dreams. Then he and his co-host, comedian and self-described dream analyst Gary Richardson (Upright Citizens Brigade), listen to and attempt to unpack the most interesting submissions. Special guests, including Bobby Moynihan ("Saturday Night Live") and Wyatt Cenac ("People of Earth"), join to have their own puzzling dreams decoded.

Vanity Fair recently said Gethard, "is having something of a moment." He has received critical acclaim for "The Chris Gethard Show" on Fusion, and his off-Broadway one-man-show, "Career Suicide," which The New York Times chose as a Critics' Pick. He plays Todd on Comedy Central's "Broad City" and co-starred in comedian Mike Birbiglia's new feature film, "Don't Think Twice."

The first episode of "In Your Dreams" is available now on iTunes, Stitcher and other podcast platforms. Earwolf will release new episodes weekly through Jan. 30, 2017.

"We are putting our listeners, real-world people, on a pedestal and inviting them to contribute to this podcast in which together we will enter the dreamscape itself," Gethard said. "The fine folks at Casper are both sleep experts and arts supporters, and it's so kind of them to bring this project into existence. Plus, Gary Richardson is a genius both comedically and dream-analytically, and I'm thrilled to share his expertise with the world."

Earwolf, the podcast network operated by parent company Midroll, created "In Your Dreams" in partnership with Casper, a global sleep company known for its mattresses sold direct-to-consumers. Casper is the exclusive sponsor for the show, which is the first branded podcast series from Midroll's Brand Studio, headed by Alexandra DiPalma.

"So long as we love sleeping, we will adore bedtime stories," said Lindsay Kaplan, vice president of communications for Casper. "Casper is proud to support Chris Gethard and Earwolf. 'In Your Dreams' is the perfect podcast for those who dig dreams and enjoy digging into them too."

Midroll is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

### **About Midroll Media**

[Midroll Media](#) is a leading podcast content company, advertising network and distribution platform that is changing the face of digital audio. It is the parent company of the Earwolf network and its top-ranked comedy podcasts; popular podcast listening platform Stitcher; the Howl premium subscription service, available at howl.fm and via apps for iOS and Android; and the Midroll advertising network, representing over 300 of the world's largest podcasts. With offices in Los Angeles, New York City and San Francisco, Midroll was founded in 2010 and is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

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