FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	ROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Schuermann Mark F					SCRIPPS E W CO /DE [SSP]											ck all appli Directo	cable) or	ng Person(s) to Iss		vner
(Last) (First) (Middle) 312 WALNUT ST., 28TH FLOOR					3. Date of Earliest Transaction (Month/Day/Year) 02/22/2007											Officer (give title below) Assistant Treas			specify	
(Street)	NATI C)H	45202		4. If	Ame	endmer	nt, Date	e of C	Original F	iled	(Month/Da	ay/Year)		Line) C Form f	iled by One	Group Filing (Check Ap y One Reporting Perso y More than One Repo		n
(City)	(5	State)	(Zip)													Persoi	า			
		Tab	le I - Noi	า-Deriv	ative	Se	curiti	es A	cqu	ıired, C	isp	osed o	of, or B	enef	ficiall	y Owned	i			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transac Code (In 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				5. Amou Securitie Benefici Owned F Reporte	es ally Following	6. Ownerst Form: Dire (D) or Indir (I) (Instr. 4)	n: Direct r Indirect istr. 4)	'. Nature of Indirect Beneficial Dwnership Instr. 4)	
										Code	v	Amount	(A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(111501. 4)
Class A Common Shares, \$.01 par value per share																0			D	
Common share	Common Voting Shares, \$.01 par value per share															0			D	
		٦	Гable II -									sed of, onvertil				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transaction Code (Instr 8)				Exp	6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Owner Form Direct or Ind (I) (In	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Dat Exe	e ercisable		kpiration ate	Title	or Nu of	ımber					
Option	\$49.15								02	/25/2005	02	2/24/2014	Class A Commor	3,	,000		4		D	
Option	\$46.46								02	/10/2006	02	2/09/2013	Class A Common	4,	,000		4		D	
Option	\$48.91								02	/22/2007	02	2/21/2014	Class A Common	4,	,000		4		D	
Option	\$48.82	02/22/2007			A		1		02/2	22/2008 ⁽¹	02	2/21/2015	Class A	7,	,500	(2)	4		D	

Explanation of Responses:

- 1. This option is exercisable in equal installments on 2/22/08, 2/22/09 and 2/22/10.
- $2. \ The \ exercise \ price \ of \ this \ nonqualified \ stock \ option \ award \ granted \ under \ the \ company's \ Long-Term \ Incentive \ Plan \ is \ \$48.82.$

Remarks:

/s/M. Denise Kuprionis, Attorney-in-fact for Mark F.

02/26/2007

Schuermann

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.