FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Appleton William						2. Issuer Name and Ticker or Trading Symbol E.W. SCRIPPS Co [SSP]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FL.						3. Date of Earliest Transaction (Month/Day/Year) 11/08/2016									X Officer (give title below) Other (specify below) SVP and General Counsel					
(Street) CINCINNATI OH 45202					4.	Line) X Form filed by C									led by One led by Mor	oup Filing (Check Applicable One Reporting Person One than One Reporting				
(City)	(S		(Zip)	Dori	, and its	- 60	aitia.	. ^ .		Dia.		f or Do	nofic	اداد	Oursed					
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D				saction	n ear)	2A. Deemed Execution Date if any (Month/Day/Yea		3. Transaction Code (Instr.		4. Securities Acquired (A)			or 5. Amour 4 and Securitie Beneficia Owned F		s illy ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) o (D)	r Pri	ce	Reported Transacti (Instr. 3 a	ion(s)		[(Instr. 4)	
Class A Common Shares, \$.01 par value per share															107,342			D		
Common Voting Shares, \$.01 par value per share															0			D		
		,	Table II -						uired, D s, option						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day	l 4	4. Transa Code (8)	ction	5. Number		6. Date Exercis Expiration Dat (Month/Day/Ye		ble and	7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		unt	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisabl		xpiration ate	Title	Amo or Num of Shar	ber						
Restricted Stock Units	(1)	11/08/2016			J		28,965		11/08/201	7 11	1/08/2018	Restricted Stock Units	28,9	965	\$14.4917	28,965	(1)	D		
Restricted Stock Units	(2)								03/09/201	4 03	3/09/2017	Restricted Stock Units	5,2	94		5,294 ⁽	2)	D		
Restricted Stock Units	(3)								03/09/201	5 03	3/09/2018	Restricted Stock Units	6,3	83		6,383 ⁽	3)	D		
Restricted Stock Units	(4)								03/09/201	5 03	3/09/2019	Restricted Stock Units	12,9	993		12,993	(4)	D		
Restricted Stock Units	(5)								03/09/201	7 03	3/09/2020	Restricted Stock Units	24,0	011		24,011	(5)	D		

Explanation of Responses:

- 1. One-third of this time-based restricted stock unit will vest on November 8, 2017, with the remainder to vest on November 8, 2018.
- 2. This restricted stock unit award will vest in 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 3. This restricted stock unit award will vest in equal parts in 2017 and 2018. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 4. This restricted stock unit award will vest in equal parts in 2017, 2018 and 2019. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 5. This restricted stock unit award will vest in equal parts in 2017, 2018, 2019 and 2020. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

/s/ William Appleton

11/10/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.