Instruction 1(b).

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	STATEMENT OF C
Section 16. Form 4 or Form 5	
obligations may continue. See	

## HANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BURLEIGH WILLIAM R																5. Relationship of Reporting Person(s) to Issuer (Check all applicable)   X Director 10% Owner						
(Last)	,	irst) EET, 28TH FLC	(Middle)			Date of Earliest Transaction (Month/Day/Year) 5/04/2006										Officer	Officer (give title below)  Chairm		Other (specify below)			
(Street) CINCINNATI OH 45202 (City) (State) (Zip)				4.1											Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person							
(City)	(5		(Zip)	Doris	rotiv.		Ouriti	ioo A	ogui	rod l	Dior	20004	of o	Bon	ficial	ly Owner	1					
Dat				2. Trans	insaction th/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year		te,	ae, 3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			(A) or	5. Amou Securitie Benefici	nt of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									(	Code	v	Amoun	it	(A) or (D)	Price	Transact	Transaction(s) (Instr. 3 and 4)					
Class A (share	Common Sh	nares, \$.01 par va	alue per													84	,830	I	Wife's Trust			
Common share	mmon Voting Shares, \$.01 par value per re																0 D		D			
			Table II -									sed o				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercisable Expiration Date (Month/Day/Year)			le and	nd 7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	Ownersh Form: Direct (D or Indirect (I) (Instr.		Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	cisable	Exp Dat	oiration te	Title	or Nu	nount Imber Shares							
Option	\$23.655								01/19	9/2000	01/	18/2009	Class Comn		20,000		8		D			
Option	\$24.5								01/24	4/2001	01/	23/2010	Class Comn		50,000		8		D			
Option	\$32.16								05/10	0/2002	05/	09/2011	Class Comn		0,000		8		D			
Option	\$39.005								05/09	9/2003	05/	08/2012	Class Comn		0,000		8		D			
Option	\$39.82								04/29	9/2004	04/	28/2013	Class Comn		0,000		8		D			
Option	\$52.91								04/15	5/2005	04/	14/2014	Class Comn		0,000		8		D			
Option	\$51.26								04/14	4/2006	04/	13/2015	Class Comn		0,000		8		D			
_					٦		1	1 7	Ι -	4/2007	1	03/2016	Class	Λ I -	0 000	(1)	8		I			

## **Explanation of Responses:**

1. The exercise price of this nonqualified stock option award granted under the company's 1997 Long-Term Incentive Plan is \$46.64.

## Remarks:

/s/ M. Denise Kuprionis,

Attorney-in-fact for William R. 05/05/2006 **Burleigh** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).