

FINANCIAL TEAR SHEET

CORPORATE PROFILE

The E.W. Scripps Company (NASDAQ: SSP) serves audiences and businesses through a growing portfolio of local and national media brands. With 33 television stations, Scripps is one of the nation's largest independent TV station owners. Scripps runs a collection of national journalism and content businesses, including Newsy, the next-generation national news network; podcast industry leader Stitcher and its advertising network Midroll Media; and fast-growing national broadcast networks Bounce, Grit, Escape and Laff . Scripps produces original programming including "Pickler & Ben," runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

PRIMARY IR CONTACT

Carolyn Micheli VP/Investor Relations **Phone:** 513-977-3732

E-mail:

carolyn.micheli@scripps.com

STOCK PERFORMANCE

SSP (Common Stock)

Exchange NASDAQ GS (US Dollar)

Price \$16.57

Change (%) • 0.21 (1.28%)

Volume 514,025 **52 Week Low** \$10.69

-- ----- **,** -----

Market Cap \$1,340,892,561

Rolling EPS -0.25
PE Ratio 0

Shares Outstanding 81,961,648

Data as of 10/16/18 4:00 p.m. ET



RECENT HEADLINES & EVENTS

10/08/18 - 1:01 p.m.

Newsy first news brand on Portal and Portal+, Facebook's video calling devices for the home

09/24/18 - 8:30 a.m.

Scripps expects 2018 political ad revenue to grow more than 50 percent over 2014

09/18/18 - 11:00 a.m.

Scripps stations commit to 100 minutes of political coverage ahead of midterm elections

There are currently no events scheduled.

ANALYST ESTIMATES / RATINGS

Mean Recommendation: 2.4

Unable to fulfill request.



OWNERSHIP SUMMARY

SEC FILINGS

Shareholde	ers				Filing Date	Form	
	Holders	Value (\$MM)	% O/S	Shares	10/16/18	4	
Institution	275	1,052.90	110.3	77,208,533	10/16/18	4	
Mutual Fund	270	545.50	53.7	37,595,176	10/16/18	4	
Insider *	36	108.56	9.2	6,423,133	10/16/18	4	

^{*}Insider values reflect direct beneficial ownership.

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
Gabelli Funds, LLC	10,578,782	15.1	-185,589	06/30/18
BlackRock Institutional Trust Company, N.A.	6,953,712	9.9	99,778	06/30/18
Dimensional Fund Advisors, L.P.	5,841,400	8.3	-48,427	06/30/18
JP Morgan Asset Management	5,321,030	7.6	-961,112	06/30/18
The Vanguard Group, Inc.	5,063,836	7.2	-151,966	06/30/18
Victory Capital Management Inc.	4,186,585	6.0	949,363	06/30/18
Cove Street Capital, LLC	4,025,431	5.8	326,712	06/30/18
BNY Mellon Asset Management North America Corporation	1,433,028	2.1	87,090	06/30/18
Northern Trust Investments, Inc.	1,394,220	2.0	-83,577	06/30/18
State Street Global Advisors (US)	1,392,721	2.0	-56,785	06/30/18