FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 20549
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours ner resnonse.	0.5								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Carroll Michael W						SCRIPPS E W CO /DE [SSP]										lationship of Reporting Person(s) to isset all applicable) Director 10% Ov				/ner
(Last)	,	irst) 28TH FLOOR		3. Date of Earliest Transaction (Month/Day/Year) 02/22/2007									X	Officer (give title Other (specification) Assistant Treasurer				specify		
(Street) CINCINNATI OH 45202 (City) (State) (Zip)															dividual or Joint/Group Fili) K Form filed by One Re Form filed by More th			orting Perso	on	
															Person					
		Tab	le I - Non	-Deriv	ative	_			cqui	ired, D	isp		<u> </u>			/ Owned				
			2. Transaction Date (Month/Day/Year)		r) E	2A. Deemed Execution Date, if any (Month/Day/Year)		te,	Transaction Dispos		Disposed	rities Acquired (A ed Of (D) (Instr. 3,) or 4 and	5. Amount of Securities Beneficially Owned Following Reported		Form (D) o	n: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										Code V		Amount	(A) (D)	or F	rice	Transact (Instr. 3 a	tion(s)			(
Class A (share	Common Sh	ares, \$.01 par va	alue per												4,869	9.7683		D		
Common share	Voting Sha	res, \$.01 par val	ue per													0			D	
		٦	Table II - [sed of, onvertil				Owned		,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date,	l. Fransactior Code (Instr. 3)		n of E		Expi	6. Date Exercisabl Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				c	Code	/	(A)	(D)	Date Exer	e rcisable		kpiration ate	Title	or Nui of	ount mber ares					
Option	\$23.61								01/	15/1999	01	1/14/2008	Class A Common	5,	200		10		D	
Option	\$23.655								01/	19/2000	01	1/18/2009	Class A	5,	200		10		D	
Option	\$24.5								01/3	24/2001	01	1/23/2010	Class A		200		10		D	
Option	\$32.125								01/	25/2002	01	1/24/2011	Class A		000		10		D	
Option	\$37.555								02/	20/2003	02	2/19/2012	Class A		000		10		D	
Option	\$39.985								02/	26/2004	02	2/25/2013	Class A		000		10		D	
Option	\$49.15								02/	25/2005	02	2/24/2014	Class A Common		000		10		D	
Option	\$46.46								02/	15/2006	02	2/09/2013	Class A Common		000		10		D	
Option	\$48.91								02/	22/2007	02	2/21/2014	Class A Common		000		10		D	
Ontion	¢48.82	02/22/2007			, [_	$\lfloor \rfloor$		02/2	2/2000(1)	1,5	0/21/2015	Class A	2	000	(2)	10	1	D	

Explanation of Responses:

- 1. This option is exercisable in three equal installments on 2/22/08, 2/22/09 and 2/22/10.
- 2. The exercise price of this nonqualified stock option award granted under the company's Long-Term Incentive Plan is \$48.82.

Remarks:

/s/Mary Denise Kuprionis,

Attorney-in-fact for Michael W. Carroll

02/26/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.