FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	OMB APPRO	VAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1. Name and Address of Reporting Person* <u>HICKOK LORI A</u>							2. Issuer Name <b>and</b> Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify					
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 02/15/2007									VP & Controller						
(Street)	cit) CINNATI OH 45202				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
(City)						ive Securities Acquired, Disposed of, or Benefic									sially Oversad						
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					action	ction 2/ E ay/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4. Section Disposition Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3, 4		) or	5. Amou Securiti Benefici Owned I	int of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or P	rice	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)		
Class A Common Shares, \$.01 par value per share 02/15/2						2007			F		436	]	) \$	48.79	5,	5,971		D			
Common Voting Shares, \$.01 par value per share															0		D				
		Т							uired, D s, option						Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed Date,	4. Transaction Code (Instr. 8)		5. Number of		6. Date Exercis Expiration Date (Month/Day/Yea		ole and	7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)		ount 8	B. Price of Derivative Security Instr. 5)	9. Number derivative Securities Securities General Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership tt (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisable		piration ite	Title	Amo or Num of Sha	ber							
Option	\$32.125								01/25/2002	01	/24/2011	Class A		000		6		D			
Option	\$37.555								02/20/2003	02	/19/2012	Class A		000		6		D			
Option	\$39.985								02/26/2004	02	/25/2013	Class A Commo		000		6		D			
Option	\$48.71								03/23/2005	03	/22/2014	Class A Commo		000		6		D			
Option	\$46.46								02/15/2006	02	/09/2013	Class A Commo		000		6		D			
Option	\$48.91								02/22/2007	02	/21/2014	Class A Commo		000		6		D			

**Explanation of Responses:** 

Remarks:

/s/ M. Denise Kuprionis,

Attorney-in-fact for Lori A.

**Hickok** 

\*\* Signature of Reporting Person

02/16/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).